

LIFE



CRUISE GIRLS AT PARADISE BEACH

FEBRUARY 27, 1939 **10** CENTS



IT'S SPRING all winter inside a Nash! New "Weather Eye"* makes exclusive Conditioned Air System automatic! Lets you ride without wraps . . . enjoy even zero weather. No drafts. No fogging. No dust.



"YOU FLOAT" down the highway when the Automatic Fourth Speed Forward* takes over. Saves up to 20% on gas. Proved by millions of owner miles.

EVERYTHING But a Coat of Tan!

ARE YOU getting weary of this endless winter? Does your heart skip a beat when someone says "spring"?

The symptoms call for immediate treatment. You need a ride in a new Nash . . . and you need it *now*.

So—come on, let's go! This vivacious beauty is waiting . . . and if her long, low, rakish lines "do something" to you . . . wait. The real thrill is yet to come!

Don't bother with that overcoat. You'll find *Spring* inside a Nash . . . with everything but a coat of tan! Air as fresh and warm as you'd feel on a tropic beach. (And if blizzards roll up—the Nash "Weather Eye*" will automatically foil them.)

Just let yourself go—*easy* at first. That engine up front may sing as softly as a spring zephyr, but it *feels* like a hundred Derby Winners pulling on the rein. (There's really terrific "pick up" and *go*! New engine developments—exclusively Nash.)

Gears shift smoothly from your steering post*. . . an amazing Fourth Speed Forward* adds a new pair of wings.

There's no sway . . . no jiggle . . . no fight from wheel or road. No roar from beneath or whine of wind to tell you your speed.

It's the illusion of standing still, with the landscape roaring silently past you. You've never experienced anything like it.

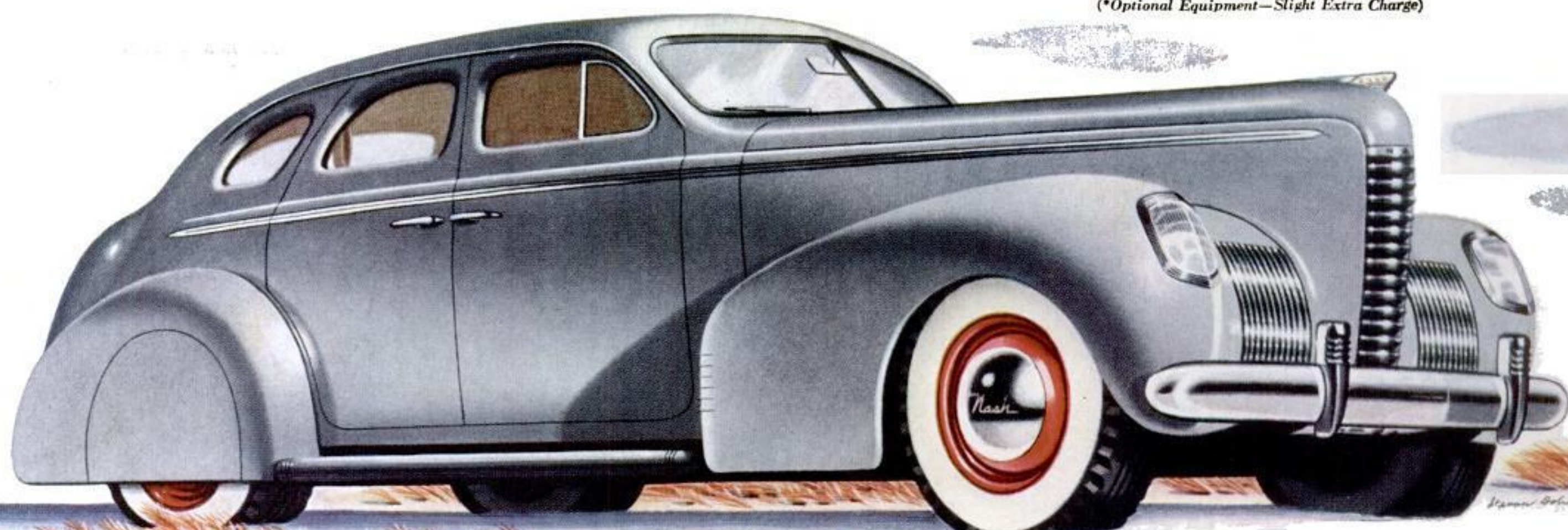
Don't be timid about the price. For once in your life, it's *lower* than you expect. *Ten models are now next to the lowest . . . and 10% thriftier on gas than previous ones.*

Why wait for spring? Go *now*. 1800 Nash dealers from Maine to California offer nation-wide service. NASH MOTORS DIVISION, Nash-Kelvinator Corp., Detroit, Mich.

Four Series of Great Cars, 22 Models...
10 Priced Next to the Lowest...delivered
at Factory...as Low as \$770, Standard
Equipment and Federal Taxes Included.

\$770

(*Optional Equipment—Slight Extra Charge)



Car illustrated . . . 4-Door Sedan, 117-inch wheelbase . . . \$840 delivered at Factory . . . Standard Equipment and Federal Taxes Included . . . White Sidewall Tires and Rear Wheel-Shields are optional at Extra Cost.



UP AND OVER! You flash up hills . . . and on the flat, even lowest-priced models give you 15 to 50 MPH "pick-up" in 13 seconds, *high gear*.

It's That New **NASH**
THE CAR EVERYBODY LIKES

Plymouth Saves You Money—Three Ways!

1 MOST FOR LOW PRICE

2 NEW OPERATING ECONOMY

3 HIGHER RESALE VALUE

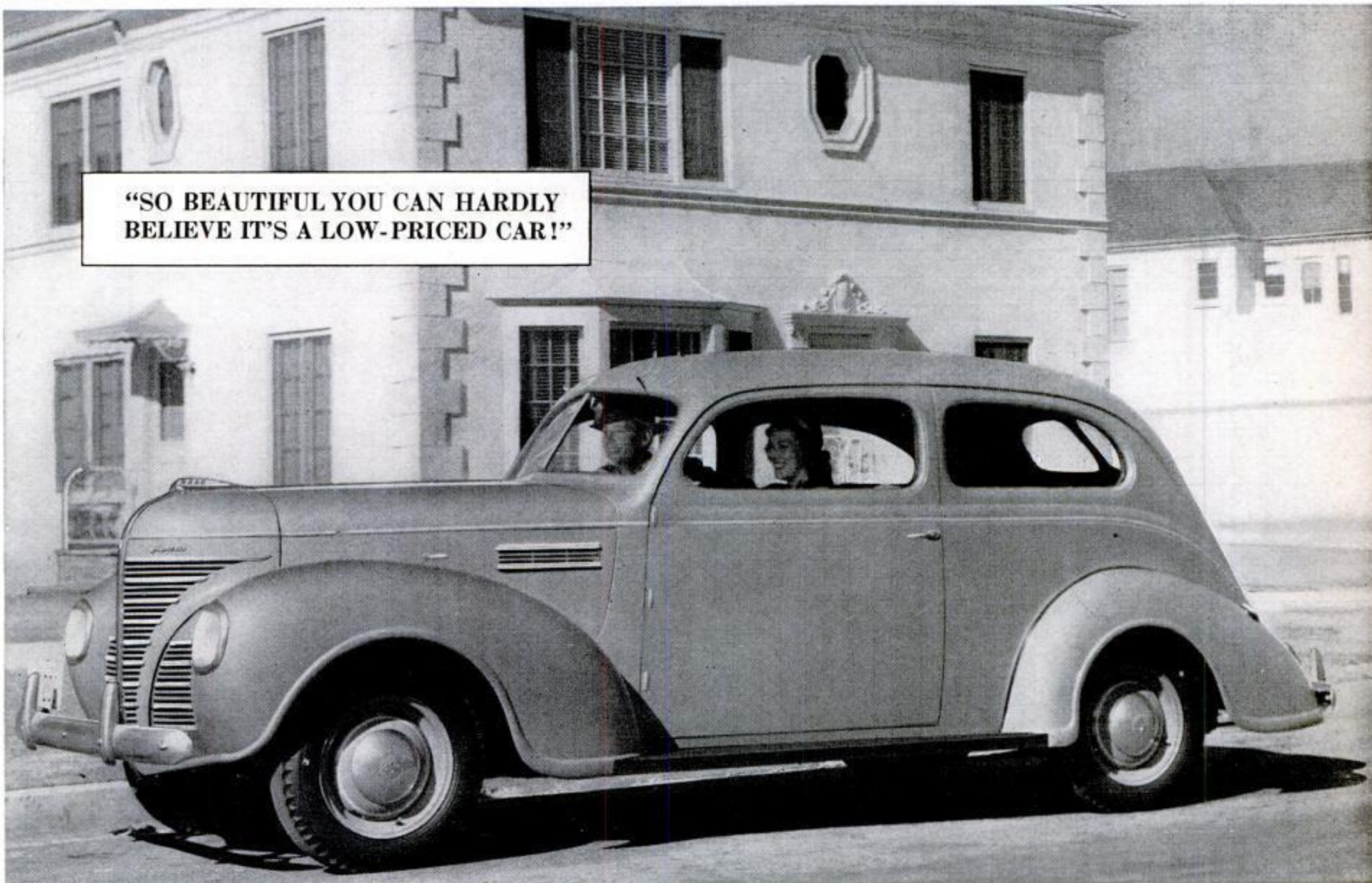
On Every Count Plymouth is the Best Buy!

1. Perfected Remote Control Gear Shifting.
2. Auto-Mesh Transmission.
3. Amola Steel Coil Springs.
4. New True-Steady Steering.
5. New Safety Headlamps.
6. Proven Hydraulic Brakes.
7. Of the leading low-priced cars, Plymouth is 6 inches longer than one...5 inches longer than the other.
8. All Plymouth models have the same big, 82-horsepower "L-head" engine, for full power and economy.

EASY TO OWN... your present car will probably represent a large part of Plymouth's low delivered price; balance in low monthly instalments.



STANDARD EQUIPMENT on "De Luxe" models at no extra cost—Perfected Remote Control Shifting with Auto-Mesh Transmission. New shifting ease.



ALL PLYMOUTH MODELS—both the "Roadking" and the "De Luxe"—have completely rust-proofed Safety-Steel bodies.

KNOWN EVERYWHERE as an outstanding money-saver, Plymouth for 1939 is a better investment than ever—the *most for low price!*

First, see what Plymouth's low price now buys: It's the biggest of the leading lowest-priced cars...with new Amola Steel coil springs that set a new high in ride smoothness.

And Plymouth steers and handles

easier... has the unmatched safety of time-proven hydraulic brakes and a new "Safety Signal" Speedometer.

Remember, too, *all* Plymouth models have an 82-horsepower "L-head" engine that gives you *full power* with big savings on gas, oil, upkeep.

Finally, because of all this extra value, Plymouth enjoys the *highest* resale value of any low-priced car!

COUPES START AT \$645

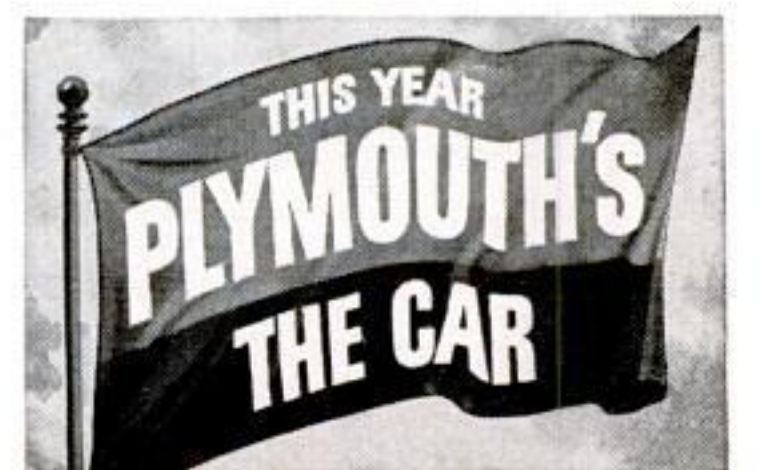
SEDANS START AT \$685

—DELIVERED IN DETROIT, including front and rear bumpers, bumper guards, spare wheel, tire and tube, foot control for headlight beam with indicator on instrument panel, ash-tray in front and rear, sun visor, safety glass and big trunk space (19.3 cu. ft.). Prices include all federal taxes. Transportation and state, local taxes, if any, not included. PLYMOUTH DIVISION OF CHRYSLER CORPORATION, Detroit, Michigan.

TUNE IN MAJOR BOWES' AMATEUR HOUR, COLUMBIA NETWORK, THURSDAYS, 9 TO 10 P. M., E. S. T.

PLYMOUTH BUILDS GREAT CARS

NEW "ROADKING"
NEW "DE LUXE"



"PROTECTING THE AMERICAN HOME"



Many practical things had simple beginnings. Thomas Davenport, Brandon, Vt., blacksmith, made the world's first electric motor in 1834, winding the magnet with the silk from his wife's wedding dress.

It's not always Thrifty to be Smart

Saving for a rainy day through life insurance may seem slow and discouraging, as compared with the promises of some other forms of investment, but *it pays big returns in the long run.*

One of our friends recently wrote us: "I've been doing a little figuring on my market investments over the past ten years and find that I out-smarted myself. I am now convinced that it's not thrifty to be smart. I thought I was a pretty conservative fellow, yet my investment values are now 42% less than when I bought ten years ago."

He adds a cheerful note by concluding: "Contrast this with my life insurance investment. My life insurance savings are not only in-

tact but *increasing in value every year.* The money I'm saving in life insurance makes certain that I'll have a retirement income when I'm 65."

Of all forms of saving and investment, life insurance represents the largest protection features at least cost and with surest return. The money you save in other investments *may* be there when you want it; the money you save in life insurance is *sure* to be there when you want it.

Want a Retirement Income?

Fill out and mail the coupon below. We will tell you how to arrange a retirement income for yourself with complete protection features for your family.

NATIONAL LIFE INSURANCE COMPANY

HOME OFFICE—VERMONT

MONTPELIER,

A Mutual Company, founded in 1850, "as solid as the granite hills of Vermont"

CLIP AND MAIL THIS COUPON

NATIONAL LIFE INSURANCE CO., DEPT. 115, MONTPELIER, VERMONT

I can save (\$2) (\$3) (\$5) (\$10) per week. What will my retirement income be at age (55) (60) (65)?

Name..... Date of Birth.....

Business or Home Address.....

LETTERS TO THE EDITORS

Gambling

Sirs:

Somebody stuck a rapier into my ticklish rib. That person is he who wrote (particularly) the last sentence on page 45 (LIFE, Feb. 6): "Having repealed prohibition, America may in time get around to changing its gambling laws to conform not to what human nature should be but what it cussedly is and cussedly seems apt to remain."

THEM'S MY SENTIMENTS.

RUSSELL F. COLEMAN

Lakeside, Calif.

Sirs:

Your exposé of gambling crookedness is timely and much needed. But why the editorial policy of condoning it?

Your reasoning is subtly misleading. As with the plea for moderation in use of alcohol, it ignores the basic fact that gambling, like use of alcohol, is habit-forming. Moderation does not remain moderate but leads to excess. Further, since people will gamble, you reason, let's make it legal. As much as to say, since people will murder, steal, rape, slander and break other laws, let's abolish the laws and give them free rein!

CECIL D. SMITH

Zanesville, Ohio

Sirs:

In your otherwise splendid article on gambling you broadly hint, if you do not preach, that we should yield in the matter of gambling as we have in the matter of intoxicating liquor. LIFE preaches that the way to life is the way of self-indulgence. I subscribe to LIFE but not to LIFE's gospel.

ROBERT J. SMITH, Minister

First Methodist Episcopal Church
Enid, Okla.

Sirs:

Your exposé of the gambling racket is something the public and legislators need pushed in their faces, and believe me they got it.

ARTHUR C. TODD

Washington, Pa.

Sirs:

I think your article on gambling was exceptionally good. As there are so many of these cardsharks preying on the public daily, I think it is due time we are shown why a "gambler never gambles."

RICHARD M. STRAUSS

San Antonio, Tex.

Piker Derivation

Sirs:

In your very good account of America gambling you report Herbert Asbury as saying in his book, *Sucker's Progress*, that among other things, the word "piker" came from the game of faro.

In reality, this word came from the explorer, Zebulon Montgomery Pike, who discovered Pike's Peak in 1806. He never did climb to the top of the peak and said man would never climb it. He did, however, climb part way but was forced down by snow and lack of food and clothing. From his failure to climb the peak, the word "piker" has come to mean anyone who "backs out" on a deal.

ROGER L. HENDERSON

Grand Junction, Colo.

● Dr. Charles Funk, the well-known lexicographer, thinks the faro derivation more likely.—ED.

Insulated House

Sirs:

"Gertrude Lawrence helps open a new LIFE house in suburban Pittsburgh" (LIFE, Feb. 6).

While Miss Lawrence appears quite happy and contented, we fear that she may be suffering from the cold. Her jacket is still buttoned up; her gloves remain on her hands, and the gentleman next to her is in the act of massaging her limbs, in aid of circulation.

Miss Lawrence was undoubtedly aware at the time that the heat from the furnace was rushing past her out through the

roof. If she is an observing young lady, she no doubt confirmed this when she returned to her automobile and noted the absence of snow on the roof of the house as compared to the roof of the garage.

Mr. Willis would have increased the cost of the house by \$50 by insulating the roof with a good insulation material.

A. J. NOLAN

The Pacific Lumber Company
San Francisco, Calif.

Sirs:

If I were still in the home insulation business, I would surely use the photograph as a marvelous illustration of what happens when a house is poorly insulated or not insulated at all. I have added a few touches to your photograph (see cut).

W. G. PALMER, JR.

Chicago, Ill.



● Readers Nolan and Palmer may rest assured that, when the Pittsburgh LIFE house is completed, snow will not melt on its roof through lack of insulation. The house was opened before insulation was completely installed.—ED.

"Cavalier" Sinking

Sirs:

As an old newspaper man and magazine writer—now retired—I cannot but express my admiration for your story of the loss of the airship *Cavalier* in your issue of Feb. 6.

It is well worth the study of journalism students in the manner of handling a news feature as distinguished from a straight spot-news report.

A. S. CHAPMAN

Evanston, Ill.

Censor Psychology

Sirs:

The text in your issue of Feb. 6, connected with what are almost under-described as "amazing pictures" (of Japanese propaganda), contains a sentence of especial interest to me: "In a nation where the people are regimented, it is not permissible to make war seem terrible, the enemy formidable."

In the second year of the World War the Germans won an important victory on the Russian front—I've forgotten where—and the Russians, which was not always the case, put up a stiff resistance. As A.P. correspondent in Germany at the time, I wrote a report in which I said that the enemy fought bravely and with great tenacity. The censor objected.

"We have no occasion to praise the Russians," he said.

"Very well," I said, "I'll alter it."

In place of the offending sentence I wrote that "the Russians ran at the first shot and the victory was thus won with no especial credit."

In a wide and depressing experience with censors I never before or later saw a more indignant one. I imagine that the story was never sent in either form.

S. MILES BOUTON

Ashville, N.Y.

● Mr. Bouton's troubles with censors came to a climax in 1934 when, as correspondent of the *New York Times* and *Baltimore Sun*, he was expelled from Germany by the Nazis.—ED.

Senator Vandenberg

Sirs:

My compliments on your survey of Arthur Vandenberg, "Nature's Senator," in the issue of Feb. 6. Messrs. Alsop and Kintner have done a workmanlike job of high-spotting the Vandenberg character and career.

For nearly 20 years I was closely associated with Senator Vandenberg as editorial writer and assistant editor of the Grand Rapids *Herald*. His flare for unusual and expressive words and phrases harks back, I believe, to his boyhood effort to become a newspaperman and statesman. Lacking a complete college education, he studied the dictionary and, in reading, turned to that source every time he found a word the meaning of which was not clear. Thus, what are commonly considered obsolete words were included in his vocabulary.

A point which I think Alsop and Kintner overlook is the tolerance which Vandenberg grants to the other fellow's opinion. As an example, during the later years of Wilson's administration he and I argued morning after morning over the League of Nations covenant. I, at the time, was ready to accept the covenant as written. Vandenberg never lost patience when I protested daily against the editorials he was writing; but on the day when he finally convinced me of the wisdom of his policy, he wrote with a pencil on the plastered pillar of the *Herald* editorial offices the date and the notation, "Saunders concedes he was wrong on League Covenant." However, more than once Editor Vandenberg walked out of my office with an editorial which he had written, to make changes the wisdom of which I had convinced him.

Your correspondents suggest that Vandenberg has a Greek chin. They wouldn't think so if they'd seen him stick it out the day an editorial, which I had written, located Posen in Russia, and half of the Poles from the "west side" of Grand Rapids threatened to stop the paper. It was one of the few "bawlings out" I ever received from Vandenberg; but it was done with thoroughness and backed by a square Roman chin that seemed to stick out right across my desk.

CARL M. SAUNDERS, Editor

Jackson Citizen Patriot
Jackson, Mich.

Sleepy Senator

Sirs:

Senate meetings must be terribly dull. For proof, see senator behind Vandenberg on p. 56 of LIFE, Feb. 6. He must be a somnambulist.

JIM BUCK

Newark, Ohio



CLARK AND VANDENBERG

• The sleepy senator is D. Worth Clark, Democrat, of Idaho. Responsible for both his attitude and Senator Vandenberg's was soporific Senator H. Styles Bridges of New Hampshire, who was making a speech.—ED.

Kaiser's Thoughts

Sirs:

There has been some heated discussion lately about the present mode in women's hats.

No one seems even to care about the masculine opinion. It was supplied, however, by of all persons, the Kaiser! In my opinion, a chapter from the minds of all men is eloquently written on the face



KAISER AND WIFE

of Wilhelm, as in his 80th birthday picture, he gazes sorrowfully at his wife's hat (see cut). His expression seems to be asking, "What will they think up next?" He is probably wishing she would take it off.

TERRY CAMERON

Kansas City, Mo.

Sailors on Shore

Sirs:

In your Feb. 6 issue your photographic account of the Fleet's visit to the Panama Canal Zone is excellent.

Your explanatory information was accurate—painfully so—when you referred to the comparative behavior of the blue-jackets and the tourists. We, who were stationed there, were more often than not ashamed of the conduct of the American tourists, especially the women. Every cruise boat that stopped at Balboa would have some aboard who would insist on visiting the repulsive "exhibitions." Quite a few were barely able to stagger aboard their liners after an evening of carousal in the bars and beer gardens and "Coco-nut Grove," the red-light district.

GEORGE H. YOW

Washington, D.C.

Sirs:

As the mother of a sincere fine young boy in the United States Navy, I want to thank you for your article in the Feb. 6 issue. Articles like this will do more than anything else to give a true picture of the morale of thousands of fine young men who have entered the Navy as a career and to explode the idea that the Navy is just a place for roustabouts. To the United States Navy and every fine young man in it!

MRS. WILLIAM F. KINGSEED

Sidney, Ohio

Ha!

Sirs:

Your article in LIFE, Feb. 6, about the English plan to glorify motherhood by wearing a certain kind of ring for each baby, is sadly funny.

You men seem to delight in tagging the woman.

As you say, when she becomes engaged she wears one kind of ring. Not so her fiancé. He, if he chooses to—and often, too often, he does—can say nothing and go on having good times with other more glamorous girls.

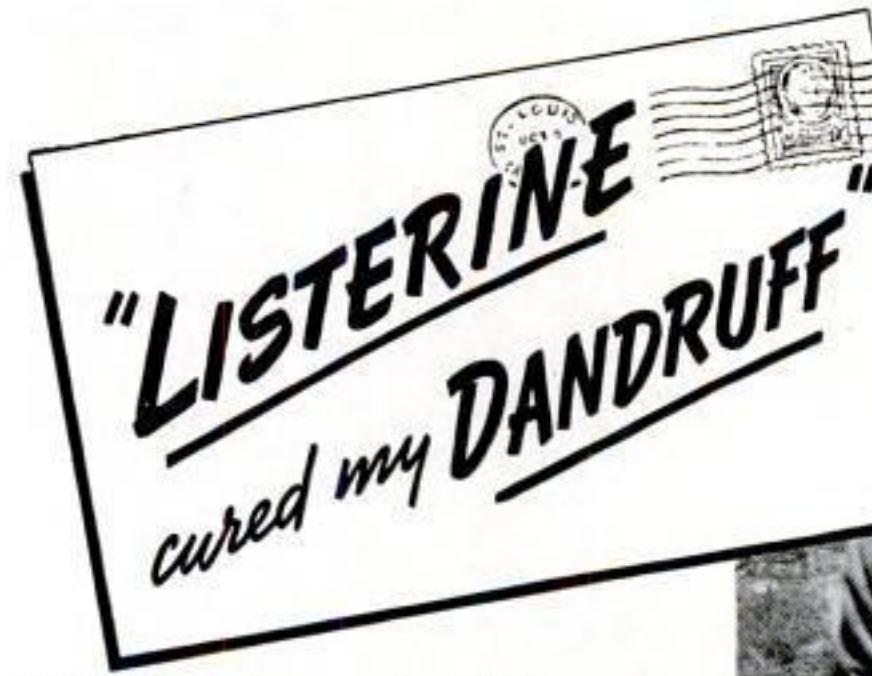
Next the girl marries. Again she must put on a ring—another kind. But not so her husband. Again he is not labeled, and at times is glad he isn't. It might spoil an evening of fun away from wife and home.

And, as if that isn't enough, along come the Englishmen (jewelers) and propose maternal rings, for every child the woman bears.

Ha! It is to laugh.

NORTA MEAKER

Alameda, Calif.

STATED AND RE-STATED
IN LETTERS FROM COAST TO COAST:

WHEN the sensational discovery that dandruff is in reality a germ disease was flashed to the world recently, hope of positive dandruff control became possible. It could no longer be said that dandruff therapy was largely a matter of guesswork. The very scientists who proved the germ origin of dandruff, also proved that Listerine Antiseptic, famous for more than 25 years as a germicidal mouth wash and gargle, kills the stubborn little bacillus, *Pityrosporum ovale*, which causes dandruff. In repeated tests it was shown that, by killing the germ, Listerine Antiseptic banished or substantially improved the dandruff condition in the great majority of cases.

Now, a wave of letters from all over the country brings wholesale corroboration. Read this first hand evidence of the effectiveness of the easy, delightful Listerine Antiseptic treatment. Note how quickly scalp and hair were ridded of ugly, embarrassing dandruff flakes.

Start your own invigorating Listerine Antiseptic treatments today. And even after dandruff has entirely disappeared, continue to enjoy a treatment from time to time to guard against possible reinfection.

LAMBERT PHARMACAL CO.
St. Louis, Mo.

"I have used Listerine Antiseptic on my own hair, and on my daughter's hair as well, for a number of years now. I like its stimulating effect on the scalp. It is the most effective treatment for dandruff that I have ever tried . . . and certainly the most pleasant one."

MRS. S. C. SLOAN
West Palm Beach, Florida

"This is the first letter that I have ever written endorsing a product but Listerine Antiseptic has made such an impression on me that I thought that I would tell you about it. You have been advertising Listerine as a cure for dandruff so I thought that I would try it. After the first application the intense itching stopped. I am nearly finished with the bottle now and I am happy to say that all traces of dandruff have disappeared and my hair and scalp are again normal."

JOHN KEESER, Walden, New York

"As a last resort I tried Listerine for my dandruff. After four days it was entirely gone. Now I have not the slightest trace of it."

RICHARD
SCHNACKENBERG
New York, N. Y.

"I am a retired barber. I have barbered 27 years and I have often used Listerine Antiseptic for dandruff. I am writing this letter to the manufacturers of Listerine because I have used all kinds of hair tonic and want

to say that Listerine Antiseptic beats them all. I am absolutely convinced that it will restore hair to its natural condition if properly used."

G. S. CUMMINGS, Salt Lake, Montana

THE TREATMENT

MEN: Douse Listerine Antiseptic on the scalp at least once a day. **WOMEN:** Part the hair at various places, and apply Listerine Antiseptic right along the part with a medicine dropper, to avoid wetting the hair excessively.

Always follow with vigorous and persistent massage. But don't expect overnight results, because germ conditions cannot be cleared up that fast.

Genuine Listerine Antiseptic is guaranteed not to bleach the hair or affect texture.



LISTERINE THE PROVED TREATMENT FOR DANDRUFF



SPEAKING OF PICTURES . . .

. . . 40 YEARS OF LIFE

ON FRENCH BALCONIES



THE VIOLETS ENJOY A HOLIDAY ON THE BALCONY OF THEIR PARIS HOME IN 1919



In 1898 Jeanne Ollivier and her fiancé, M. Roger Viollet, 30, pose on her family's balcony.



First child Hélène, born in 1901, is bathed by her mother on balcony of first Paris home.



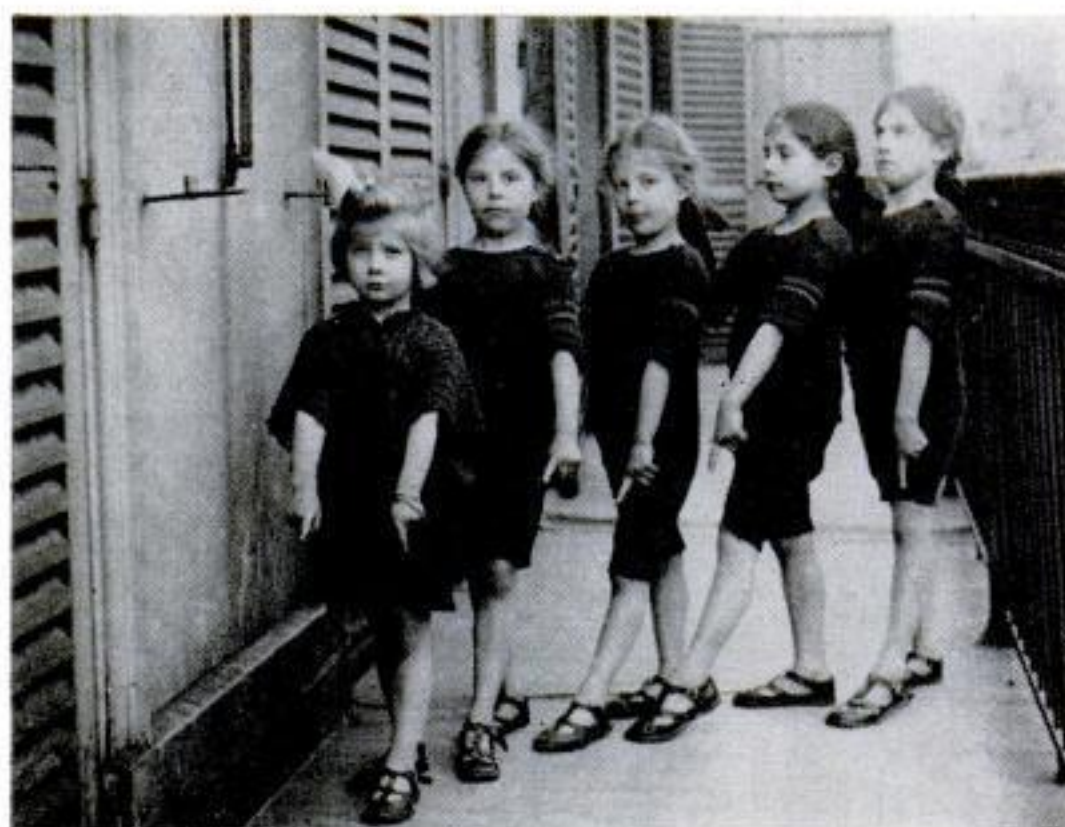
Hélène's first steps are faithfully recorded by her father's camera on the same balcony a year later.



Second daughter Jenny, born in 1903, also bathed on balcony. Hélène watches.



Aged 2, Lydie plays with her mother, but refuses to smile before the camera.



An amusing pose is struck by the children as they do their daily dozen in 1910. Hélène is now 9, Jenny, 7, the twins, 6 and Lydie, 4.



The only son, Edouard, is born the following May. Here he lies surrounded by the family.



Edouard is held by his father who has just started his own business (1912).



The First Communion is a great event for the girls. They dress in white and wear crosses about their necks.



Lieut. Viollet gives his son a reading lesson just before the War breaks out.



The last picture of the father, mother and son together. She died in 1917. Edouard died in 1918.



At the end of the War the father is a captain decorated with the Légion d'Honneur.

In 1898 a young French couple became engaged. The man was Roger Viollet, an electrical engineer in the Edison plant at Ivry. His fiancée was a slim, dark-haired girl named Jeanne Ollivier. Quite by chance they happened to have a picture taken on a balcony (*first row, opposite page*), thus starting the remarkable series of family photographs which follow the Viollets and their six children through 40 years of life on French balconies.

After their marriage in 1900, the Viollets settled in Paris in the first of their three homes, each with its typically French façade of shuttered windows and iron-grilled balconies. It has been on these balconies the Viollets have spent their happiest hours, celebrating and photographing the most exciting events of their family life. Here the five daughters have romped as babies, studied as girls and been courted as women. Here Mme Viollet brought up her children before she died of a tumor in 1917, and here Edouard, the only son, played with his sisters before he died of spinal meningitis in 1918. It was from one of these balconies one day before the War that M. Viollet set off to found his own small electrical concern. And it is on another of these balconies that M. Viollet, now 70, stands today, still watching the world pass beneath his feet and taking snapshots of new and important events in the life of his family.



IN 1928 THE VIOLETS CELEBRATE JENNY'S WEDDING ON THE SAME BALCONY



Twins Marie-Jeanne and Marie-Louise, born in 1904, are seated on balcony of the family's second home in Paris.



The proud mother poses in a happy mood with her children in 1905. Twins are in the center.



A fifth daughter, Lydie, was born in 1906. A year later M. Viollet took out the family camera to photograph Lydie (*center*) with her sisters, who are rapidly growing up.



Edouard next poses with his five sisters. The two older girls and the three younger ones dress alike. Lydie, the youngest daughter, holds her favorite doll in her lap.



Off to army maneuvers goes M. Viollet in 1912 with the rank of lieutenant.



Playing on the balcony a year before the War, Edouard and Jenny draw, Lydie and the twins fondle dolls, and Hélène cuts out paper designs.



The Viollet family looks like this in 1918. The twins, still dressed alike, are 14. Lydie, the youngest (*seated, center*), is 12. Hélène, the oldest, is 17. Jenny (*standing*) is 15.

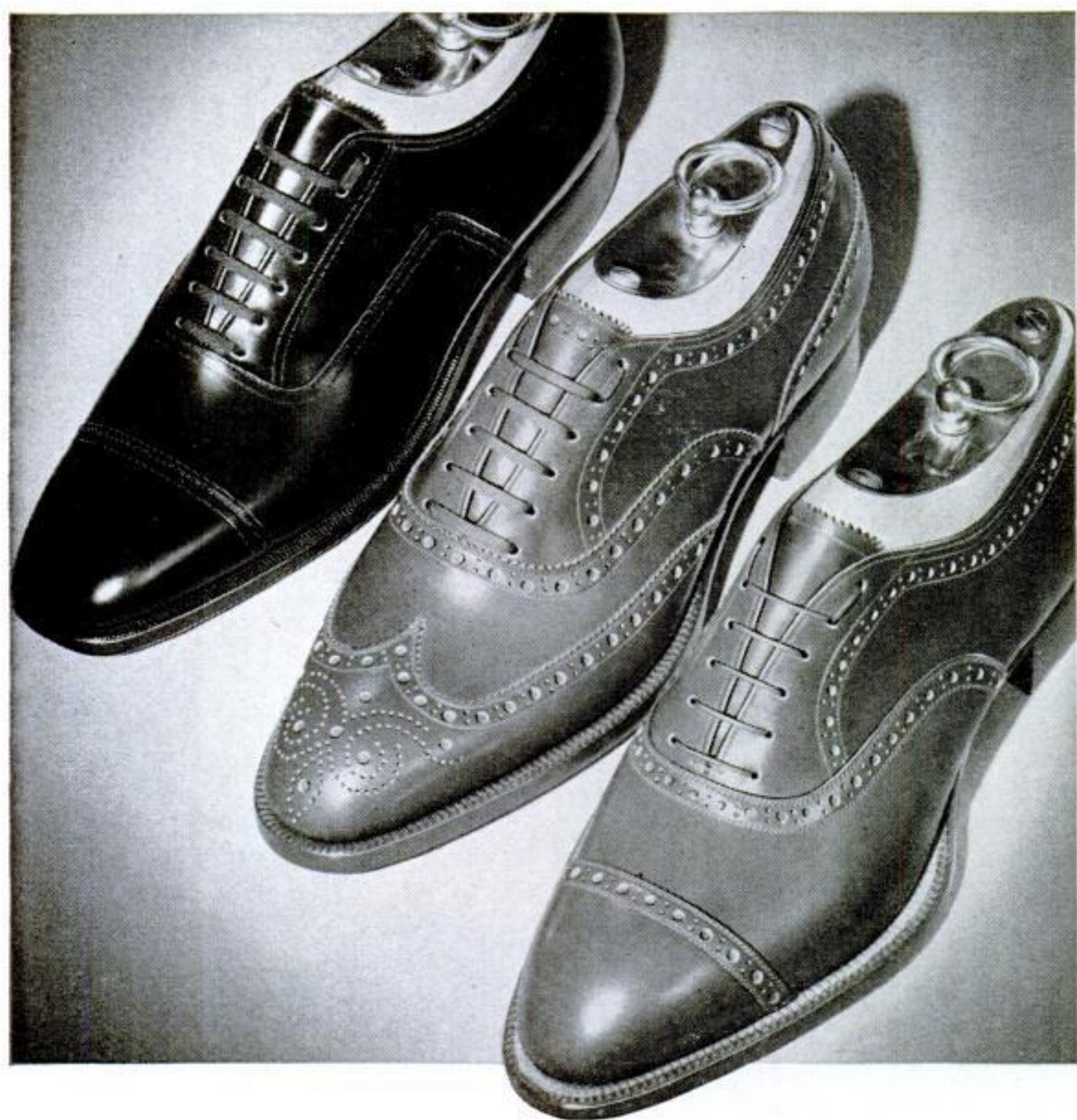


Stargazing through a telescope on the balcony is M. Viollet's favorite evening pastime.



The father looks pleased with his grown-up daughters as he poses with them in 1922. Lydie (*left*) is still in school.

THE GREATEST FLORSHEIM VALUES
IN 47 YEARS



*FLORSHEIMS
now are made still finer*

"Build the finest shoes that can be built and make each year's products better than the last." This, the Florsheim creed for almost half a century, has built the largest fine shoe business in the world. Ever better, year after year, today's Florsheims are the finest ever fashioned. In them you will find surplus stamina and surpassing style, faultless fit and finish, crowning craftsmanship and comfort—more for your money in every way. Never before have we been privileged to present such values. *Styles illustrated* The BROOKFIELD, S-623, \$8.75; The DEARBORN, S-798, \$10; and The MAJOR, S-869, \$8.75.

\$8.75
SOME HIGHER

THE
Florsheim
SHOE

The Florsheim Shoe Company · Manufacturers · Chicago

SPEAKING OF PICTURES

(continued)



A suitor comes to court Jenny in 1927. He is M. Maurice Train, an engineer.



They marry on April 19, 1928. Before her marriage Jenny worked as a nurse.



Another suitor comes, this time for Lydie (1931). He is Serge Remy, an engineer.



They marry on Oct. 4, 1931 and have had two boys. Marie-Louise also married.



Hélène (right) nurses after Jenny (left) is married. Marie-Jeanne teaches gym.



Now 70 M. Viollet lives in a new home with Hélène, who is now a journalist.

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LIFE'S COVER: The two girls shown romping at Paradise Beach in Nassau on the cover are the ones who went on a cruise to Nassau, Miami and Havana. Their story, largely in their own words, is told on pages 48-55. The girl at left is blonde Cathryn Joughin. Her companion is brunette Rita Keyes. Cathryn makes \$22 a week as a stenographer in New York. Rita gets \$26 a week as a receptionist. Cathryn is cute and pert and is happily engaged to a radio-space buyer. Rita is quiet and attractive but has, as yet, no permanent boy friend.

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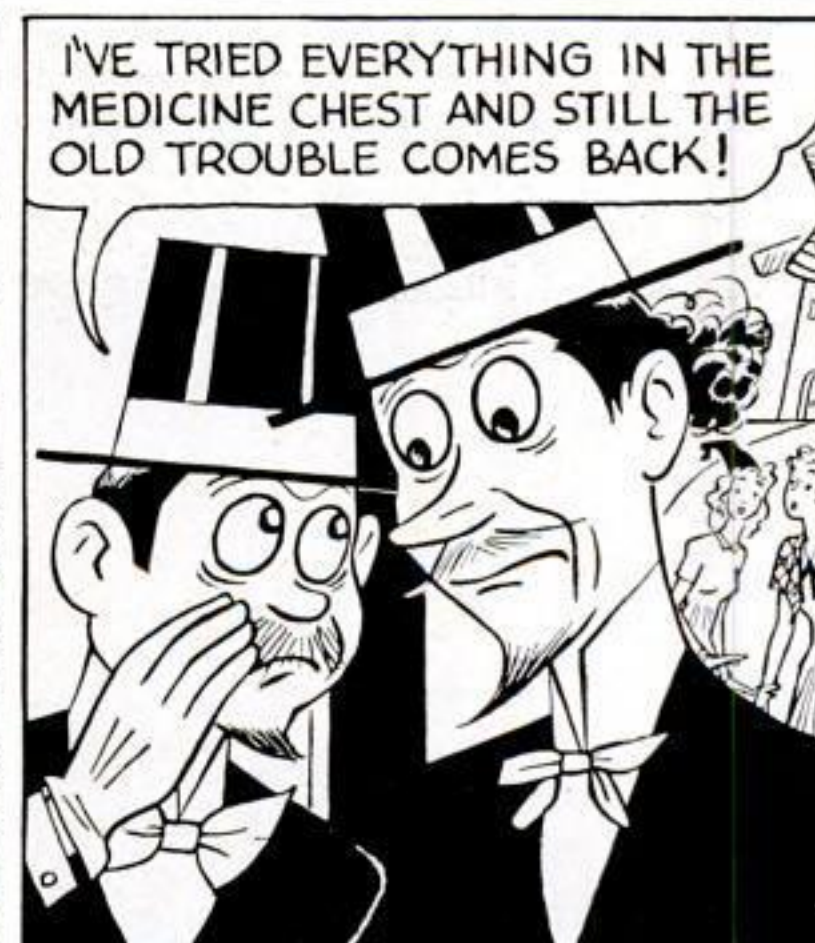
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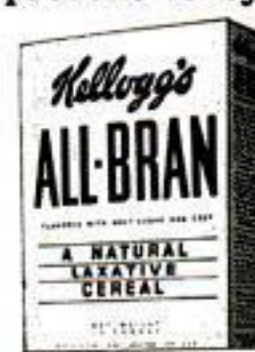
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ALPHONSE AND GASTON SEE CONEY ISLAND



Doesn't this sound like common sense about our common ailment—constipation? Instead of enduring it first and trying to cure it afterward, why not seek to prevent it by getting at its cause? If it's the common kind that's due to lack of "bulk" in the diet, a crisp, crunchy breakfast cereal, Kellogg's All-Bran may be just the "ounce of prevention" you need. Eat it every day, drink plenty of water and "Join the Regulars." Made by Kellogg's in Battle Creek.



Join the "Regulars" with KELLOGG'S ALL-BRAN

OLDSMOBILE ANNOUNCES NATIONWIDE PRIZE CONTEST!

**AN OLDS A DAY GIVEN AWAY
EVERY DAY IN MARCH!**



31 BIG OLDS SEDANS LIKE THIS FREE!

MARCH IS "Get Acquainted with Olds" month throughout the length and breadth of the U. S. A.! Oldsmobile, you know, has a brand new car for 1939, in addition to the ever-popular Oldsmobile Six and Eight. It's the big, 90 H. P. Olds Sixty and it's priced right down in the low-price field. Now, to make it easy and interesting and exciting for you to get acquainted with America's newest low-priced car, Oldsmobile is staging a great nationwide prize contest all during the month of March and giving away, *absolutely free*, 31 Olds Sixties as prizes. And what a prize—what a car—this new Olds Sixty is!

It's powered by a flashing, new, six-cylinder Econo-Master engine that steps out ahead on the highway, yet saves money every mile. Its new, wide-vision Bodies by Fisher are big and roomy and comfortable. And, like the stunning Olds Seventy and Eighty for 1939, it gives you Dual Center-Control Steering and Handi-Shift for greater ease of handling, together with the revolutionary new Rhythmic Ride that's based on Quadri-Coil Springing, 4-Way Stabilization and Knee-Action Wheels. No question about it—the 1939 Olds Sixty is a car worth *knowing* and a car worth *having*. So, why not enter Oldsmobile's contest *now*!

**OLDS "60"—THE ONLY LOW-PRICED CAR WITH
ALL THESE FEATURES!**

Quadri-Coil Springing • 4-Way Stabilization • Knee-Action Wheels • Dual Center-Control Steering • Handi-Shift Gear Control • Self-Energizing Hydraulic Brakes • Massive I-Beam X-Member Frame • 90 H. P. Econo-Master Engine • 100 Per Cent Full-Pressure Lubrication with Rifle-Drilled Connecting Rods • Wide-Vision Body by Fisher • Die-Cast Radiator Grille
Big Streamlined Trunks on all Sedan Models

**EASY AS A-B-C
TO ENTER!**

Here's Oldsmobile's Nationwide Prize Contest in a nutshell. Contest opens March 1 and closes March 31, 1939. A prize of a big Olds Sixty Sedan will be given *every day* during the contest—31 Oldsmobile cars in all. All you do to enter is:

A. Visit your nearest Oldsmobile dealer and take a demonstration drive. **B.** Fill in spaces in an Official Entry Blank, telling in your own words the things about Olds that impressed you most. (To be eligible for prizes, entries *must* be written on Official Entry Blanks.) **C.** Mail your entry to the Oldsmobile factory at Lansing, Michigan.

Your Oldsmobile dealer will gladly give you complete details on the contest, together with "Contest Hints," a booklet of "things you ought to know to help you win an Olds." Enter today—there's no obligation whatever!

**SEE YOUR OLDSMOBILE DEALER
FOR OFFICIAL RULES, ENTRY BLANK
AND DEMONSTRATION DRIVE!**



PRESIDENT EMBARKS AT KEY WEST, FEB. 18

THE COMMANDER IN CHIEF GOES TO WATCH HIS FLEET

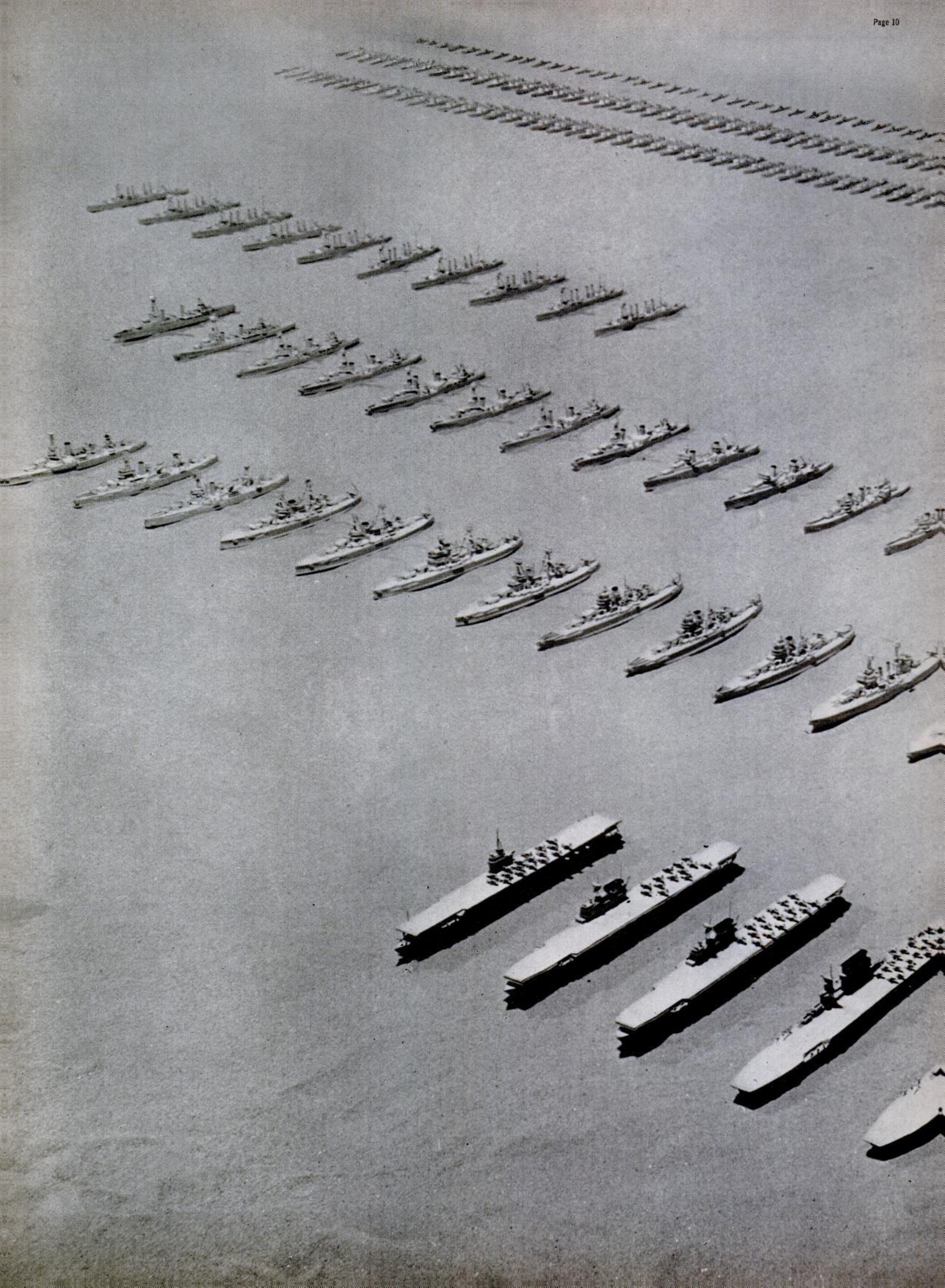
Off the coast of the Americas, spread out from Norfolk to Brazil, 134 ships, 600 airplanes and 52,655 officers and men of the U. S. Fleet are this week practicing in deadly earnest, in the biggest maneuvers in Navy history, the countering of a combined German-Italian invasion aimed at seizing a base in the West Indies for an attack on the United States.

Fleet Problem XX, as the maneuvers are diplomatically called, was planned three years ago. But the point of its timely demonstration of American might was not lost on either side of the Atlantic. Added point was given by the presence in person of the man who is not only America's No. 1 diplomatic spokesman but also Commander-in-Chief of the U. S. Navy. At Key West on Feb. 18 Franklin Roosevelt, zestful amateur of naval strategy, embarked for a two-week cruise of observation aboard the cruiser *Houston*.

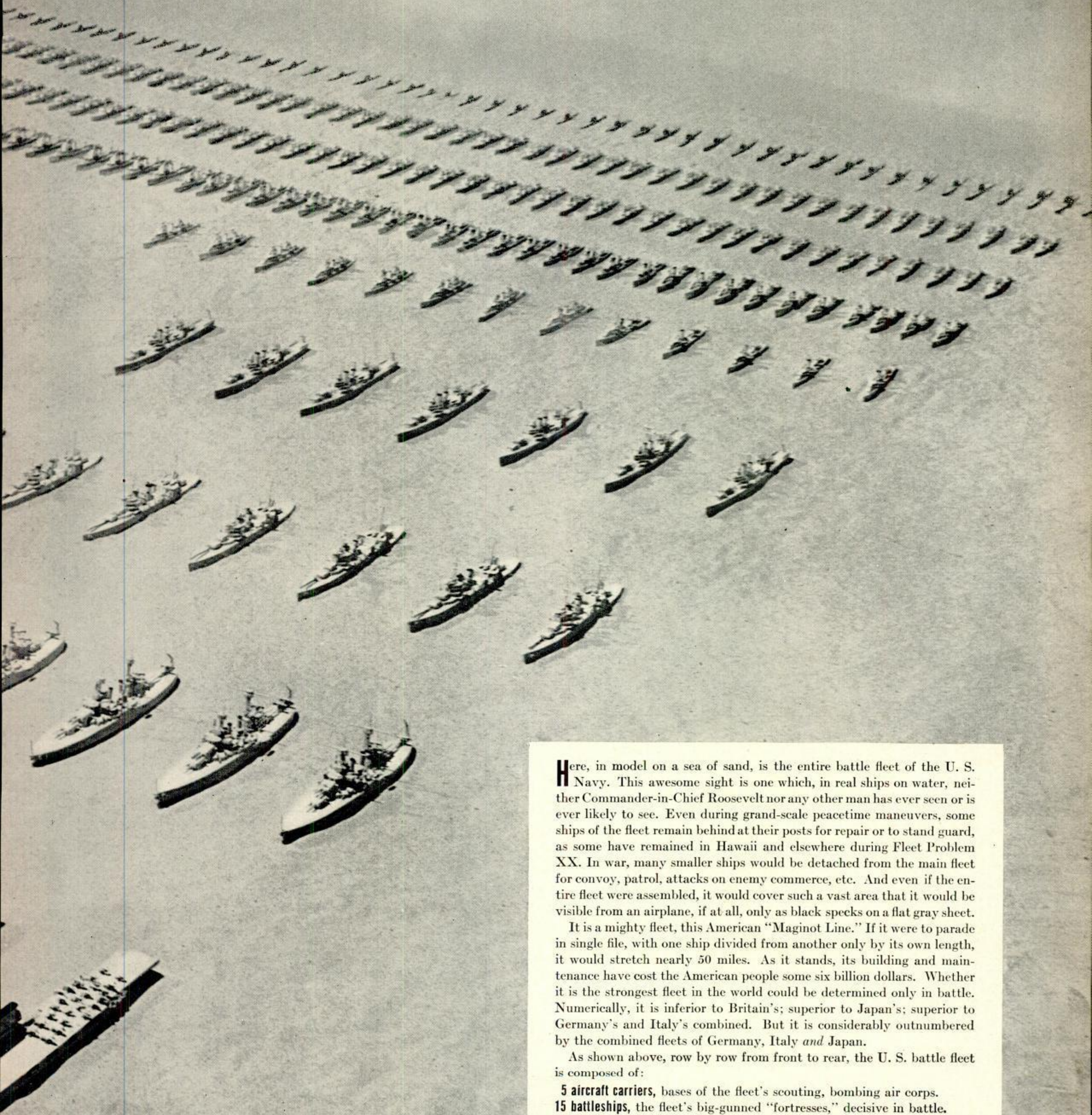
The scene and details of these war games are veiled in strictest secrecy. Best clue to the location

of the climactic battle was a report that Commander-in-Chief Roosevelt would be some 1,200 miles at sea when it began. Part of the time, standing with windswept hair and flowing cape as in the romantic 1938 photograph above, he would watch from the deck of the *Houston*. But the human eye is not of much use in observing a sham naval battle spread over miles of misty ocean. Most of the time the President would spend in the *Houston's* Admiral's Cabin before charts showing positions of both the attacking "White" and the defending "Black" fleets. At his side to collate and interpret technical data on "hits" scored and ships "sunk" as minute-by-minute messages crackled in by radio, was to be the professional head of the Navy, Admiral William D. Leahy, Chief of Naval Operations.

Since no camera could adequately report Fleet Problem XX even if it were permitted to try, LIFE borrowed a collection of remarkably authentic models of U. S. fighting ships, photographed them on a sea of sand. Results appear on following pages.



AMERICA'S ENTIRE BATTLE FLEET: \$6,000,000,000 WORTH OF DESTRUCTIVE POWER



Here, in model on a sea of sand, is the entire battle fleet of the U. S. Navy. This awesome sight is one which, in real ships on water, neither Commander-in-Chief Roosevelt nor any other man has ever seen or is ever likely to see. Even during grand-scale peacetime maneuvers, some ships of the fleet remain behind at their posts for repair or to stand guard, as some have remained in Hawaii and elsewhere during Fleet Problem XX. In war, many smaller ships would be detached from the main fleet for convoy, patrol, attacks on enemy commerce, etc. And even if the entire fleet were assembled, it would cover such a vast area that it would be visible from an airplane, if at all, only as black specks on a flat gray sheet.

It is a mighty fleet, this American "Maginot Line." If it were to parade in single file, with one ship divided from another only by its own length, it would stretch nearly 50 miles. As it stands, its building and maintenance have cost the American people some six billion dollars. Whether it is the strongest fleet in the world could be determined only in battle. Numerically, it is inferior to Britain's; superior to Japan's; superior to Germany's and Italy's combined. But it is considerably outnumbered by the combined fleets of Germany, Italy and Japan.

As shown above, row by row from front to rear, the U. S. battle fleet is composed of:

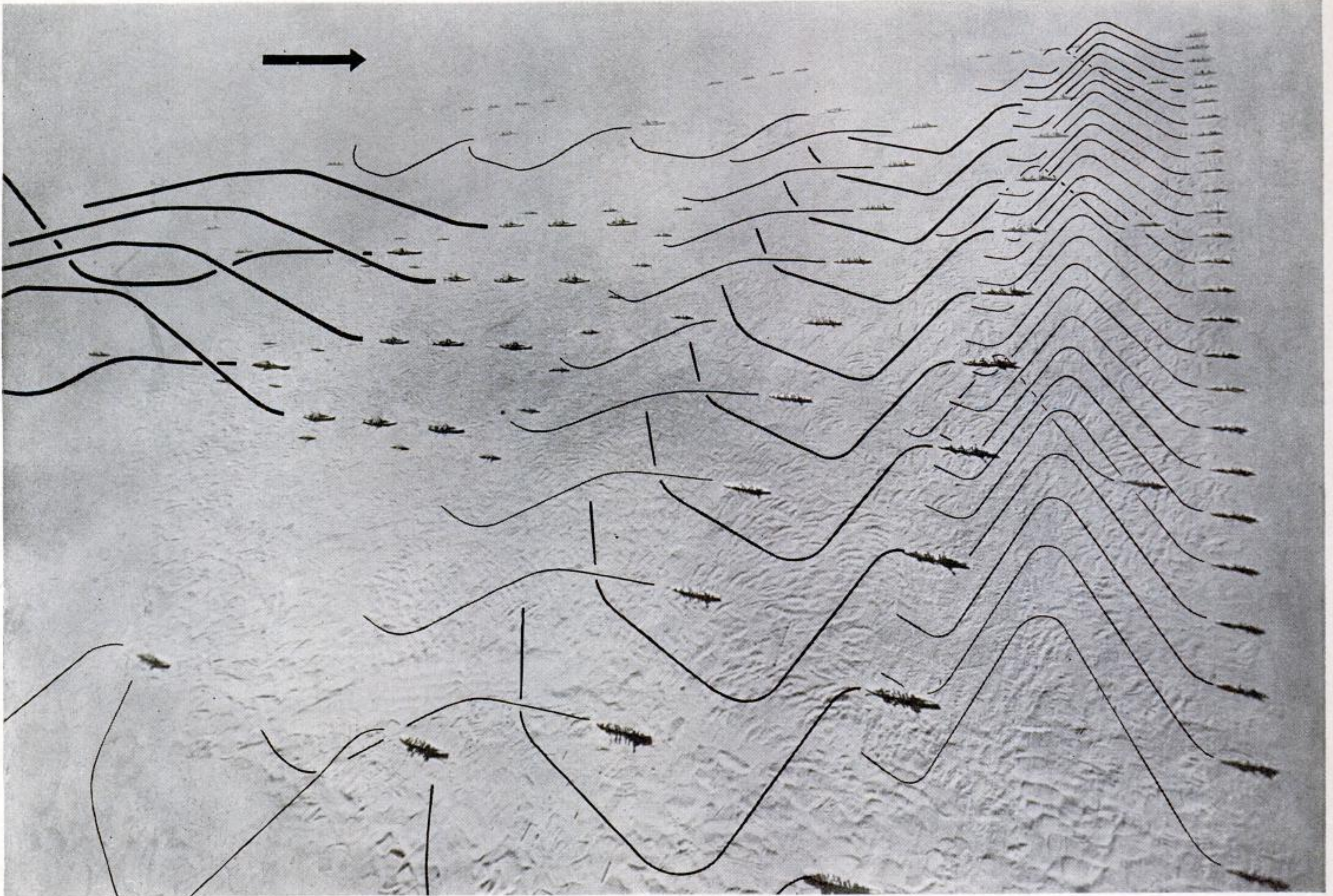
- 5 aircraft carriers**, bases of the fleet's scouting, bombing air corps.
- 15 battleships**, the fleet's big-gunned "fortresses," decisive in battle.
- 18 heavy cruisers**, the fleet's "medium artillery."
- 17 light cruisers**, the "light artillery."
- 13 destroyer leaders**, the "scout cars" which lead.
- 193 destroyers**, the fleet's "mechanized cavalry" (three rows).
- 84 submarines**, the torpedo-armed "sappers."

SHIP MODELS BY CHARLES A. GUNTHER

CONTINUED ON NEXT PAGE

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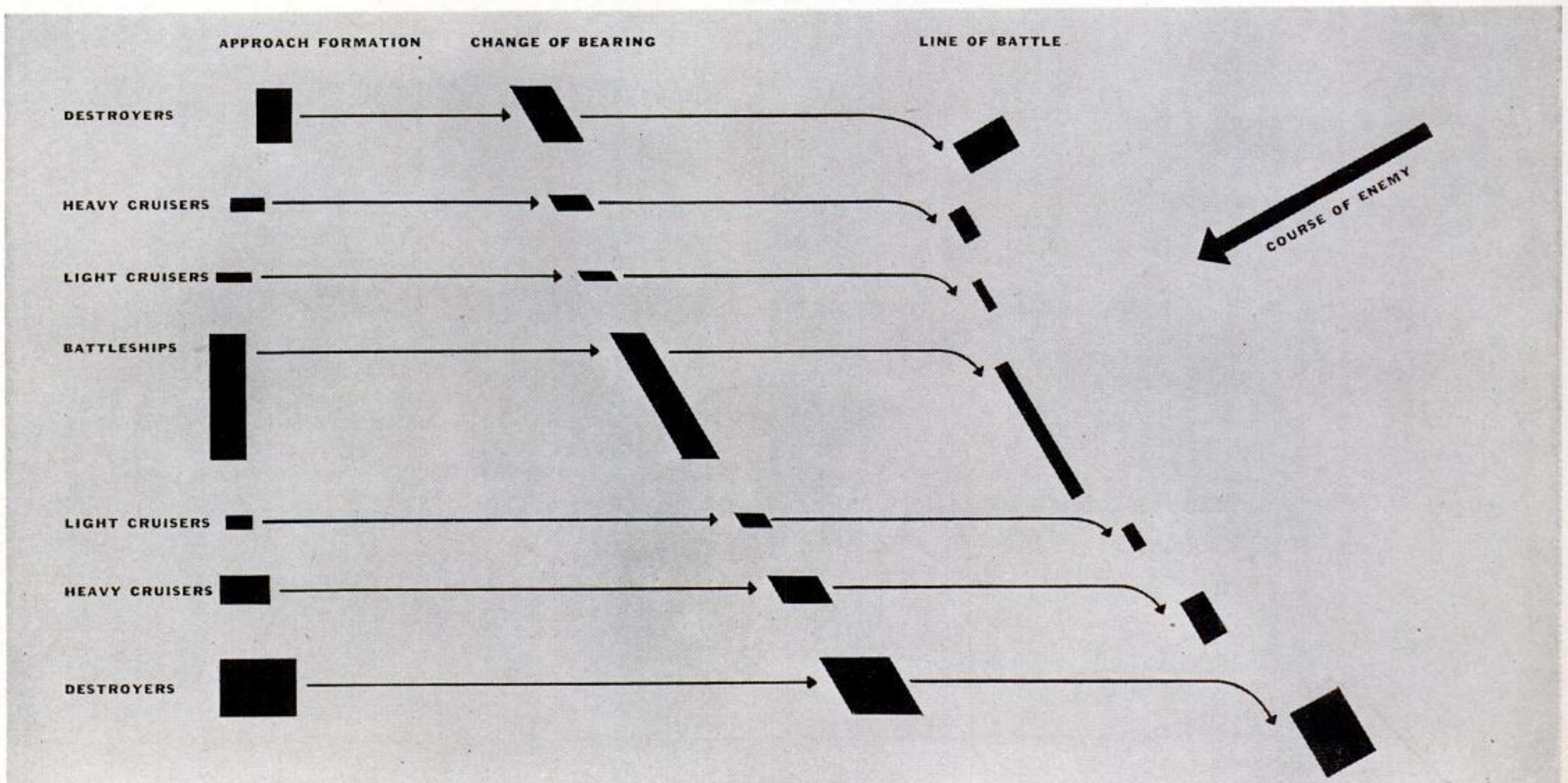
THIS IS THE WAY A FLEET GOES INTO BATTLE



Cruising formation (above) is the way a battle fleet travels in search of an enemy. Black lines trace the course of each ship—zigzagging to elude stray submarines. The fleet, as deployed above, covers over 100 square miles. In the van

travel three lines of lighter ships to scout and act as a protective screen for the battleships and aircraft carriers to the rear. These have an additional screen of destroyers directly surrounding them, darting between the heavy ships.

Ahead 100 miles steams a scouting force of cruisers and destroyers (not shown) and 600 miles ahead of it go patrol planes and submarines. The drawing below (explained on opposite page) shows how the fleet deploys into line of battle.





The Line of Battle

When the fleet's scouting planes and ships send word of the enemy's approach, its commander begins to assemble it for battle. As shown in the drawing on opposite page, scattered lighter craft first line up on either side of the battleships in approach formation. Aircraft carriers, whose broad decks are highly vulnerable, run to hiding well off from the scene of battle. Next, by speeding up one flank and slowing the other, the fleet changes its bearing to form a diagonal line with its front at right angles to the course of approaching enemy. If the enemy chooses to fight, he will draw his ships up into a parallel line. Each foe's battleships then swing into single file, broadside to each other, some 14 miles apart. Destroyers still screen them on either side. Pictured in model on this page, this is called the "line of battle." As the battle is joined, planes and smaller ships, attempting to bomb and torpedo the battleships, scurry about fighting off each other. The battleships, steaming at full speed, unleash their monstrous guns and attempt to batter each other to destruction. Because of power and accuracy of fire, a major modern naval battle would probably be decided within half an hour.

LIFE ON THE NEWSFRONTS OF THE WORLD

The G.O.P. looks up as Democrats quarrel; an American wins promise of release for German Jews

In the New York Times on Feb. 14 appeared an advertisement of famed Roger W. Babson's financial reports which began thus: "IS THE U. S. 'GOING TO HELL'?" Frankly, no one can now answer this question with certainty."

That the country is rapidly going to hell under the New Deal was the burden of speeches delivered by Herbert Hoover and the newly-inaugurated Republican Governors of Michigan, Connecticut, South Dakota, Wisconsin and Colorado at a Lincoln's Birthday dinner in New York City the night before (see p. 65). Such stale talk was no more likely to restore the G.O.P. to America's affections than it has been for the past five years. But in Washington, meanwhile, a new kind of Republicanism was commanding the nation's attention, putting fear into the hearts of Democrats torn by their factional split for and against the New Deal.



MARTIN

Under its able Floor Leader Joseph W. Martin Jr. of Massachusetts, the Republican minority in the House, swelled and heartened by last November's gains, has turned from the whipped rabble of past years into a cohesive, disciplined and spirited corps. Its 169 members take counsel together, vote together, attend sessions faithfully. Frequently, with many a laggard, disgruntled Democrat absent, they actually outnumber the Democratic majority on the floor. In several instances, notably in the vote on the Relief bill, enough dissident Democrats have joined them to carry the day against New Deal measures. They are abandoning nagging criticism of the New Deal and all its works for a thoughtful, constructive program which includes general support of the President's national defense measures. Their latest move, announced by Leader Martin on Feb. 16, was appointment of a committee to study the possibility of returning to Congress some of the President's vast "emergency powers." Their strategy is to convince the country that the Democrats are now too hopelessly divided to accomplish anything, that the G.O.P. is its only hope.

On Feb. 14 worried Democratic leaders of the House called their cohorts into caucus, exhorted them to get on the job, stick together, co-operate with the President—warning that unless they did, their Party would surely go down to defeat in 1940. General retort of the dissidents: "Congress has done all the co-operating in the past. It's up to the President to do some now."



REPUBLICAN GOVERNORS AT LINCOLN DINNER

Hemisphere Friends. Alarmed by German and Italian penetration of South America and determined to keep the Dictators from getting a military foothold in the Western Hemisphere, the U. S. Government is now wooing the nations of South America as never before. Last week Foreign Minister Oswaldo



ARANHA

Aranha of great and friendly Brazil, reportedly come to talk of many matters including a U. S. loan to Brazil, was being warmly wine & dined in Washington. To offset the influence of German and Italian missions, plans were announced Feb. 14, to double the size of U. S. military mis-

sions to South American governments. Up from the Argentine, however, came unhappy news. The U.S., under pressure of domestic meat interests, has outraged great Argentina's pride as well as purse by barring meat from this country "for sanitary reasons." On Feb. 15 Argentina announced that, because the U. S. has not been buying its share of Argentine products, Argentine imports from the U. S.—which last year amounted to \$250,000,000—would be reduced 40%. Pressure by Britain and Germany for a greater share of the Argentine market in return for their purchases was reported as an additional reason for this loss of trade and friendship by the U. S.



RUBLEE

The Nazis' new idea was that Jewish refugees might use their money to buy from German companies the machines, ploughs, steamship tickets and clothes with which they would build new lives in foreign countries. On this basis Germany agreed tentatively to let 150,000 to 200,000 able-bodied Jews get out of Germany in the next five years and to permit them to work in Germany in the meanwhile. Jews proceeded to organize corporations outside Germany, such as Plough Settlement, Ltd., to send refugees to British Kenya. His work done, Rublee resigned.

"Next War." The great game of calling the next war made headlines last week as various tipsters predicted a simultaneous move of Germany, Italy and Japan in April. Observers, however, found the only real threat of war in Mussolini, whom a lunatic Italian last week tried to assassinate. Mussolini's hold on Spain will not get stronger, may get weaker. The democracies are rearming fast (see pp. 9-13). Everything Mussolini wants, Britain and France now have and don't want to give up. Last week France even took back a strategic little piece of French Somaliland she had given Italy in 1935 in a treaty since repudiated by Italy. Mussolini must at least throw a

bluff against France. Hitler has prepared Germany to back up his bluff. But Hitler probably does not want to fight now in the west. Last week the U. S. S. R. seized this moment to act tough over the Japanese fish-canneries on the Siberian peninsula of Kamchatka. The Japanese Diet brashly voted to use force to occupy the canneries if the U. S. S. R. does not renew the annual fishing agreement. Some 600,000 Japanese soldiers were moved northward to the U. S. S. R. border and Chinese guerrillas promptly attacked.

Foes & Friends. Fantastic business was last week's resignation of Hungary's potent Premier Bela Imredy on the grounds that he had discovered to his horror that one of his mother's grandfathers, baptized at the age of 7, had been a Jew. He was replaced by Count



IMREDY

Paul Teleki, who knows of no Jews in his family tree. This sign of Nazi penetration was matched next door in Yugoslavia where the long-suppressed Croat leader, Vladimir Matchek, last week announced that the Croats might be forced to seek help from the Nazis. Said he, "The foe of our foe is our friend. The Croats are now the Sudeten Germans of Yugoslavia." Matchek's foe was long Premier Milan Stoyadinovitch who had last week resigned to allow the Croat trouble to be patched up. New Premier was Dragisha Cretkovitch. The Croats, however, want not only a new Parliament, new elections and a new election law but also a new Constitution.


PICTURE OF THE WEEK

Englishmen were last week laughing their sides sore at the imitation of Prime Minister Neville Chamberlain shown on the opposite page. That this could appear on a British stage was not, however, quite the tribute to British democracy it appeared. Britain has an iron law against ridiculing living persons on the stage, a double-riveted law against even representing British royalty, living or recently dead. A group calling itself the Unity Theatre got around



KING & QUEEN

this by setting up a remodeled chapel as a club. Patrons first buy a 50¢ "club membership," then buy an additional ticket to the performance for 25¢. The show is called *Babes in the Wood*. Neither characters nor actors are identified on the program but a man with a crown calls himself "King Useless the Useless," and his plump wife tells him, "All right, be huffy and abdicate" (see picture). The man who looks like Chamberlain is on the program as "The Wicked Uncle" and is played alternately by a government clerk and an insurance salesman. An outhouse marked No. 10 does service as the Prime Minister's Downing Street residence. The Wicked Uncle gives away the Babes' castle to Hitler and Mussolini and lets them strip the Babes.



British Democracy: A Government clerk
burlesques his famous Prime Minister

GRAVE CLAIMS "MONSIEUR DE PARIS"

AFTER 57 YEARS AS EXECUTIONER



Into a Paris chapel fortnight ago pallbearers lifted the casket of Anatole ("Monsieur de Paris") Deibler, hereditary high executioner of France, who had died at the age of 75. It was in 1882 that he served at his first beheading as assistant to his father. Three generations of Deiblers had served as executioners before him. At first young Anatole received but \$2.63 a head, was understandably awkward. Later he handled Mme Guillotine so adroitly he managed to reduce the time of an execution to 3-4 seconds. During his career he removed about 400 heads. His salary at the time of his death was a secret. Below: relatives mourn at his bier.



TOWER PARACHUTE RESTORES NERVE

OF GIRL JUMPER STAGING COMEBACK



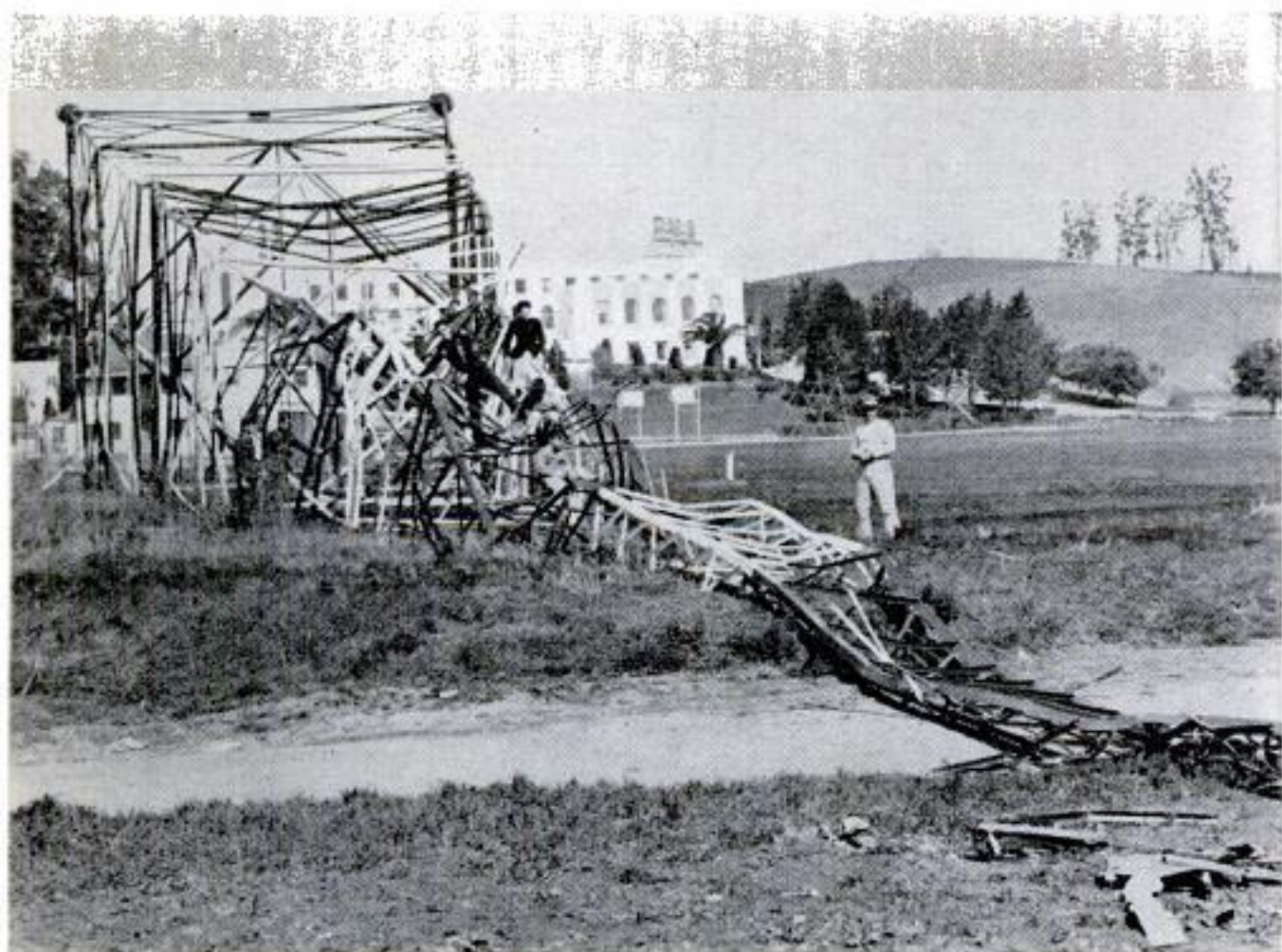
At Bennett Airport, Hightstown, N.J., on Feb. 17, Miss Alice Gibson made her first parachute jump in two years. Veteran bailer-outer, she cracked up in 1936 at the end of her 152nd jump. To recover her nerve Miss Gibson tried several descents from the 125-ft. training tower near the Bennett Airport (*above*). Then, with new confidence, she went up in a plane, bailed out at 2,000 ft., and landed safely (*below*). A tower similar to that shown here—but twice as high—will be installed at the New York World's Fair. There amateur parachutists will sit in swings, coast down between guide wires, land on a shock absorber. Price per jump: 40¢.



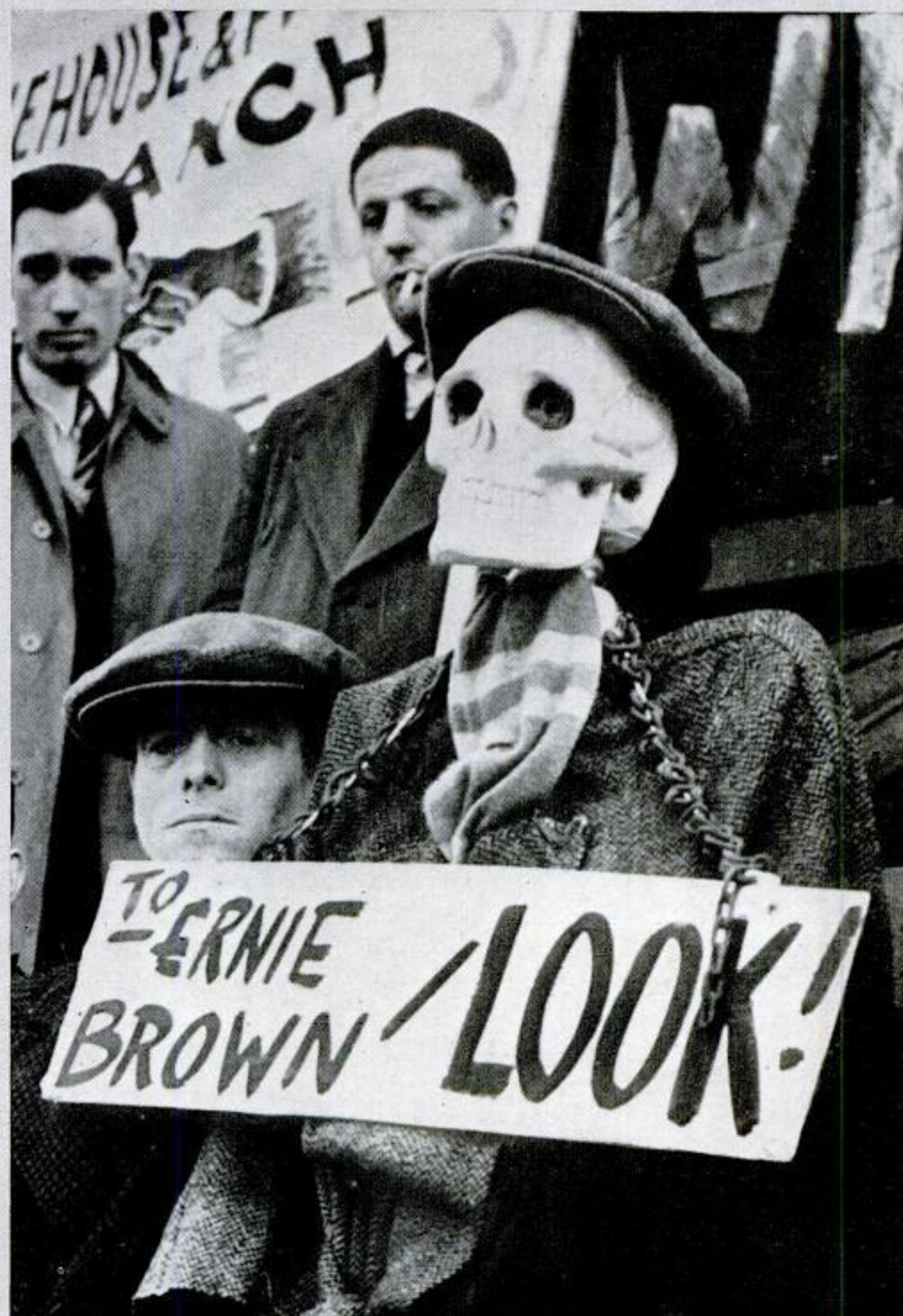
CALIFORNIA'S PLACID WINTER DRESS IS SET AWRY BY RUDE NORTHEASTER



Out of the Mojave Desert on Feb. 15 roared a ferocious winter wind-storm. For three days gales raged over Southern California, uprooting valuable citrus trees, amputating telephone poles, draping city streets with downed power lines. In Pasadena they smashed the windows of a fashionable store and hitched a wax model's dress immodestly thigh-high (above). In Los Angeles they blew down the 250-ft. transmitting tower of Station KFVD (below). Schools were forced to close when electricity was curtailed. Out on the Pacific at least two ships were feared lost in mountainous seas. Speed of wind: 67 m.p.h.; death toll to date: 5.



MR. BONES SEES TRAFALGAR SQUARE AS GUEST OF LONDON'S UNEMPLOYED

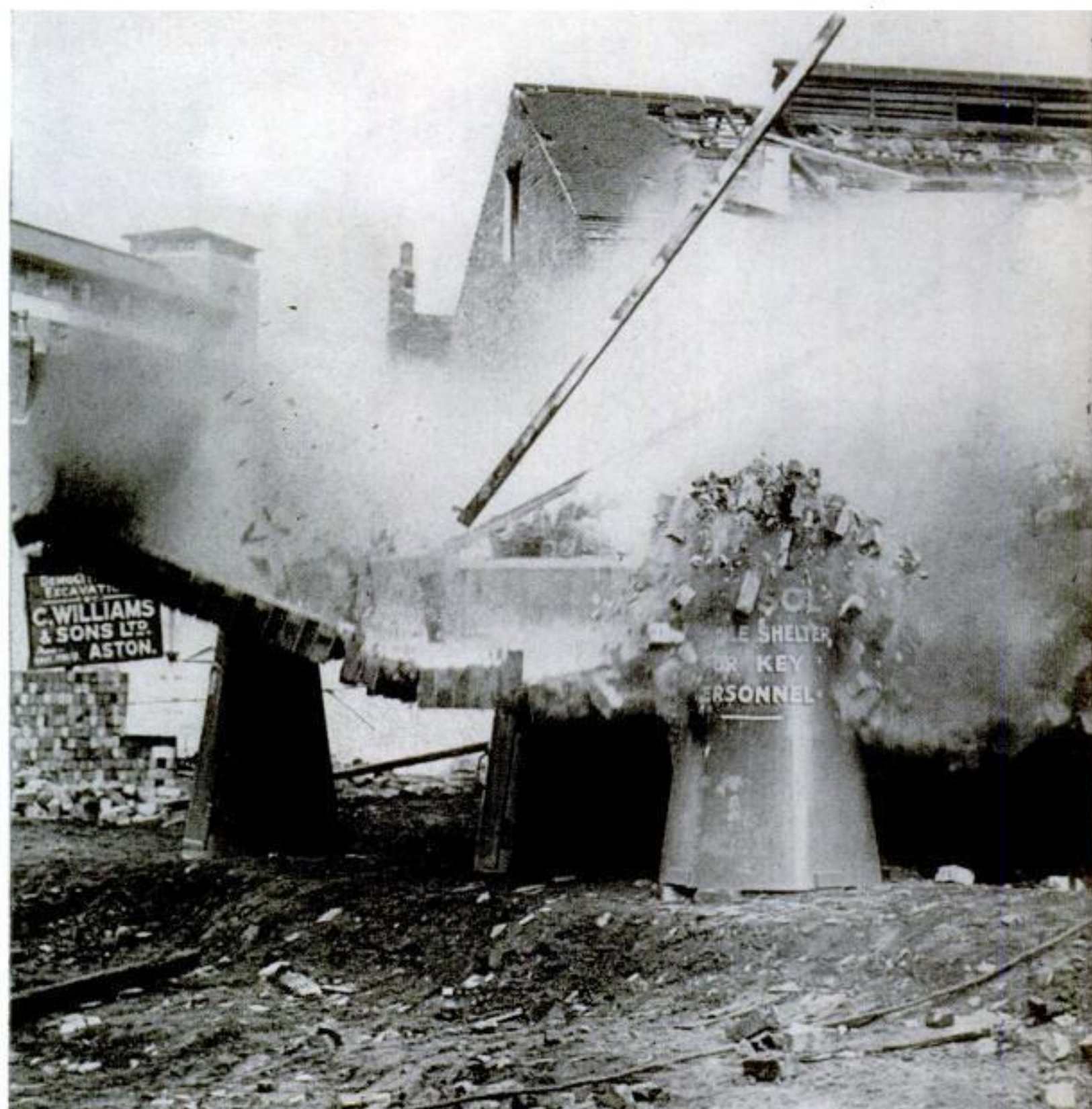


In London on Feb. 3 jobless demonstrators appealed unsuccessfully to the Police Commissioner and Home Secretary for the return of their famed symbolic coffin which had been confiscated following a parade outside the House of Commons a week before (LIFE, Jan. 23). The picture below shows a deputation leaving Scotland Yard after officials refused them an audience. Later, unemployed marchers appeared in Trafalgar Square with a substitute for their missing casket. Their new oriflamme, dedicated to the Rt. Hon. Ernest Brown, Minister of Labor, was a skeleton, conservatively and warmly attired in bourgeois British tweeds (above).





1 To test a steel bell-shaped shelter against air raids on Feb. 9, Birmingham workmen push over a brick wall on three of them. A.R.P. stands for Air Raid Precautions.



2 Falling wall smashes on the three balls and shatters, while a delegation of Members of Parliament watches beside the cameraman. In wartime the M.P.'s might hide in these.



Dummy bomb weighing 1,200 lb. hits first of six 5-in. slabs of concrete representing a five-story building. It proceeded through all six with ease.

THE BRITISH GOVERNMENT TRIES OUT AIR-RAID DEFENSES WITH REAL BRICKS AND DUMMY BOMBS

Its worst dread today is of German planes over London

In case of war, at least a thousand German bombing planes could reach London in less than two hours, unload their cargos fairly accurately at 20,000 ft., get away home for a fresh load. The man-on-the-street would never have seen the German planes but London would be a shambles. The tight little island, immune from invasion for 900 years, finds the thought the most unpleasant Englishmen have ever had to face.

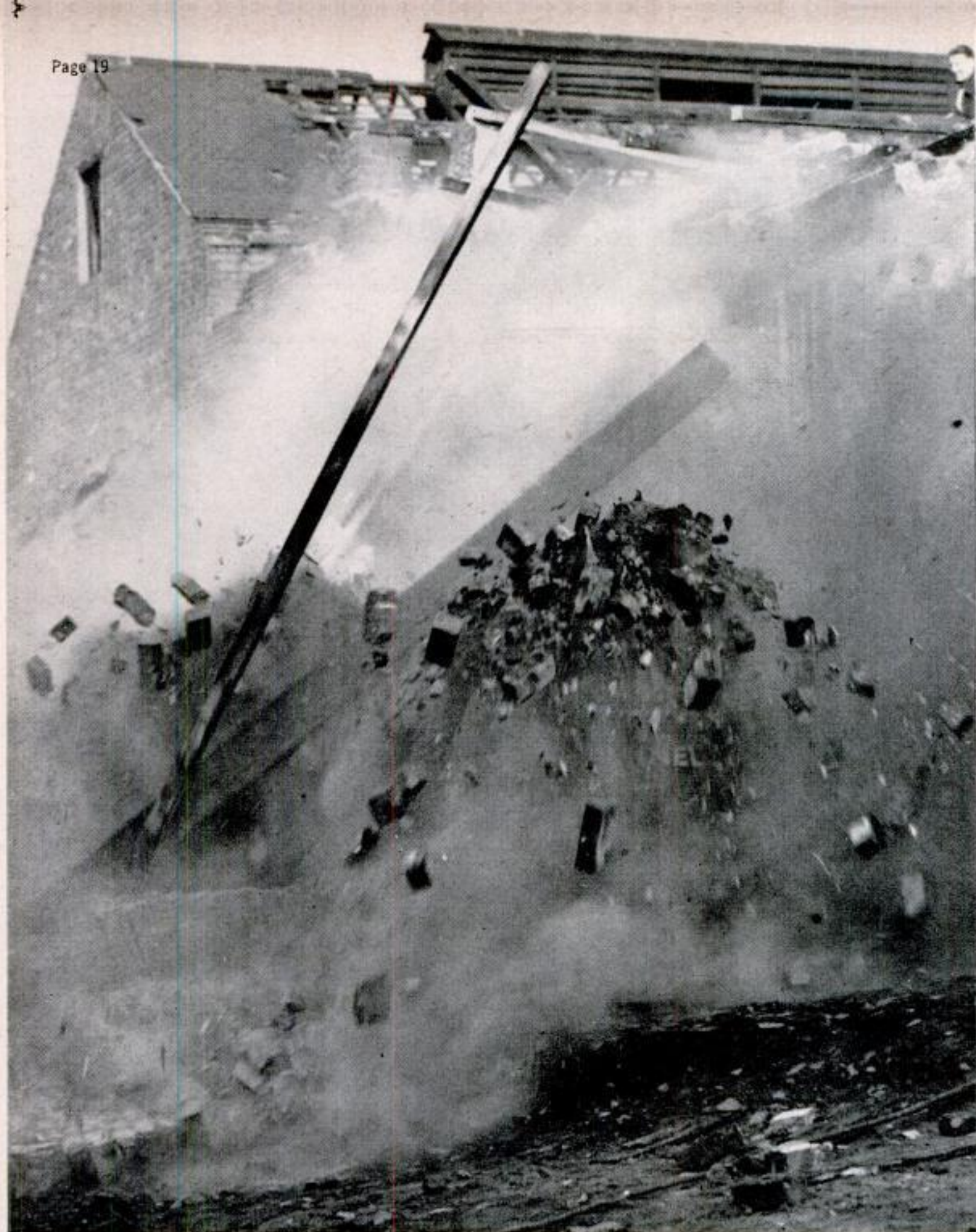
On these pages are shown Britain's latest demonstrations of methods of defense against such air attacks. So far, in the short run since British rearmament got under way in 1937, it has done very badly. But it is undeniably true that if the huge industrial might of Britain really gets to work on defense and rearmament, it can in the long run outdo the German dictatorship.

The British answer to Germany's challenge last week became an ominous roar. For the coming year, the Government raised the appropriation for defense from two billion dollars to nearly three billion dollars. For such civilian home defense as shown here, it will spend a trifling \$275,000,000. For the five-year period ending in 1942, it raised the total

amount the Government may borrow for defense to four billion dollars. Britain announced that it would start two more battleships by next year, bringing its total building program to nine battleships, six aircraft carriers. This is more than any nation in history has ever built at one time.

American newspapers, instead of headlining this as a challenge to the U. S. fleet, noted with satisfaction that Britain's naval schedule nearly matches the combined building programs of Japan, Italy and Germany. By 1942, Great Britain will have two mighty fleets, one for Europe, the other for Asia. "Pure militarism," shrieked the German controlled press.

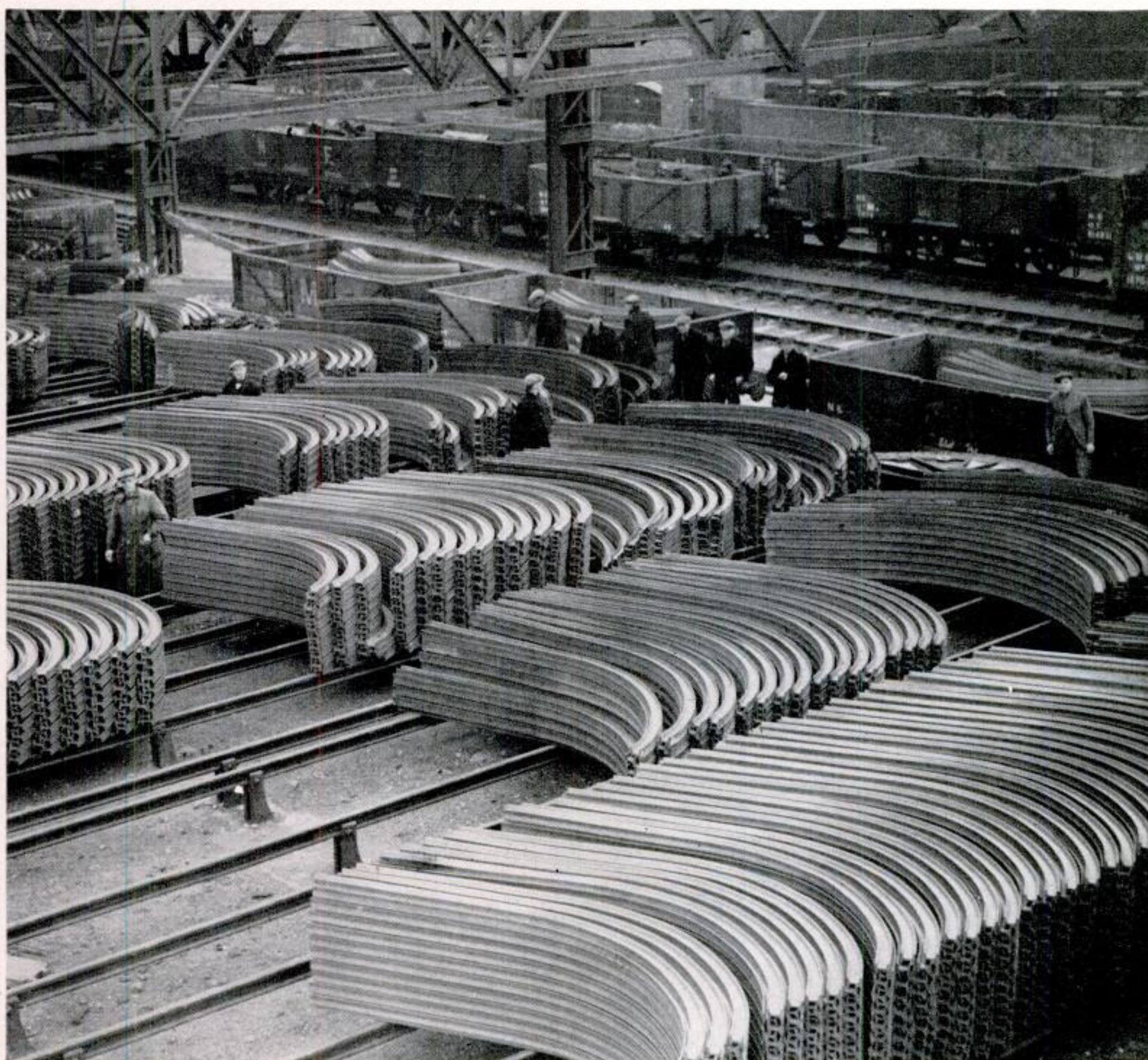
This week while the U. S. fleet under the eye of President Roosevelt was going through war games in the Caribbean designed to repulse a combined attack by Germany, Italy and Japan on the West Indies, the combined British fleets joined the French Mediterranean fleet somewhere east of Gibraltar for Mediterranean maneuvers. "The British Empire is invincible," said Home Secretary Sir Samuel Hoare, "and any blind and foolish people who think otherwise will have the shock of their lives."



3 The bells are obscured in a mass of broken bricks, brick dust and masonry. They are supposed to be able to resist also bomb fragments, shrapnel, bullets, incendiary bombs.



4 The steel shelters are a success. They stand up unscratched and only a little dusty after trial by masonry. The workmen smile and so might people inside the bells.



Mass production is turning out these steel air-raid shelters at the Guest, Keen, Baldwins Co. Works at Cardiff, subsidi-

ary of companies once associated with Prime Ministers Chamberlain and Baldwin. They are of no value against a direct hit.



Bomb deflectors are the pyramided concrete balls. Above, a bomb approaches; below, it disperses defectors but is slightly deflected itself. Object: to protect sandbag-covered pipe at bottom.





NO. 1 SKIER IN NEW ENGLAND

On Feb. 9 Hannes Schneider, greatest *Skimeister* in the world, arrived in the U. S., at once began to recreate his famed Arlberg School amid the friendly snows of North Conway, N. H. For over 30 years he had imparted his science to the athletic aristocracy of Europe. A devout Catholic and a "non-Aryan" he was arrested when Nazis took over his school, business and homeland in the Austrian Tyrol. Wealthy U. S. ski fans made it possible for him to join the distinguished company of his exiled countrymen in this hemisphere. Picture above shows him executing his original jump turn a few days after his arrival in New England.



NO. 1 SWIMMER IN URUGUAY

On Jan. 17 an American swimming team, junketing through South America on a good-will tour, arrived at Montevideo, Uruguay. No regular exhibition was scheduled for that city, but its handsome Trouville pool, flanking the mouth of the Rio de la Plata, tempted the Americans to swim for fun. Above you see Mrs. Katherine Louise ("Minnow") Rawls Thompson, America's premier woman swimmer—probably the greatest all-round swimmer in the world—executing a back one-and-a-half (with pike) from Trouville's 10-ft. board. Background is pretty palm-punctuated Trouville Park and prosperous President Wilson Boulevard.

WINTER RABBIT SLAUGHTER

LURES WESTERN SPORTSMEN

Last week's bleak midwinter days saw the prairies of Utah and Colorado dotted with hunters joining the annual rabbit drives beloved by Western sportsmen. Unlike Easterners, who content themselves with two rabbits in a day's chase, bunny-hunters of the plains consider a daily hundred a temperate kill. Their sport has the full blessing of farmers, most of whom would like rabbits exterminated entirely. Hungry and herbivorous, 35 Western jack rabbits consume as much vegetation per day as a cow.

At right you see huntsmen nearing end of drive outside of Ogden, Utah, on Jan. 29. Their technique was to form a huge circle, then converge until thousands of rabbits were trapped in dead center. When ground lay heaped with dead, the hunters moved on to new territory. Fear of tularemia ("rabbit fever") deterred the huntsmen from taking home their kill.

In Sterling, Colo., less affluent sportsmen conducted a drive with clubs instead of guns (*below, right*). They too employed the converging circle technique. But to eliminate hazards of the chase, they drove their quarry into a wire enclosure. Then, with their clubs, they beat the animals to death.



ORA SMITH OF OGDEN PREFERS BOW AND ARROW



SHOT BY ARROW, RABBIT DROPS DEAD IN SNOW



ON THE ALKALI FLATS OF GREAT SALT LAKE 200 UTAH HUNSMEN DRIVE RABBITS TOWARD CENTER OF CONVERGING



IN COLORADO LOCAL HUNSMEN MAKE CERTAIN OF THEIR KILL BY CONSTRUCTING WIRE ENCLOSURES, DRIVING



CIRCLE. BY DAY'S END THEY HAD SHOT 5,000



Trapped rabbits, terrified by advancing clubmen, endeavor to hide beneath each others' bodies around edges of en-

closure. Killed, these rabbits will be sold for about 5¢ each to fur dealers and fox-farm owners who will use meat.



Children are not allowed in death ring but a few slip past guards and wield clubs enthusiastically but inaccurately.

They are not strong enough to kill rabbits abruptly. The men usually have to finish off screaming maimed animals.

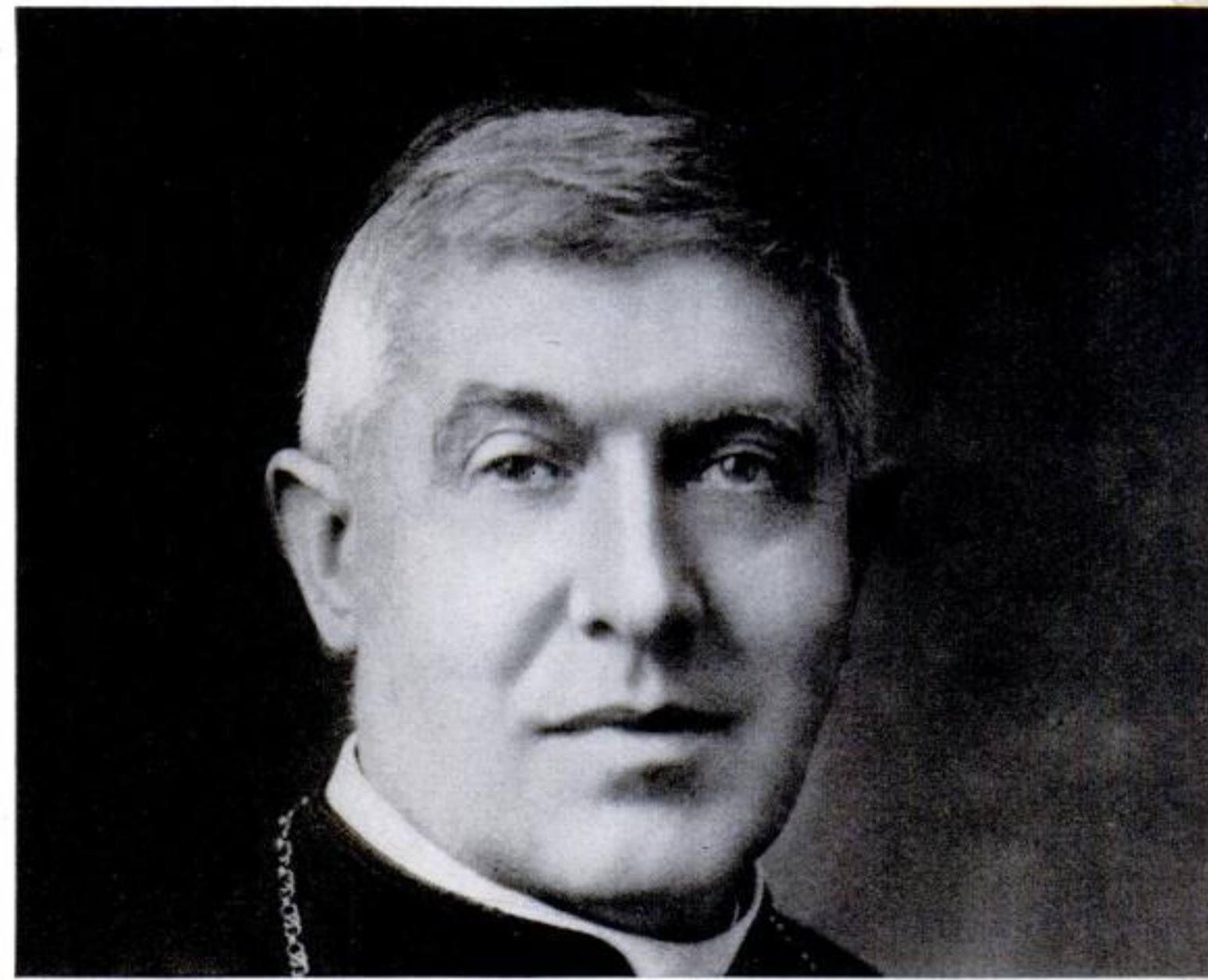


RABBITS THROUGH BOTTLENECK. HERE YOU SEE SPECTATORS WATCHING OUTSIDE RING WHILE THOUSANDS OF RABBITS INSIDE ARE BEING CLUBBED TO DEATH

THESE CARDINALS HAVE THE BEST CHANCE OF BEING POPE



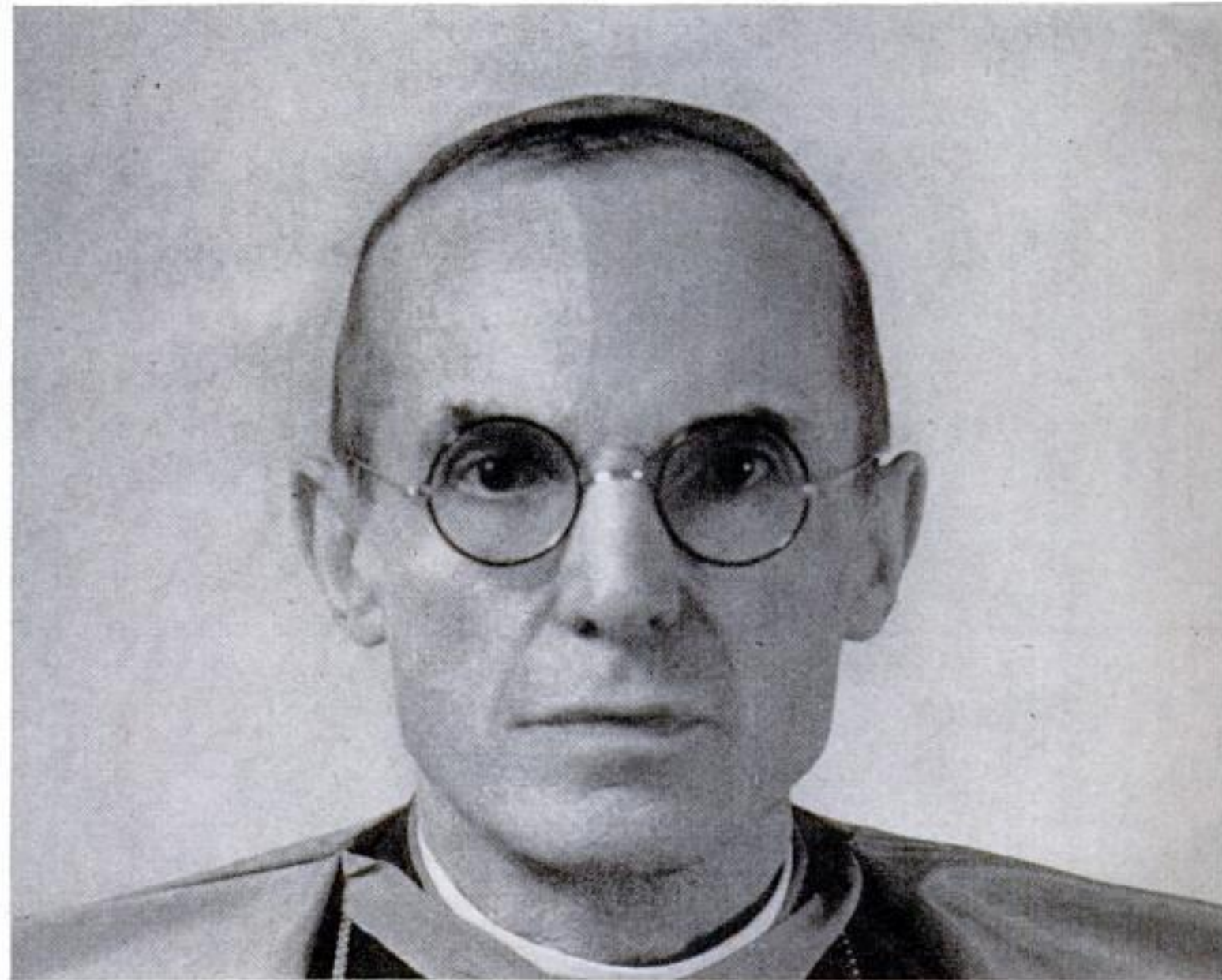
Archbishop of Naples, Alessio Cardinal Ascalesi was an early supporter of Mussolini's Fascism. He attributed the Naples earthquake of 1930 to immorality in his congregation. Because of his Fascist leanings, his candidacy is strongly opposed among Cardinals of the Curia.



Archbishop of Turin, Maurilio Cardinal Fossati is known to his flock as "The Good Pastor." On the Austrian front during the World War he served in the medical corps. As Bishop of Sardinia he showed himself an energetic executive. His age, 63, is right for election.



Archbishop of Bologna, Giovanni Cardinal Nasalli-Rocca has had an active career in the diplomatic services of three Popes. His vital role in the negotiation of the Lateran Treaty, which established the Papal State, and his present post make him a strong candidate.



Archbishop of Florence, Elia Cardinal della Costa rules the ancient See of the Medici Popes. He has never exhibited definite political sympathies. Throughout Italy he is known as the Cardinal of Charity. Although 66 years old, he is the strongest compromise candidate.

PRINCES OF ROMAN CHURCH

MEET IN SOLEMN CONCLAVE

TO ELECT 262ND PONTIFF

The 62 Cardinals of the Roman Catholic Church will gather in solemn conclave on March 6 in the Sistine Chapel at the Vatican Palace. There, locked and sealed, they will stay until they have elected one of their number the 262nd Pope.

If history is any guide, it is safe to predict that the College of Cardinals will at first divide between two outstanding candidates. The Italian Cardinals will promote a candidate experienced in politics. The non-Italians will support a less worldly Cardinal, more distinguished for his religious than his political achievements. In the end the two-thirds majority will compromise on a less outstanding Cardinal.

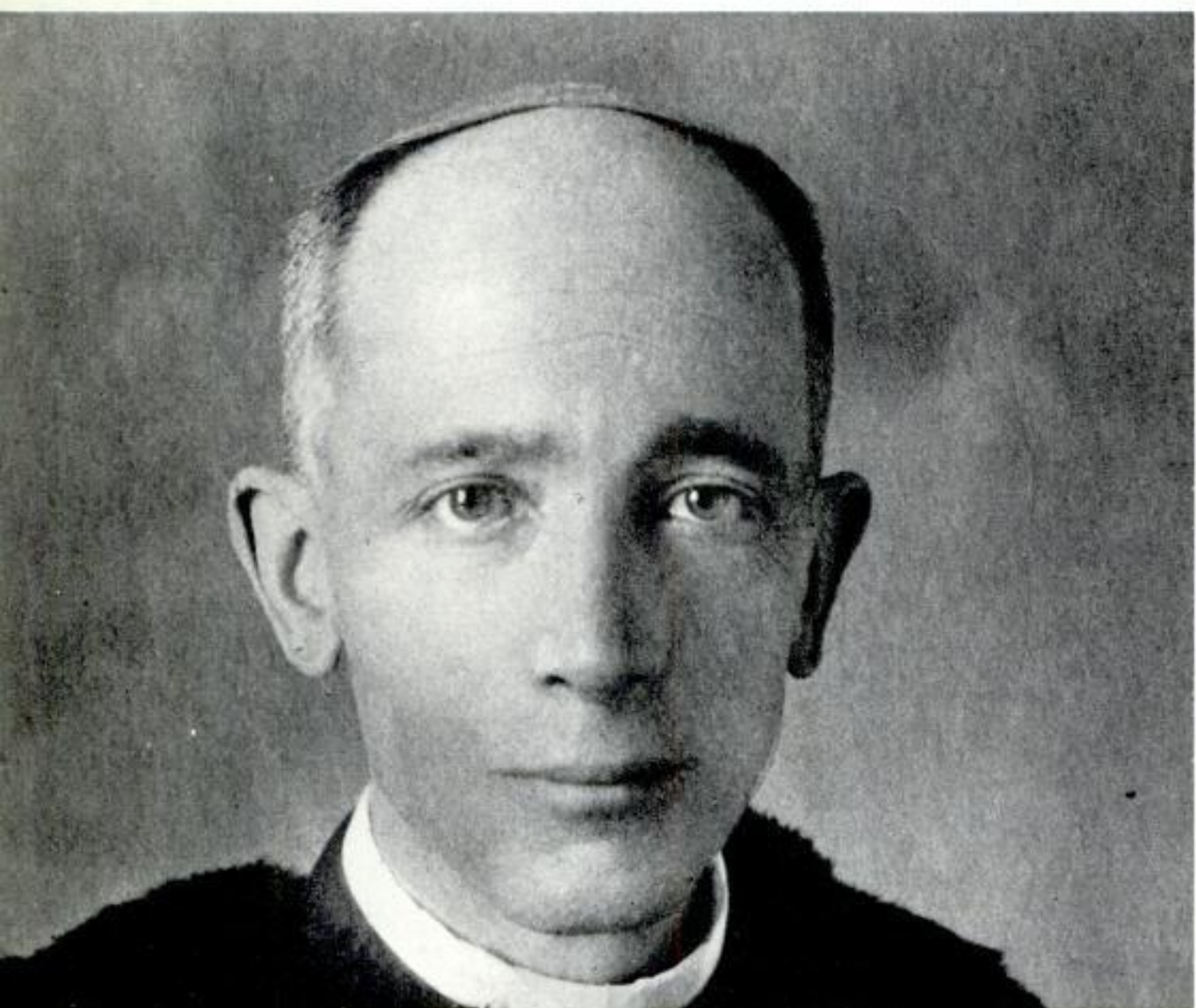
Strongest precedent decrees that the Pope will be Italian. Of the 62 Cardinals, 35 are Italians but 27 of these are "Cardinals of the Curia," administrative

and diplomatic officers of the Church stationed at Vatican City. Tradition is against the election of a Cardinal of the Curia. This leaves as the likeliest candidates the eight Cardinals of the principal Italian Sees, of whom the six shown above are the most outstanding.

But since the major immediate problems faced by the Church are political, the College may elect the man most familiar with them: Eugenio Cardinal Pacelli, director, under Pius XI, of Vatican international relations. The same consideration might even bring the election for the first time in six centuries of a non-Italian as Pope. In such a reversal Cardinals Hlond and Tisserant are the most likely candidates. But for the rest of the non-Italian Cardinals, election remains an almost total impossibility.



Archbishop of Palermo, Luigi Cardinal Lavitrano was orphaned in an earthquake. Entering the priesthood at 24, he followed a routine career to head an average Archdiocese. As a conservative with no pronounced political feelings, he is a likely compromise candidate.



Archbishop of Milan, Ildefonso Cardinal Schuster is favored for the Papacy by Mussolini. Despite his recent denouncement of anti-Semitism, he is strongly pro-Fascist. A Benedictine, he may be handicapped by the tradition that Popes should not belong to orders.

THESE HAVE LITTLE CHANCE OF BEING POPE



Federico Cardinal Tedeschini, Papal diplomat, is candidate of the conservative opposition to Pacelli's policies.



Eugenio Cardinal Pacelli, interim head of Church, will probably remain as Secretary of State if not elected.



Donati Cardinal Sbaretti, second oldest in the College (82), might be elected to weather impending world crisis.



Massimo Cardinal Massimi, dean of the Rota, Vatican court, is candidate of the intellectuals in the Papal Curia.



Auguste Cardinal Hlond of Poland, liberal, young protégé of Pius XI, is strongest of non-Italian candidates.



Eugenio Cardinal Tisserant of France served in French Army and has since been in service at the Vatican library.

THESE CARDINALS HAVE NO CHANCE OF BEING POPE



Jesuit Cardinal Boetto is handicapped by his membership in that order.



Dean of College, Cardinal Pignatelli di Belmonte, is too old (88).



Munich's Cardinal Faulhaber, anti-Nazi, would cause Hitler opposition.



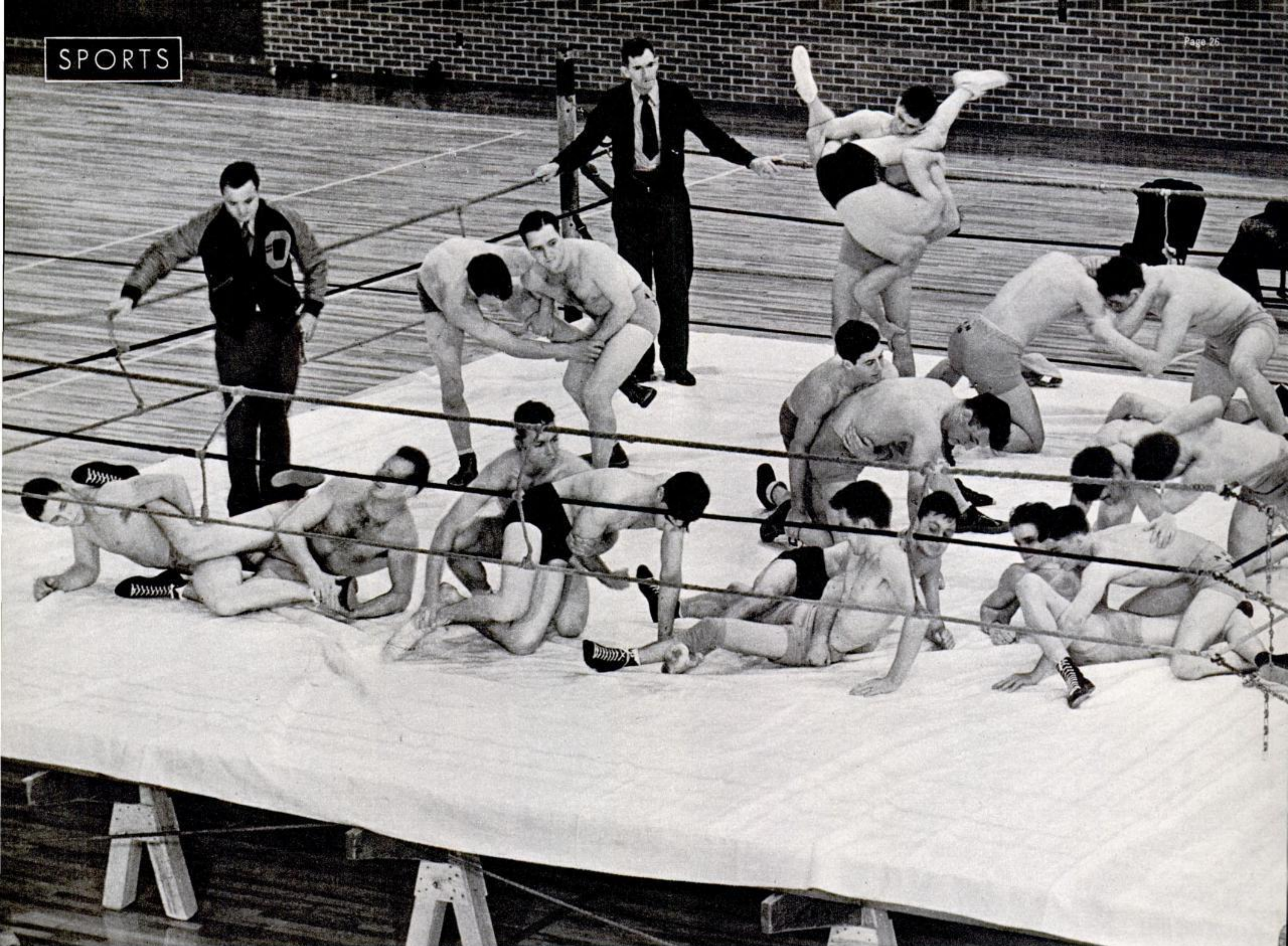
Westminster's Cardinal Hinsley heads Catholics in Protestant England.



Cardinal Tappouni represents the Eastern Rites in the College.



Eire's Cardinal MacRory is Primate of a fervent but small Catholic community.



COACH GALLAGHER SUPERVISES A CRAZY MAZE OF STRUGGLING WRESTLERS. AT OKLAHOMA A. & M. WRESTLING IS CATCH AS CATCH CAN, WITH ONLY A FEW DANGEROUS



Gallagher demonstrates with Intercollegiate 118-lb. Champion Joe McDaniels the beginning of a further arm and near-leg roll. Gallagher first grips McDaniels' left arm and right leg. Feb. 3 was "Gallagher Day" at Oklahoma, celebrated by an 18-6 victory over Indiana.



McDaniels is thrown on his back as Gallagher pulls his left arm under his body. Gallagher himself knows 500 different holds, expects his boys to know 200. As an undergraduate at A. & M. in 1906, Gallagher never wrestled, but once ran the 100-yd. dash in 9.7 seconds.



HOLDS BARRED. EACH WRESTLER TRIES TO FORCE HIS OPPONENT'S SHOULDERS TO THE MAT

'GIBRALTAR OF GRAPPLING' PRODUCES ANOTHER GREAT OKLAHOMA A. & M. TEAM

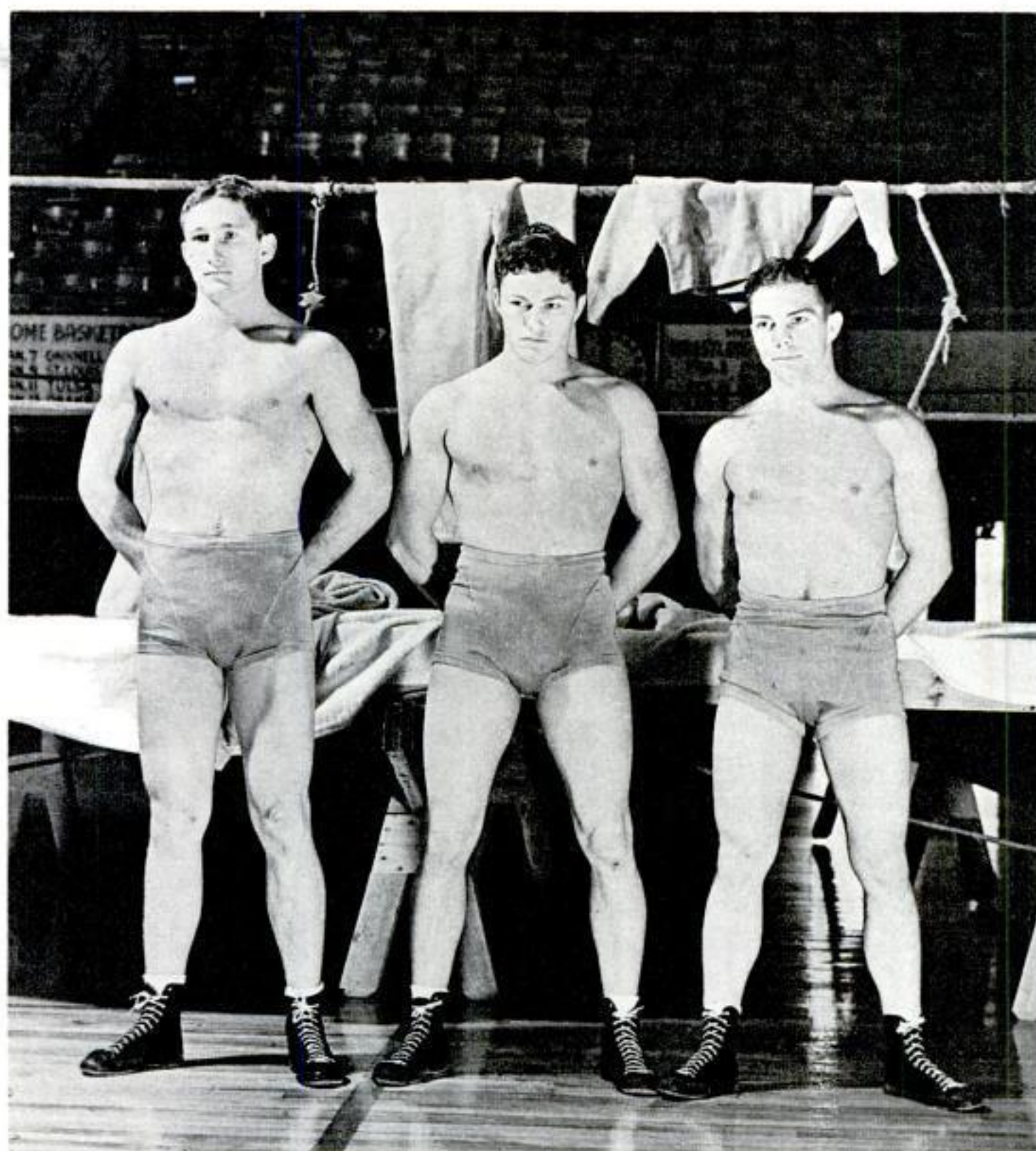


COACH ED GALLAGHER

The ringful of struggling, squirming youths in the picture above is the wrestling squad of Oklahoma Agricultural & Mechanical College at Stillwater, Okla. Every afternoon these rugged young muscle-men take orders from a wiry little Irish coach named Ed Gallagher, who has earned the name "Gibraltar of Grappling." Pushing and tossing each other around the ring, they grunt and groan and, like the wrestler to the right, sometimes suffer pain. They and their coach have brought fame to Oklahoma A. & M. by giving it the country's best wrestling teams, which in 22 years have won 125 meets, lost only five. This year, when the national tournament

is held March 17 at Lancaster, Pa., Oklahoma seems sure to win, become intercollegiate champion for the tenth time in twelve years.

In most colleges, wrestling is a minor sport, ranking in popularity with fencing and squash. At Oklahoma A. & M. all this is different. There throughout the winter, undergraduates, townspeople, oilmen, farmers crowd by thousands into A. & M.'s fancy new \$475,000 field house, cheer madly as the wrestling team thumps out a victory. Ed Gallagher is a State hero, and the Oklahoma A. & M. wrestling team, as it starts out on another undefeated season, is more important to Oklahoma fans than all the football, baseball, basketball teams in the land.



OKLAHOMA'S ALBRIGHT, HENSON, JACKSON HAVE PERFECT WRESTLING BUILDS

A scissors-head lock brings this expression of honest pain to the usually handsome face of Clay Albright. This hold is extremely rare in college wrestling, is all but impossible to break.



CONTINUED ON NEXT PAGE

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(continued)

Gallagher improves the ancient grips and holds of wrestling

Except for foot racing and throwing, wrestling is the most ancient and primitive of sports. Most famous of all wrestling matches is the mythical bout between the Greek hero Hercules and the giant Antaeus. Discovering the giant's strength was naught when his feet no longer touched Mother Earth, Hercules is supposed to have swung the huge bulk of his opponent in the air, then to have shattered it over the ground. Thus was born the giant swing, a spectacular hold much favored by professional wrestlers.

Most of today's grips are as old as this giant swing. The scissors, hammer-locks and leg-drops were all in use as long ago as 500 B.C., when the greatest of the Greek wrestlers, Milo of Croton, employed them, along with kicking, biting, and gouging. Today all these holds have been modified and combined, but the basic principles remain the same. At Oklahoma A. & M., Coach Gallagher has probably never invented a truly new hold, but he has developed the old ones to their highest point of efficiency.

Grips like the scissors (*right*) and the grapevine (*below*) require speed, grace, and strength. Gallagher early discovered that the bulging muscles and potbellies of professionals were of no use, except, perhaps, to make grapplers look fierce and attract sucker money to "pro" arenas. For his team he selects sturdy boys with long, lean muscles and no overhanging fat. Under tension, such muscles grow even stronger, never tighten and cut off the blood supply.



A body scissors is combined with a double bar-arm. The legs grip the victim under the solar plexus, and the arm

grip forces the neck upright almost to the breaking point. The arms were pinned before the scissors grip was taken.



A double bar-arm is forcing wrestler on left to start on a ride over opponent's hip.



A double grapevine, with legs entwined: man on top has a wrist lock on the unseen arm.



A quarter nelson around the neck is taken after opponent dives for a fast leg drop.



A double arm roll from a standing position is a camouflaged full nelson, barred by rule.



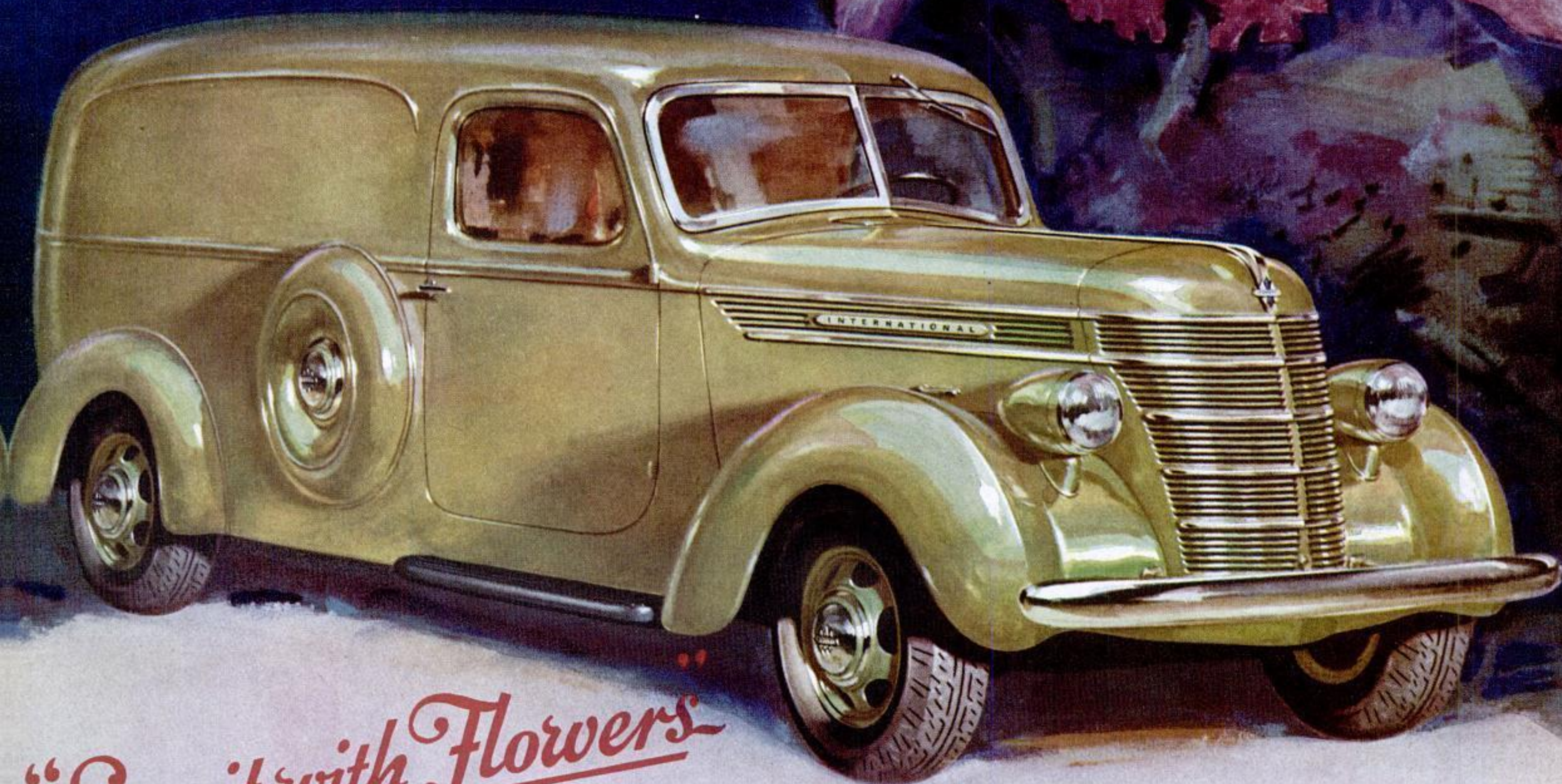
A modified hammer lock is one of Gallagher's pet holds. The left arm of man on mat is forced to a right angle position by grip in the arm pit. Next step may be a half nelson.



A head scissors, plus a bar-arm grip, is used by wrestler to render opponent helpless. Gallagher teaches his men to let opponents make mistakes, then slam a counter hold on them.

Orchids

FOR A LADY



"Say it with Flowers"

Another Famous Slogan Rides on Internationals

THANKS to the Florists of America "Say It With Flowers" is a universal language for millions—a reminder of one of the most gracious compliments you can pay on any occasion.

Back of this famous phrase is a business of tremendous scope built by the splendid service and good reputations of thousands of America's finest florists. They serve you everywhere.

Orchids for her festive evening or violets for her window sill. You can drop into a florist shop, order your flowers, and know they'll be delivered with speed and smartness a block or a mile away—or by telegraph in practically any other community in

International Light-Delivery Trucks are made in ½ to 1-Ton capacities in 3 wheelbase lengths. Other Internationals in all sizes to heavy-duty 6-wheelers.

the country. Your florist provides this deluxe service as part of the package!

International Trucks are an important part of the florist's business, for they give him the double advantage of luxurious appearance without luxury on his cost sheet.

From grower to wholesaler, from wholesaler to retailer, and from retailer to destination, Inter-

nationals *save money on every trip they make!*

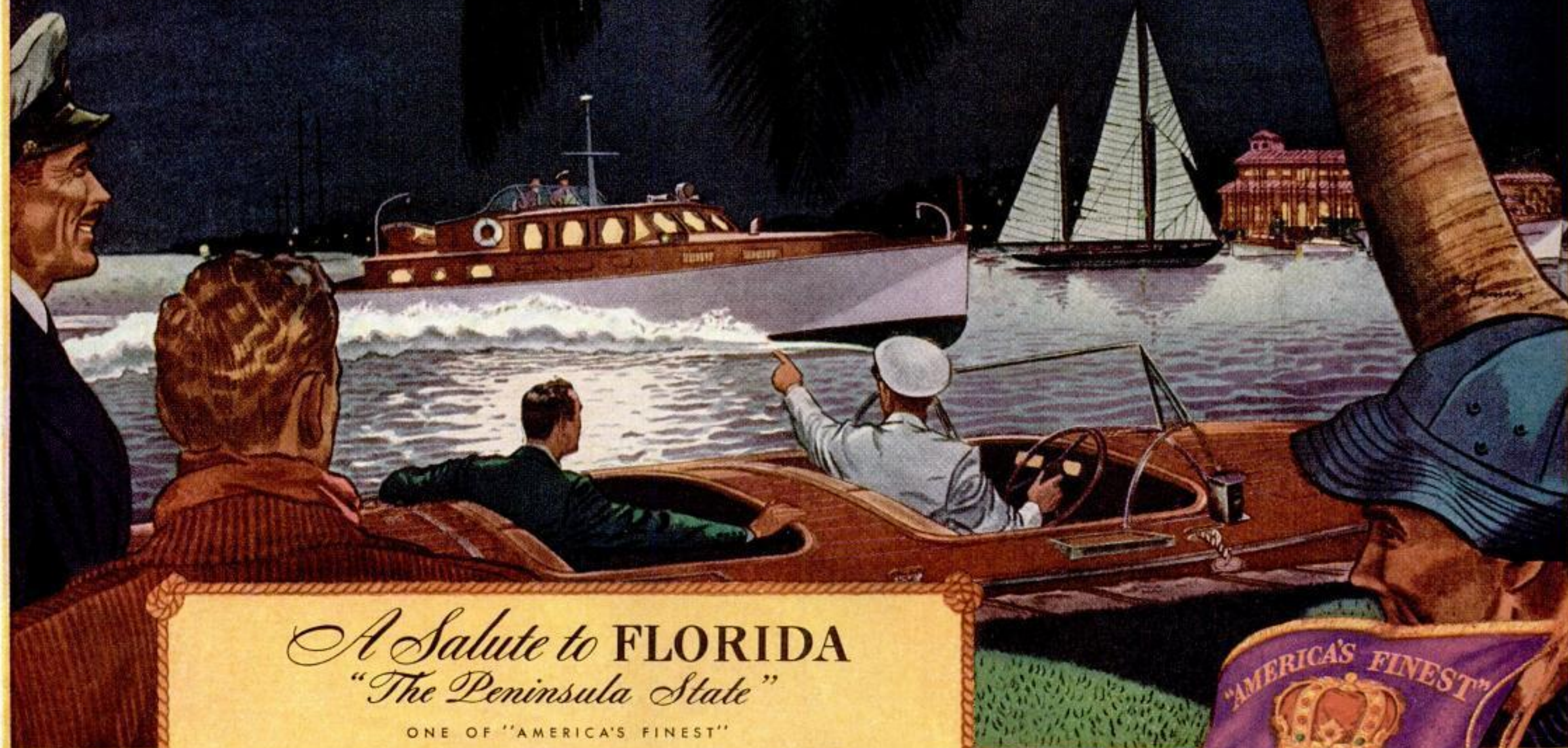
These stream-styled delivery trucks, like all Internationals, are built for rock-bottom economy in both upkeep and operation. And the greatest organization ever set up to keep trucks profitably on the job is ready to service Internationals anywhere.

Whether your business is delivering orchids to a lady, groceries to her family, or fuel for her home, get a demonstration from your nearest International dealer or branch.

INTERNATIONAL HARVESTER COMPANY
180 North Michigan Avenue (INCORPORATED) Chicago, Illinois

INTERNATIONAL TRUCKS

"AMERICA'S FINEST"



A Salute to FLORIDA
"The Peninsula State"

ONE OF "AMERICA'S FINEST"

The State Capital is Tallahassee—The State Population is 1,657,000
 The Largest City is Jacksonville—Its Population is 146,000

Do You Know... That Spaniards brought the first palm trees to Florida?
 That Cape Sable is 350 miles farther south than Cairo, Egypt?
 That St. Augustine, the oldest United

States city, has changed hands 13 times?
 That, catching a different fish each day, it would take you nearly two years to catch all the different types of fish found off the coast of Florida?

Watch for other advertisements in this series saluting the 48 states—"America's Finest"

Only Master Blending Could Create

"America's Finest"

Only craftsmanship of the highest order could achieve the rare taste and subtle bouquet of Seagram's 7 and Seagram's 5 Crown Whiskies.

From many thousands of possible combina-

tions, Seagram's expert blenders sought and finally found the distinctive Crown aroma and flavor that millions have learned to love. Pour yourself a hearty highball with richer 7 Crown—or mix a mellow Manhattan with milder 5 Crown—and you will realize that "America's Finest" is more than a phrase. It's a fact!

CROWNS TASTE BETTER—BECAUSE THEY'RE MASTER BLENDED

Seagram's Crown Whiskies
"America's Finest"

Copr. 1939, Seagram-Distillers Corp., N. Y.

Seagram's Five Crown Blended Whiskey, 72½% neutral spirits distilled from grains, 90 Proof, Seagram's Seven Crown Blended Whiskey, 60% neutral spirits distilled from grains, 90 Proof.



90 PROOF



ON THE FIRST LAP OF THE ARIZONA STAGECOACH, THROUGH MAJESTIC MONUMENT VALLEY, A DETAIL OF FRONTIER CAVALRY GUARDS AGAINST APACHE RAIDS

The railroad came to Arizona in 1878, but as late as 1885 you traveled overland to Lordsburg by stage. A 170-mile run lasted two days, and you took your life in your hands when you boarded the swaying coach with its thin high wheels pounding over the mesa behind six little ponies. Desert winds blew on you hot and dry with alkali dust. Jammed into the two thinly cushioned seats, or squatting on the floor or clinging to the top, you were jostled till your bones ached. At adobe relay stations, every 20 to 30 miles, you bolted crude frontier food, often slept on the floor, woke wearily at the crack of dawn for more bruising from the bounding wheels.

But the real menace of the Arizona Overland was the Indians. The very name of Geronimo made passengers blanch with terror. Through the summer of

1885 his cruel Apache raiders swept over the plateau, with smoldering ranch houses and mutilated corpses in their wake. Many a traveler to Lordsburg left his arrow-pierced bones on the desert.

From such chronicles of the last American frontier, John Ford and Dudley Nichols, who created a cinema classic in *The Informer* (1935), have fashioned Walter Wanger's astonishing *Stagecoach*. It combines a sort of *Grand Hotel* on wheels with a glorified Indian-and-cowboy chase out of the dawn of the movies. Its setting, amid the canyons and buttes of Arizona's Monument Valley, is some of the most inspiring scenery ever filmed. And its rhythm mounts from the slow, steady roll of stagecoach wheels to the accelerated fury of flight from Indians with all the accumulative majesty of a great symphony.

MOVIE OF THE WEEK:

Stagecoach

Wanger films the log of perilous overland-stage journey in 1885

The front seat of the overland coach is occupied by a frontier trollop (Claire Trevor), an absconding banker (Berton Churchill) and a U. S. army captain's wife (Louise Platt).



Rear seat is occupied by a romantic gambler (John Carradine), a whisky drummer (Donald Meek), a drunken doctor (Thomas Mitchell). Most vote to risk the danger of Indian attack.



CONTINUED ON NEXT PAGE



At the Apache Wells relay station, the army captain's wife is stricken with labor pains. The scorned trollop and the drunken cow-town doctor tend her while her baby is born.



The trollop wins respect when she emerges from the chamber of the captain's wife with the newborn infant. At right is a convict (John Wayne) who falls in love with her.



Horrible testament of Geronimo's marauding Apaches is this corpse found among smoldering ashes of the ferryman's home. Mounting fears of the passengers are now verified.



The stage is floated across the river on logs strapped to the wheels. Inside, the captain's wife rests with her head in the gambler's lap, while the trollop holds her baby. On the

top seat sit the driver (Andy Devine) and the U. S. Marshal (George Bancroft), while the convict clings behind. Once across the river, all feel safe and breathe with relief.

[CONTINUED ON PAGE 34](#)

New Windshield Wiper Blade Conquers "Petroleum Rot"



End Windshield Smear. Does your windshield wiper blade smear? That's dangerous. More than 50 per cent of fatal accidents are caused by impaired vision! Don't gamble your life against a few cents. Replace your rubber blade now with INDESTRUCTO—the blade that banishes windshield smear once and for all—costs less per mile—less per year than any other blade.



BONDED—The new ANCO INDESTRUCTO Windshield Wiper Blade is bonded—guaranteed—to please you—as long as you keep the car on which it is first installed—or your money back. You get this bond with your INDESTRUCTO Blade.

- LOOKS AND FEELS LIKE RUBBER
- OUTLASTS A DOZEN RUBBER BLADES
- CONTAINS NO RUBBER
- FITS ALL WIPERS



Ten Keen Edges. Ten Green Edges:
Patented TEN-Edge Design

It takes keen edges on a wiper blade to wipe your windshield clean, just as it takes a keen razor to give you a clean shave. Petroleum Rot can't dull or stick the wiping edges of an INDESTRUCTO wiper blade—they stay keen. **Identify INDESTRUCTO by its green color.**

NEW ANCO*

INDESTRUCTO

TRADE-MARK

WINDSHIELD WIPER BLADE

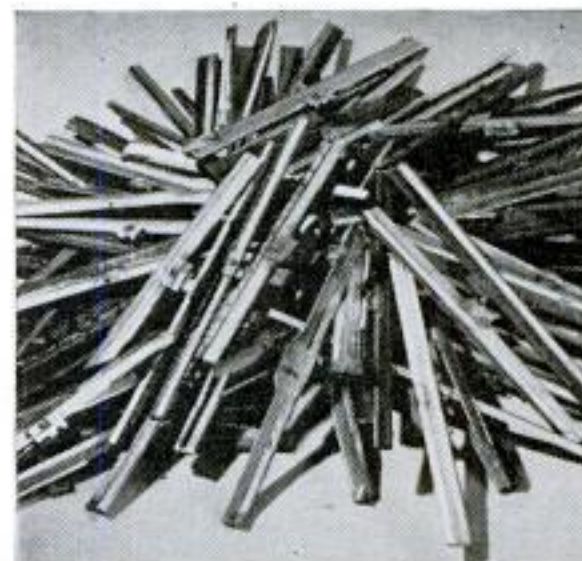
Here is one of the most important contributions to your safety that has been made in your lifetime. Read—then ACT!

Made of **ANCOL**—a new, scientific discovery that looks like rubber, feels like rubber, retains its flexibility in all kinds of weather, wipes cleaner than rubber—yet contains *no rubber*—NONE!

Ancol is the only wiper blade material immune to Petroleum Rot under all conditions of service—and the only blade that is or can be made of ANCOL is the ANCO INDESTRUCTO.



What Causes Petroleum Rot? When any form of petroleum (gasoline, oil, kerosene, etc.) contacts any rubber blade, Petroleum Rot sets in. *Oily* road film, *oily* vapor from the exhaust ahead, *oily* rags and *petroleum* derivatives in windshield cleaning sprays—these cause Petroleum Rot.



No Rubber Blade Is Immune! All of these rubber blades were removed from cars at ONE service station. Petroleum Rot ruined the wiping edges of every one of them, just as it eventually dulls and renders dangerous any rubber blade—yours included. No rubber blade can escape.



Make This Test at Our Risk—Put any rubber wiper blade and INDESTRUCTO in kerosene or gasoline. In five minutes the rubber blade will be completely ruined. Your INDESTRUCTO blade will be as good as new—even if left in overnight—or your money back.

Get Your INDESTRUCTO Blade Now—Don't Wait Until It Rains—That May Be Too Late!

★ Trade-marks Reg. U. S. Pat. Off.

Use Coupon If Your Service Station Can't Supply You Copyright 1938, The Anderson Co., Gary, Ind.

**ANDERSON
VISION-CONTROL**



PRODUCTS

THE ANDERSON COMPANY, GARY, INDIANA

Makers of INDESTRUCTO Windshield Wiper Blades.. Rain-Master Blades and Arms.. Spot-Master.. Sleet-Master.

THE ANDERSON COMPANY, Dept. B2, Gary, Indiana

Enclosed is \$..... in (stamps) (coin), for which please send me
..... bonded INDESTRUCTO Windshield Wiper Blades (at 75c each).

Name.....

Address.....

City.....State.....

My car is () Sedan () Coupe () Open. Make..... Year.....

Death Rides with Petroleum Rot! Petroleum Rot may have been the sole cause of this terrible accident. It has caused many like it. It dulls the windshield wiper blade—causes it to smear like a mop at the critical moment. When a driver can't see—the result may be a head-on collision. Why take such chances? Replace your old rubber blade *now* with a new INDESTRUCTO.

Sure—your good dealer wants always to keep you posted on new safety equipment for your car. That's why he has INDESTRUCTO blades—right now. But he's busy. And after all—it's your skin—your property—menaced by Petroleum Rot. So why wait for your dealer to remind you. He'll be glad you asked him first—and so will you.

"Be sure to ask
for WESTINGHOUSE"



"*W*HAT is a Westinghouse Mazda Lamp, Mother?"

"A Westinghouse Mazda Lamp, my dear, is a lamp that gives brighter light longer. Some day you'll learn, like Mother has, how to be a thrifty buyer. When you buy lamps, you'll learn to say, 'Westinghouse Mazda Lamps, please'."

75 AND 100
WATT SIZES

Now
15¢

15, 25, 40, 50 and 60 watt sizes
also 15¢



Westinghouse
MAZDA W LAMPS



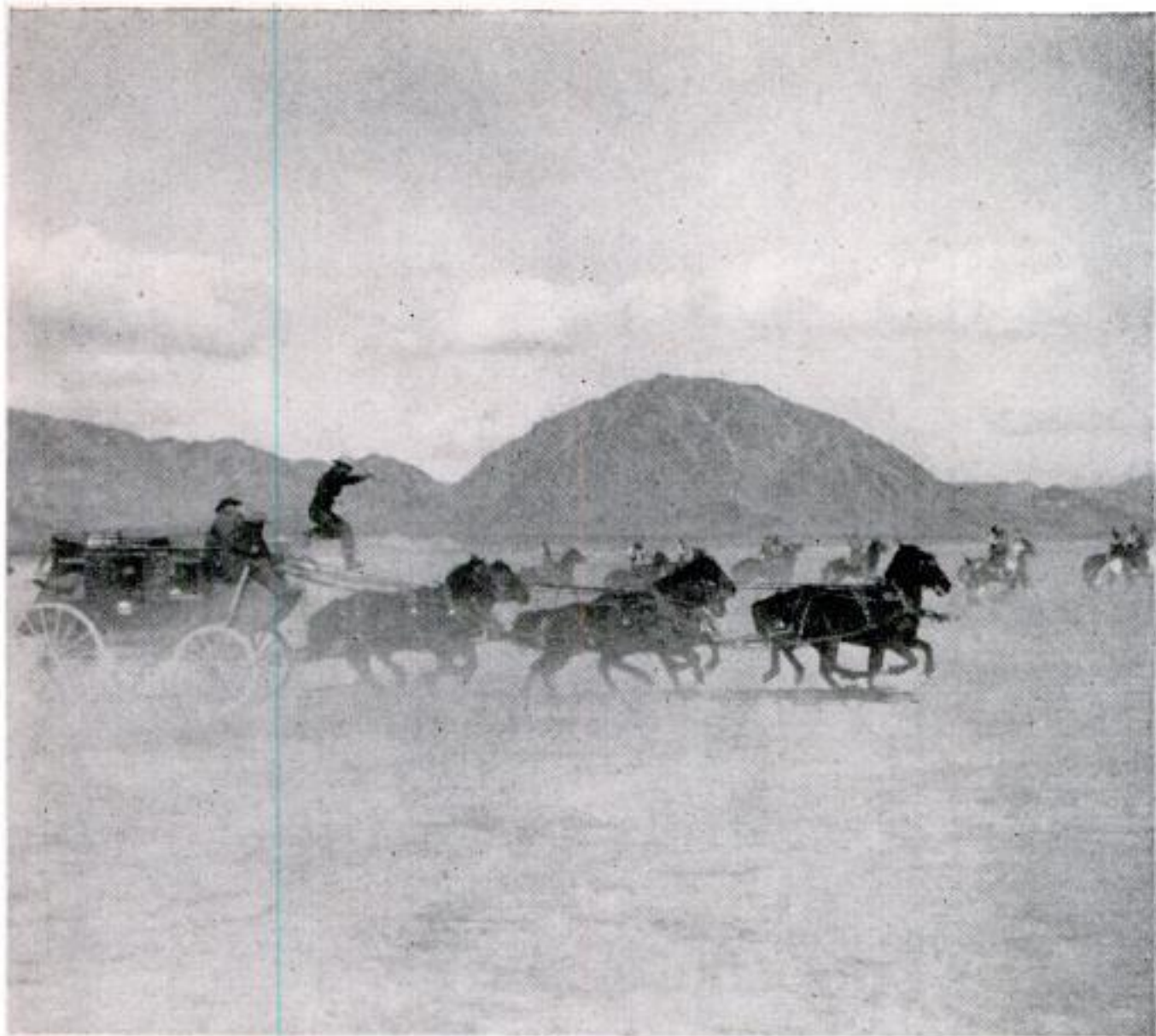
The Apaches attack beyond the ferry with guns, arrows and spears. For this sequence Walter Wanger used 300 Indians from Arizona's great Navajo reservation.



The little stagecoach ponies gallop toward Lordsburg, while all the men aboard snipe at the Indians. This sequence is a glorified revival of 1910 Vitagraph thrillers.



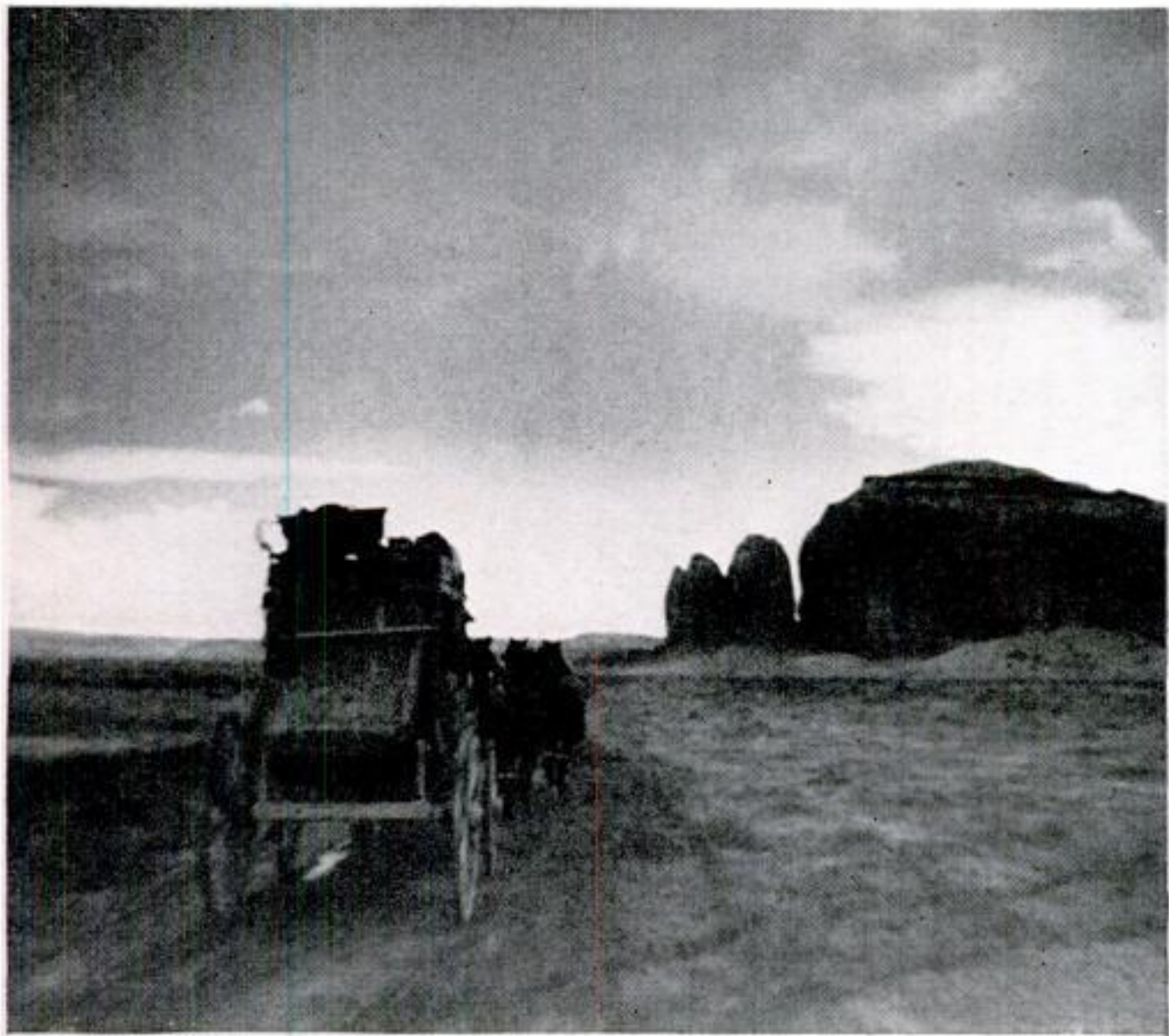
Another Redskin bites the dust as his horse is shot from under him. The 14 spectacular horse-falls in *Stagecoach* were carefully supervised by humane society agents.



A breath-taking leap from driver's seat to horses is made by the Ringo Kid to recover the reins when the driver is shot. He crawls out to the saddle of the lead horse.



The cavalry comes to the rescue as passengers run out of ammunition, are almost overtaken. The liquor salesman has been wounded, the romantic gambler killed.



Safely on to Lordsburg rolls the overland coach with its nine strange passengers. They are luckier than many travelers in the 1880's who fell victim to Geronimo.



You save money at the new low price of Spud Cigarettes.

They're the same Spuds, of course — the world's finest mentholated cigarettes.

Made of top-quality tobaccos, accented and seasoned the patented Spud way.

Spud

NOW

popularly priced

— NO CHANGE IN QUALITY



Spuds are milder, much more refreshing — yet cost no more than other popular brands.

I repeat, "milder... much more refreshing—yet sold at a new low price."

Why does anybody smoke anything else?



Copr. The Axton-Fisher Tobacco Co., Louisville, Ky.

Who said it FIRST?

There are certain phrases and slogans which express a thought or truth so aptly, say so much in so few unforgettable words, that they endure as part of the common language. They add friendly warmth to everyday speech, bring forth an affectionate smile when

they are spoken. Like well-loved tunes, they play upon the heart strings. A nationally known radio dramatist tells you here how a few of these classic lines started.

"Tomorrow the Ghost Walks"

In other words, "Tomorrow is pay day." Tradition traces this popular saying to London and the days when Shakespeare managed his own com-



pany of players. Shakespeare played the Ghost in "Hamlet"; he also acted as paymaster. The actors, with British humor, connected ghost and wages.

"A Man's House Is His Castle"

This statement was made famous, over three centuries ago, by Sir Edward Coke, Chief Justice of England. Sir Edward was sometimes cranky, cruel, crude; but he was also a lover of liberty. If a man's house is indeed his castle today, it is in no small measure due to the life and labors of Sir Edward Coke.

"A Philadelphia Lawyer"

The high reputation of Philadelphia lawyers in solving complicated problems dates back to 1735 when Andrew Hamilton of Philadelphia, in an exciting and dramatic trial, successfully defended John Peter Zenger, Albany newspaper publisher, against charges of political libel. Thus freedom of the press was born along with a phrase now used the world over.

"The Queen Has No Legs"

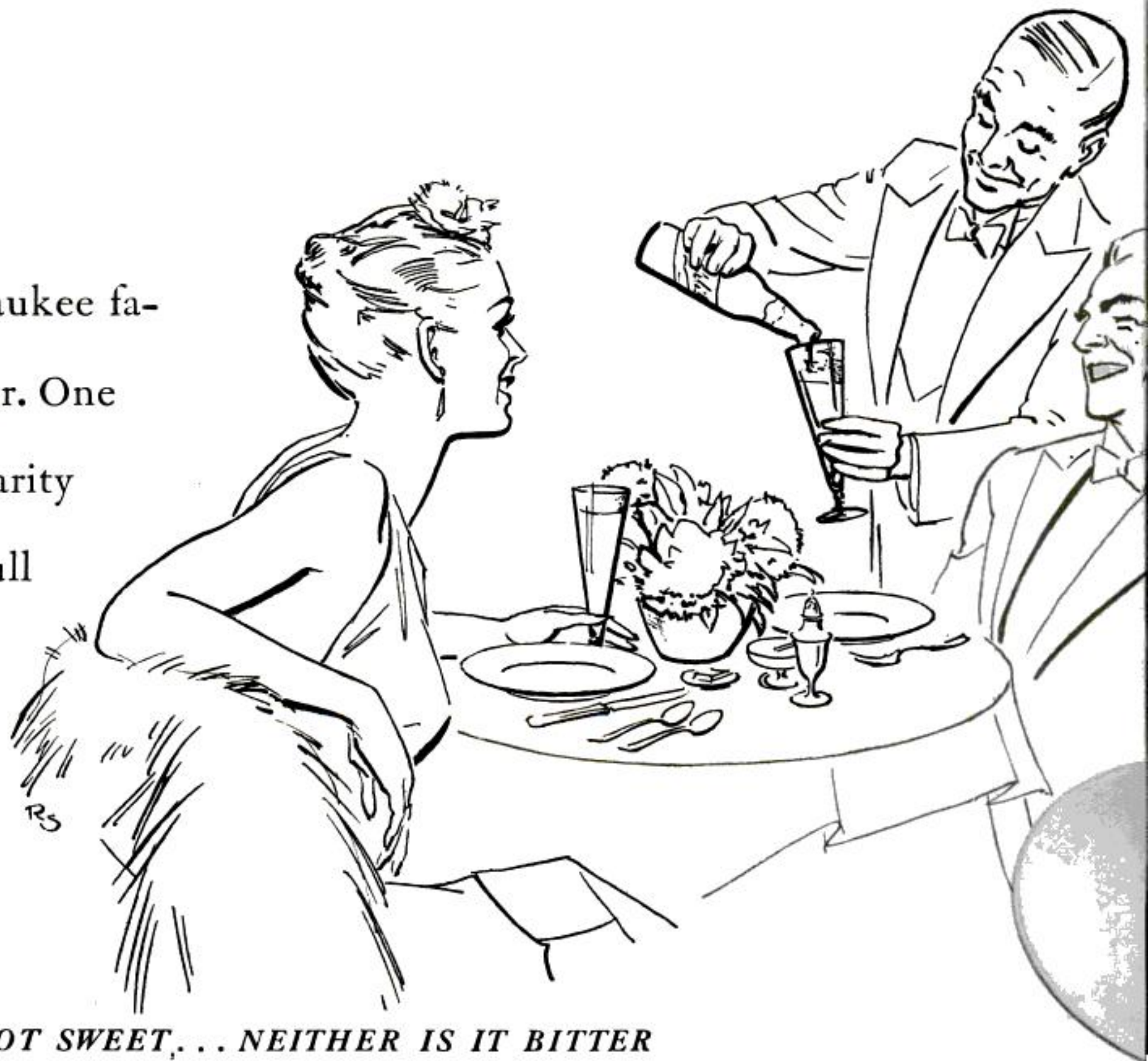
Don't be alarmed. She was a Spanish queen who lived three hundred years ago, and there was really nothing the matter with her. The phrase, a sort of high-light in the history of snobbery,



was uttered by a court official when someone dared to offer Her Majesty a gift of silk hose. "The Queen of Spain has no legs," he bellowed; and

THAT Famous Flavor MADE SCHLITZ the that made Milwaukee

The Beer that made Milwaukee famous is neither sweet nor bitter. One reason for the world-wide popularity of Schlitz is that it achieves the full tang and rich goodness of true beer—without the bitterness of the hops or the sweetness of the malt. Supreme among its virtues is its fresh, clean after-taste.



Copyright 1939 JOS. SCHLITZ BREWING CO.
MILWAUKEE, WISCONSIN



Dry... NOT SWEET... NEITHER IS IT BITTER

threw the stockings in the donor's face.

P.S.—One historian tries to explain, by saying that the lady stood "on ceremony."



"In a Pinch"

In the California Gold Rush days, gold dust was often used for money. A miner buying a drink would hold out his pouch, and the bartender would take a pinch of dust between thumb and finger. Some bartenders could pick up a lot of dust at one time; and even now, discussing finances, we sometimes ask, "How much can you raise in a pinch?"

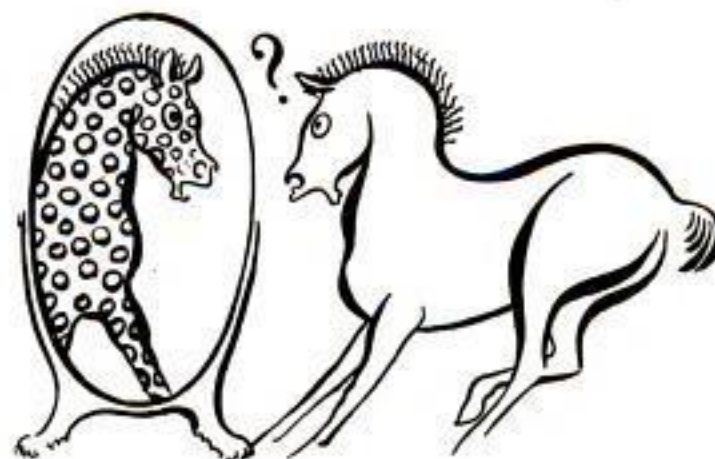
"Nothing Succeeds Like Success"

These words were uttered by doctors who witnessed the first public use of sulphuric ether in a surgical operation, at the Massachusetts General Hospital, Boston, October 16, 1846. Doubts had been expressed as to whether the patient would be rendered insensible to pain. The first public demonstration dispelled these doubts, and the success of ether anesthesia was assured.



"On With the Dance"

This command made its debut in high society when, in 1816, the romantic Lord Byron put it into his poetic work, "Childe Harold," where it appears as "On with the dance, let joy be unconfined; No sleep till morn, when Youth and Pleasure meet to chase the glowing hours with flying feet."

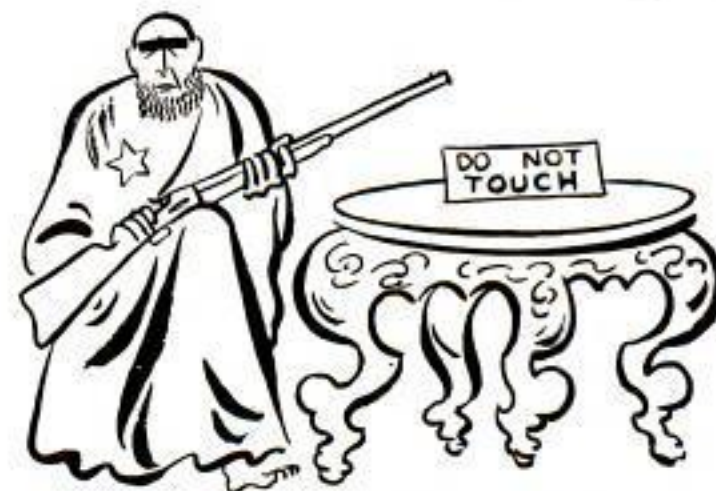


"Horse of Another Color"

This phrase originated more than a century ago. Admiral Nagle admired a cream-colored horse in the stables of George IV. Next day the King delighted Nagle by giving him a horse which had been painted the fashionable color. It promptly turned black when ridden in the rain. "It's a horse of another color," laughed the court. The King followed his joke a few days later by sending the Admiral a cream-colored horse of great value.

"Turn the Tables"

In the days of Cicero, two thousand years ago, men of fashion spent huge sums of money on tables. Cicero's own table cost about five hundred dollars; one rich man had a table worth its *weight in gold*. When such men scolded their wives for extravagance,



the good ladies would say, "Well, what about your tables?" To this day, when we use a man's own arguments against him, it is said that we are "turning the tables."



"Let George Do It"

In other words, "Push the job off on someone else." The original *George* lived four hundred years ago. He was an easy-going French politician whose friends were always getting him to do things for them. Their way of passing the buck was to say, "Let George do it."

"Bring Home the Bacon"

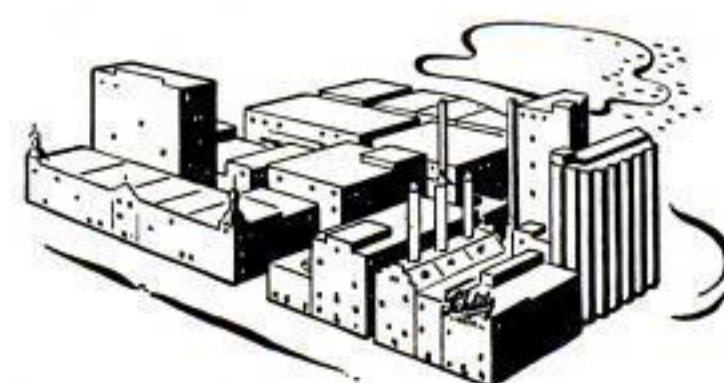
Seven hundred years ago, Robert Fitzwalter established an annual ceremony at Dunmow, England, in which husbands and wives of one year appeared before a magistrate. Those who could swear that they had not quarreled during that time were given a supply



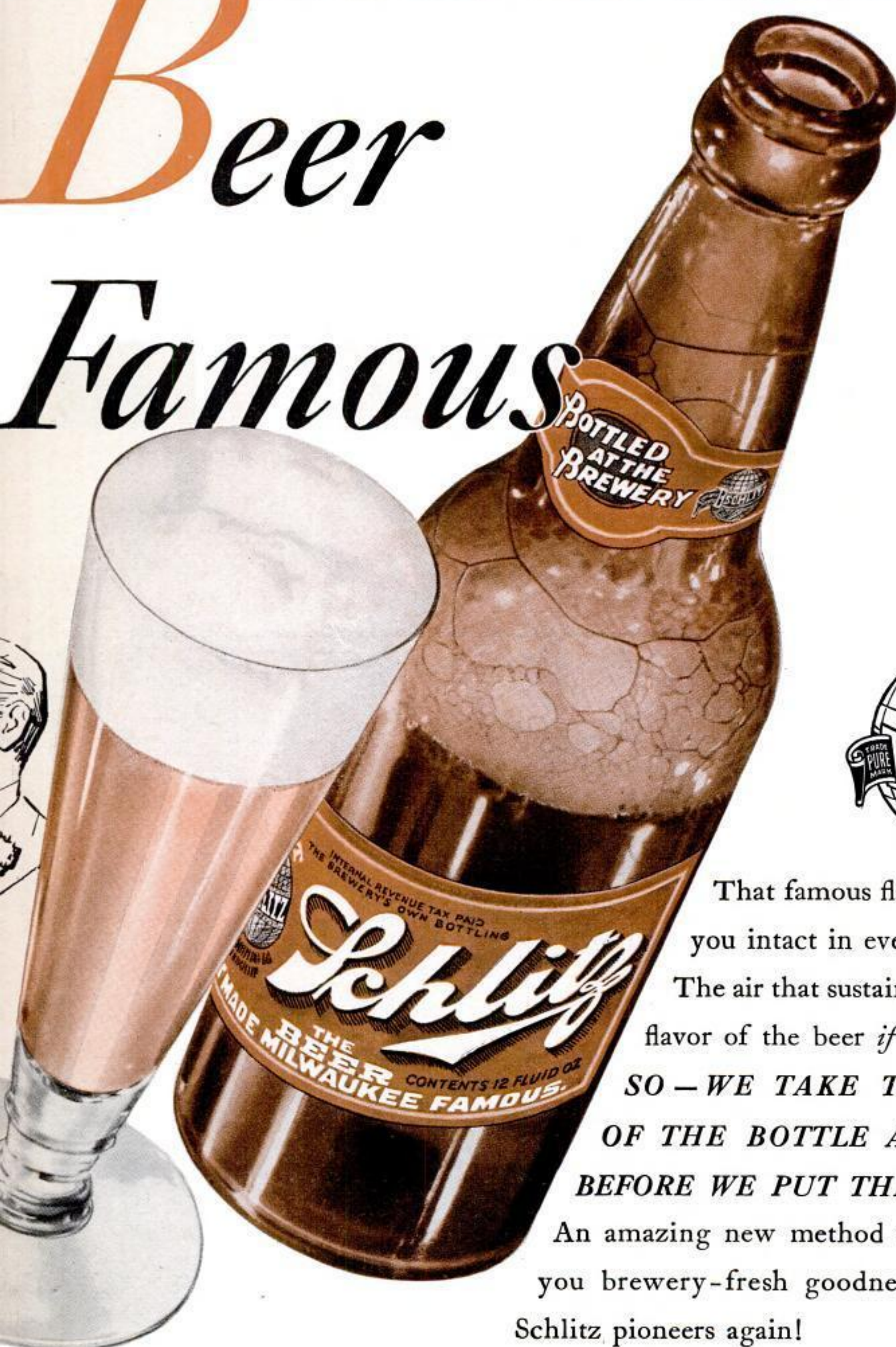
of bacon. The custom is still observed, and the young couples are annually exhorted to "bring home the bacon."

"The Beer That Made Milwaukee Famous"

Known to your father and his father before him, this is one of the happiest slogans that ever grew out of a fact. Schlitz *had* to be good to make a city famous. You have only to open a famous brown bottle and taste that famous flavor to understand.



Beer Famous



That famous flavor of Schlitz comes to you intact in every bottle. *Here's why:*

The air that sustains life can destroy the flavor of the beer if sealed in the bottle.

SO — WE TAKE THE AIR OUT OF THE BOTTLE AN INSTANT BEFORE WE PUT THE BEER IN.

An amazing new method that assures you brewery-fresh goodness *always*.

Schlitz pioneers again!

MOVIES

PRETTY PICKET LANDS HOLLYWOOD JOB

In Hollywood on the morning of Feb. 2, Paramount studio employees entered their lot past the sprightly photogenic picket shown below. Blonde Eleanor Counts, 22, had left her home in Little Rock, Ark., several years ago, had failed to make the slightest dent in Hollywood's hide. Depressed, she decided to employ the publicist's tried and true lure of legs. Among those who stopped, looked and lingered was Arkansas Comedian Bob Burns. Half hour later she landed a part in his new picture, *I'm from Missouri*.



NEW EASY WAY TO SIMONIZ



You probably know how important Simonizing is to any car. You've seen how it restores, protects and preserves the paint . . . yes, keeps the cars sparkling for years. And now Simonizing is easier! Try this new way of using Simoniz and Simoniz Kleener today . . . you'll like it!

ON WET

Clean entire car with Simoniz Kleener on a wet cloth, taking easy strokes as in washing. Let Kleener dry white on the finish.



OFF DRY

Wipe off Kleener with a dry cloth. Presto! The finish sparkles in all its natural lustre. Your car looks new again!



APPLY SIMONIZ

Spread Simoniz on with a damp cloth. Rub lightly . . . your car has lasting beauty and protection!

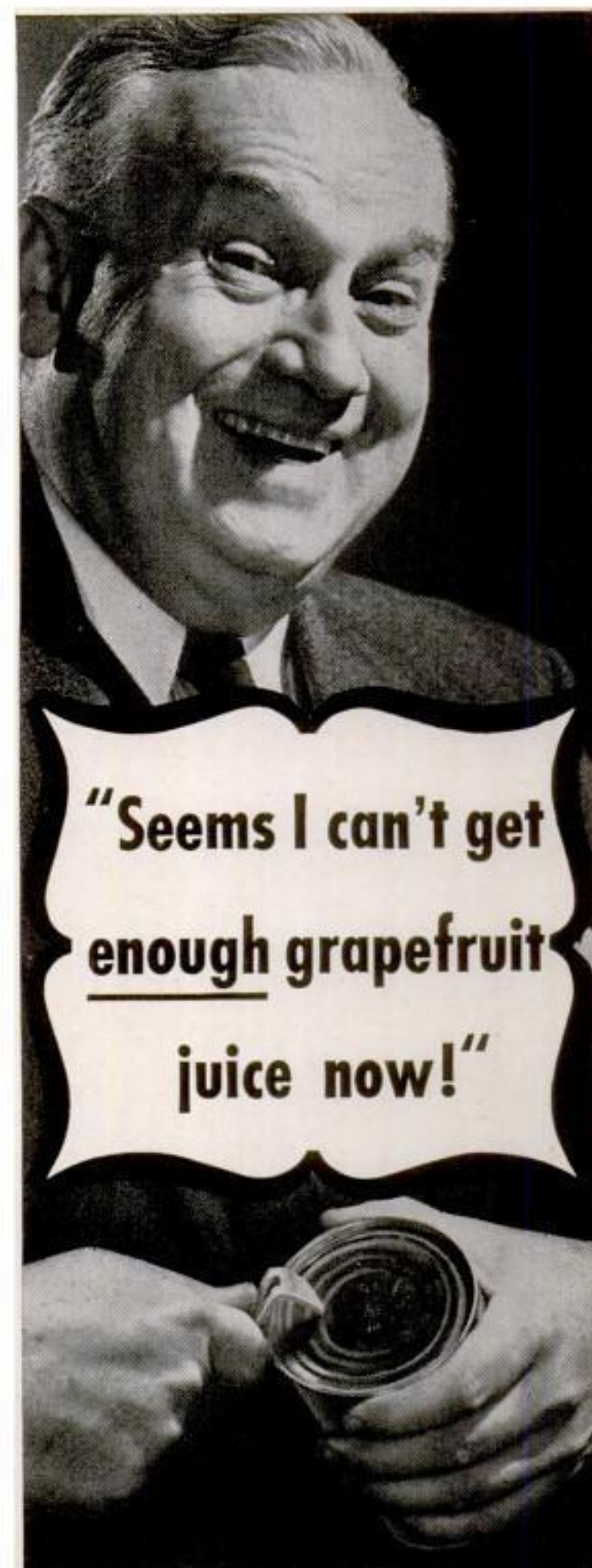


THE SIMONIZ COMPANY, CHICAGO, U.S.A.

MOTORISTS WISE
SIMONIZ



These world-famous products sold at hardware and auto supply stores, filling stations and garages everywhere . . . never under any other name.



"Seems I can't get
enough grapefruit
juice now!"

There's nothing quite like a big glass of tangy Florida grapefruit juice to set a fellow up.

And now it comes in cans, you know—put up by the folks down in Florida right where the best grapefruit grows. All you need do is plunk a hole in the can, pour—and drink!

The same thing holds true of orange juice—*real* orange juice. And there's a new blend of orange-and-grapefruit juice that makes a grand change-off. Keep a supply of all three on hand.

FLORIDA CITRUS COMMISSION, LAKELAND, FLORIDA


FLORIDA
CANNED
grapefruit
JUICE

Look for the word "FLORIDA" on the can
if you want the best



WHEN a factory or business establishment is destroyed . . . or even temporarily halted . . . by fire, the whole community suffers. Workers are prevented from earning badly needed wages . . . this reduced purchasing power affects local storekeepers and the manufacturers from whom they buy, perhaps resulting eventually in loss of employment to other workers. The community's tax revenue is affected, and property owners suffer loss of rentals as workers vacate homes to seek employment elsewhere.

The Insurance Company of North America regards the conservation of property as important as providing the public with dependable insurance protection. It maintains an expert loss-prevention engineering service, for the purpose of minimizing the danger

of fire and accident in factories, warehouses, stores and other mercantile establishments. Consultation on proposed structures, inspection of property, pointing out the existence of unnecessary hazards, and many other kinds of technical assistance, have brought gratifying results to policyholders. For the reward of reduced hazards is a reduced insurance rate.

Policyholders also have the satisfaction that comes with knowing their insurance is backed by a sound, dependable company. North America's 147-year record of prompt and equitable settlement of claims and its enviable financial stability through conflagrations, panics and business depressions, make North America Policies synonymous with dependable protection.



**PROTECT
WHAT YOU
HAVE**
COMPANY 1922 BY
INS. CO. OF NORTH AMERICA

North America Agents may be found in the Classified Telephone Directories under the name and identifying "Eagle" emblem of Insurance Company of North America.

Insurance Company of North America

PHILADELPHIA

and its affiliated companies write practically every form of insurance except life

FOUNDED 1792 • LOSSES PAID \$435,000,000



The Bill for a Billion C.C.C. Trees....

The C.C.C. preserved not only our forests—but also, over a critical 5-year period, the morale of 2,000,000 of our youth. And helped more millions of folks back home with checks of \$25.00 monthly sent by each boy! With 300,000 boys in 3,000 camps, the Civilian Conservation Corps has improved over three billion forest acres, made 100,000 miles of trails, 4,000 fire lookouts.

... in fact the entire 1938 expense of the CCC ... the \$326 million* appropriated by Congress ... could easily be defrayed from the taxes paid by beer. What the brewing industry means in the task of rebuilding America can be judged by one single, significant fact:

BEER *contributes in taxes* **A MILLION DOLLARS A DAY**

★Official Treasury Statement, for the fiscal year of 1938.

YOU may or may not drink beer. But see how the brewing industry helps you:

Are you a taxpayer? Brewing contributes over 400 million dollars a year in taxes to lighten the burden on you. **Are you a worker?** Beer creates over a million jobs for your fellow-workers and you. **Are you a farmer?** Beer has made a market for the produce of 3 million farm acres.

In 5 short years, the brewers of America think they have made a creditable and vital contribution to solving problems of the times, *outside the brewing industry*. Now they want to solve a problem *inside* the brewing industry.

They want you to know where they stand. Brewers cannot enforce the laws ... but they want the making and the dispensing of beer to be an honorable, responsible and respectable business that gives no offense to anyone.

Strict local self-regulation

So, in the typically American state of Nebraska, they have been trying out a new idea: a program to "clean up or close up" law-violating beer outlets. The plan is one of strict local self-regulation, carried out in conjunction with local law-enforcement authorities. We believe

it holds great promise. We plan to extend it gradually, yet widely; a few states this year, a few more states next year, as our facilities permit.

If you, yourself, enjoy beer ... if you regard beer as a centuries-old beverage of moderation ... a mild, wholesome pleasure, and a privilege for the people ... then perhaps you'd like to know about this plan. But if you're a critic—particularly if you're a critic—we'd like you to understand the plan.

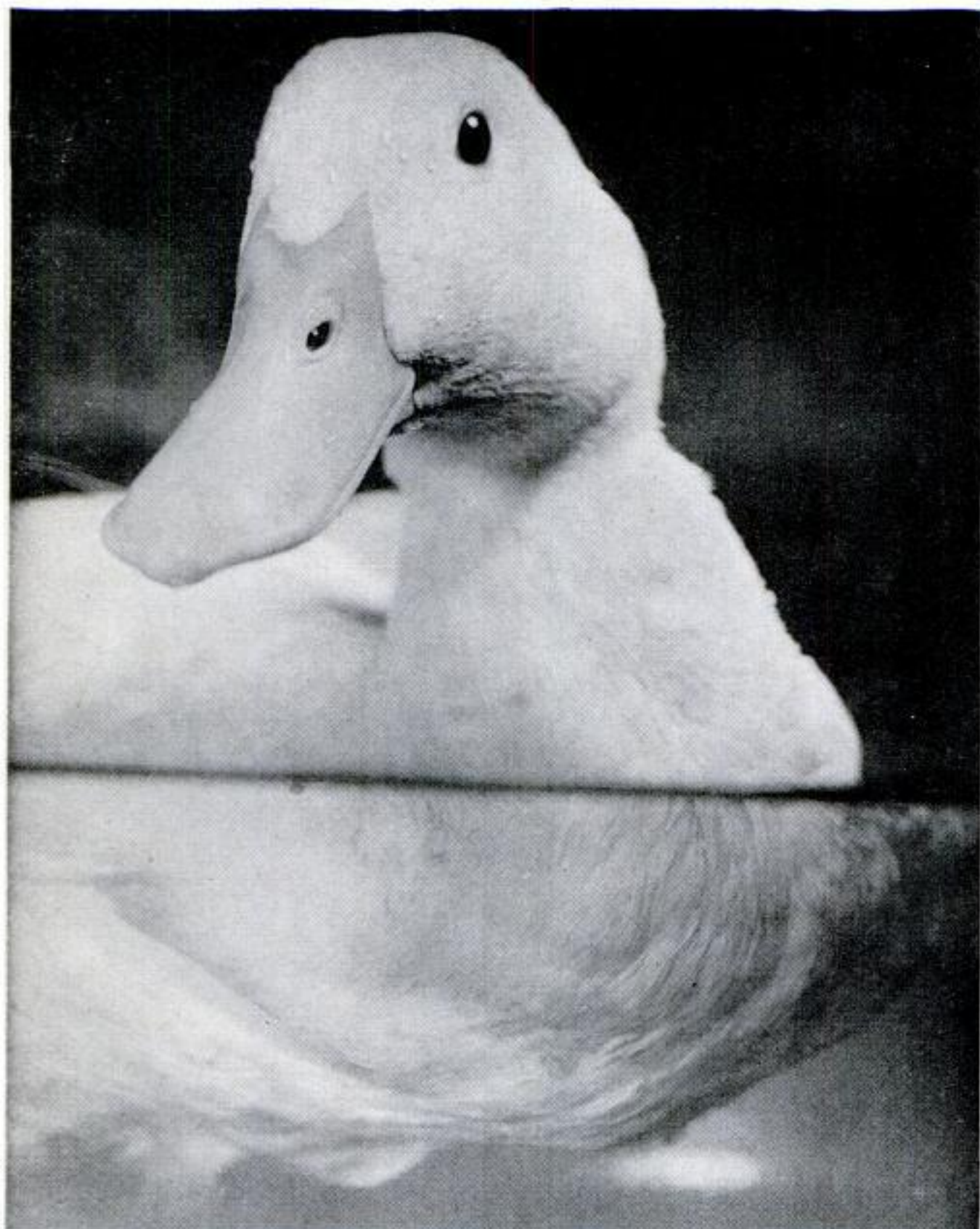
SENT FREE ON REQUEST

A booklet giving interesting facts about beer, and discussing the brewers' self-regulatory program. Address: United Brewers Industrial Foundation, 21 E. 40th St., New York, N. Y. (Dept. A).



Beer... a Beverage of Moderation

SCIENCE



PLIMSOLL LINE OF ORDINARY DUCK IN ORDINARY WATER SHOWS IN PICTURE

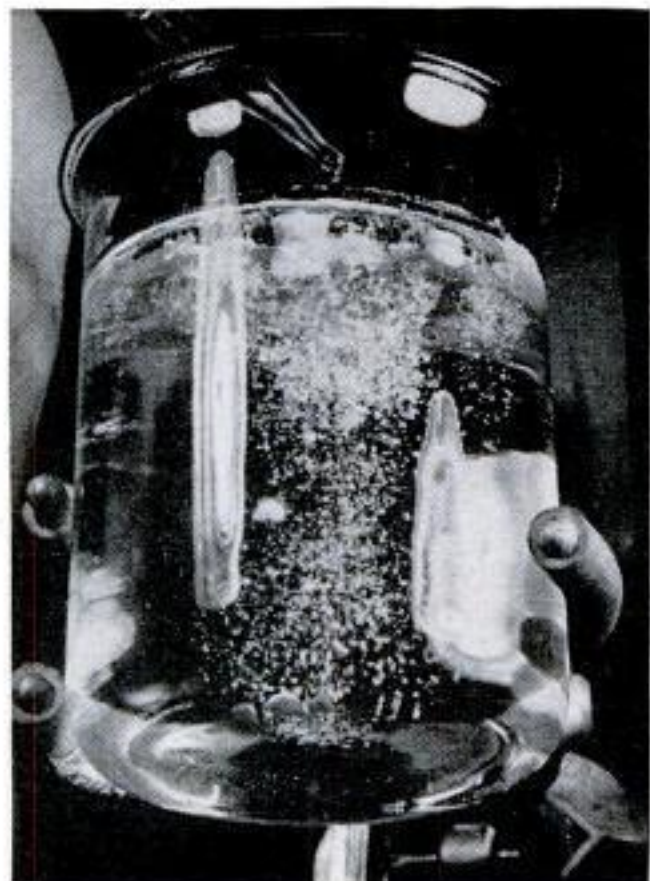
AEROSOL MAKES EVEN DUCKS SINK

Until recently a duck's life was a simple one. It floated because the surface tension of water gave it some support and because its oil-covered feathers contained millions of buoyant air bubbles. But after Dr. Alphons Otto Jaeger of American Cyanamid Co. invented Aerosol OT, his co-worker, Coleman Caryl, discovered it would make ducks sinkable.

Aerosol OT is a complex chemical which makes water wetter by disrupting the forces that hold the molecules together on the surface of water. As a result, things like the duck pictured above which normally float in ordinary water sink in water containing Aerosol. And when the same duck is given an Aerosol shampoo, the oil in its feathers is destroyed, the bubbles in its plumage float away and the duck almost goes to the bottom (*see following page*). Because it makes liquids wetter, Aerosol is used on a large scale for dyeing textiles.



Surface tension of the water is sufficient to keep afloat this powdered sulphur.



One drop of Aerosol disrupts the surface tension, allows the powder to sink.

CONTINUED ON NEXT PAGE

make-up and ... *Click*

Don't let a powder-smear and hair-strewn frock spoil your chances with the man in your life. Slip a Playtex* make-up cape over your shoulders when powdering and combing. It's a time and dress saver! Made of that amazing material, satiny liquid latex, sheer as lingerie, with a saucy swing pocket for puff, tissue, lipstick, and hairpins. In shell pink, heavenly blue, and gardenia white. Delightfully gift-packaged for bridge prizes, birthdays, and other gift occasions. A dressing table necessity that saves cleaning bills. \$1.00



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Playtex make-up cape

Copyright 1939 by Int'l Latex Corpn
* Trade Mark Reg. U.S. Pat. Off. — Life 11

Mother...with this \$300⁰⁰ we could go to town!

Imagine a \$300-choice of beautiful things for my wardrobe and nursery — all FREE!



Nothing could be as easy as this! And what we could do with that \$300 in our favorite department store! Think of the things we need. Vanta Vests and all the other Vanta indispensables. And carriages, crib blankets, nursery furnishings no end!

No "catch" in this Easy Contest

Simply go to the Infants' and Children's Department of your favorite store. There you will find an assortment of Vanta Garments in sizes from birth to 12 years old. These are the garments you'd choose for your baby because of their modern, scientific features—their exclusive designs, their safe, hospital-sterilized packaging. You'll find the famous Vanta Double-Breasted Vest that fastens with ties so that it's easier to put on, has no pins or buttons to hurt baby's tender skin, and is adjustable to fit baby's rapid growth. You'll find also Vanta's new hospital-sterilized diapers and dozens of other Vanta baby essentials.

You'd choose Vanta Garments for your baby even if you didn't have the chance to win one of the 112 valuable prizes. Any modern mother would. Here's a chance to double-up! Get Vanta quality, comfort, and scientific design *plus* a contest Entry

HOW TO ENTER THE VANTA CONTEST

Get an Entry Blank in the Infants' and Children's Department of your favorite store selling Vanta Garments. Write the last easy line for the limerick on the Entry Blank and send it with your sales slip showing a purchase of \$1 or more of Vanta merchandise to the Earnshaw Knitting Company, Newton, Mass. Send as many contest entries as you like, but each entry must be accompanied by a sales slip, as above. Anyone may enter—mothers, aunts, grandmothers—or friends. Contest closes April 8, 1939. This contest is limited to the United States. In the case of ties duplicate prizes will be awarded.

JUST WRITE THE LAST LINE:

My mother's as sweet as can be,
Her head and her heart work for me,
In Vantas I'm dressed
For she knows they are best
.....

Blank and maybe a wonderful \$300 outfit for your tiny baby, your growing-up babies—or yourself—*Free!* Read the simple rules. Then get into the Vanta Contest. Come on! It's easy! It's fun!

112 Chances to Win!

1st PRIZE—a \$300 outfit for your baby might include all of these things:

100-piece Vanta layette; imported hand-made dresses, sweaters, booties, hood shawl, sacques, fur carriage robe, crib puff;

Hand-painted crib with hair mattress; scale, wooden play-yard, toy chest, high chair, bottle sterilizer, rubber tub, clothes dryer, nursery screen, de luxe perambulator.

2nd PRIZE—a \$150 outfit for your baby

3rd PRIZE—a \$75 outfit for your baby

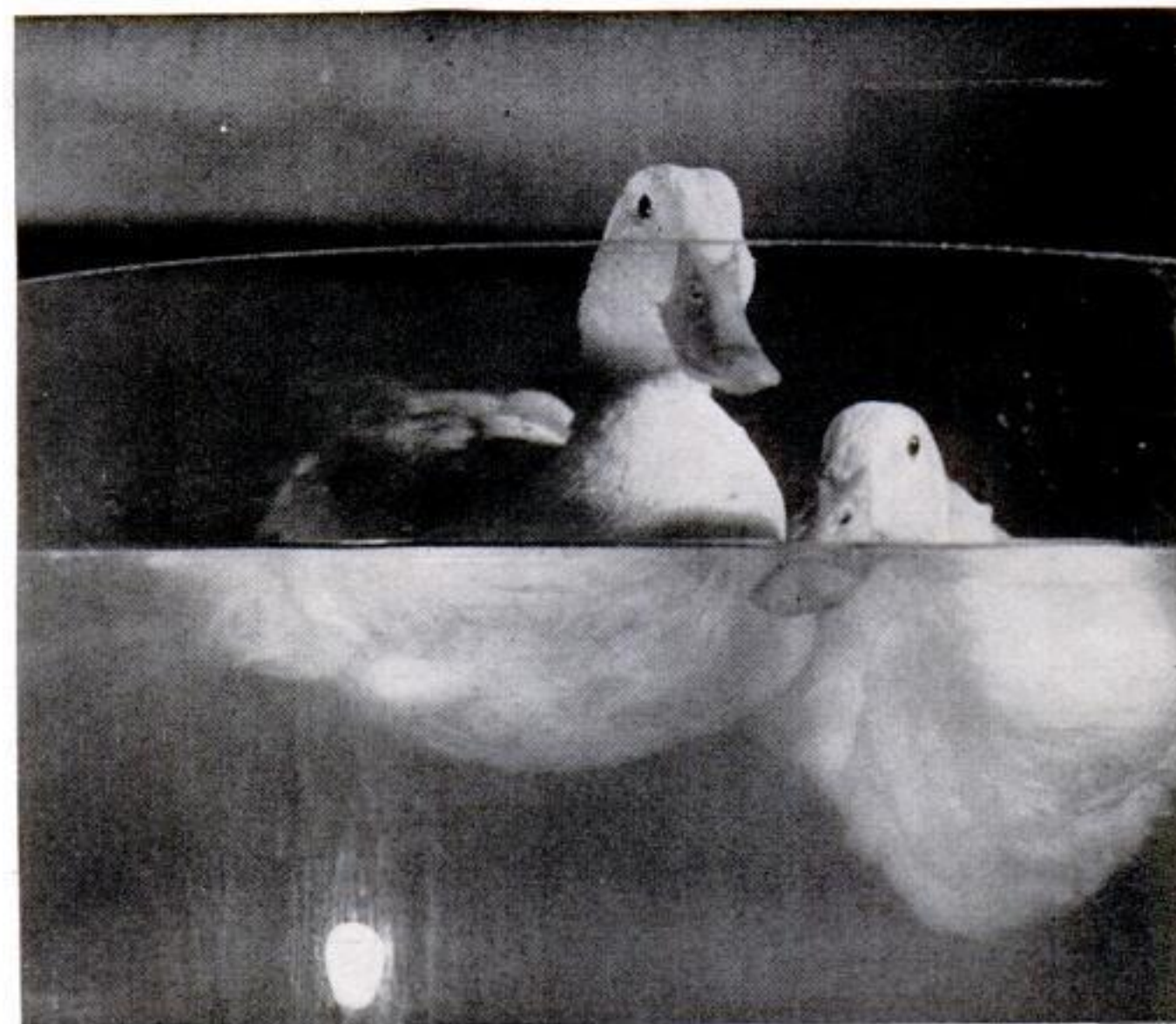
(For any of these prizes you may choose whatever items you wish from the Infants' and Children's Department of the store where you buy Vanta Garments. Or—you may spend part of the prize-money on purchases for yourself in other departments of the store.)

109 other prizes of famous Vanta merchandise worth from \$20 to \$2

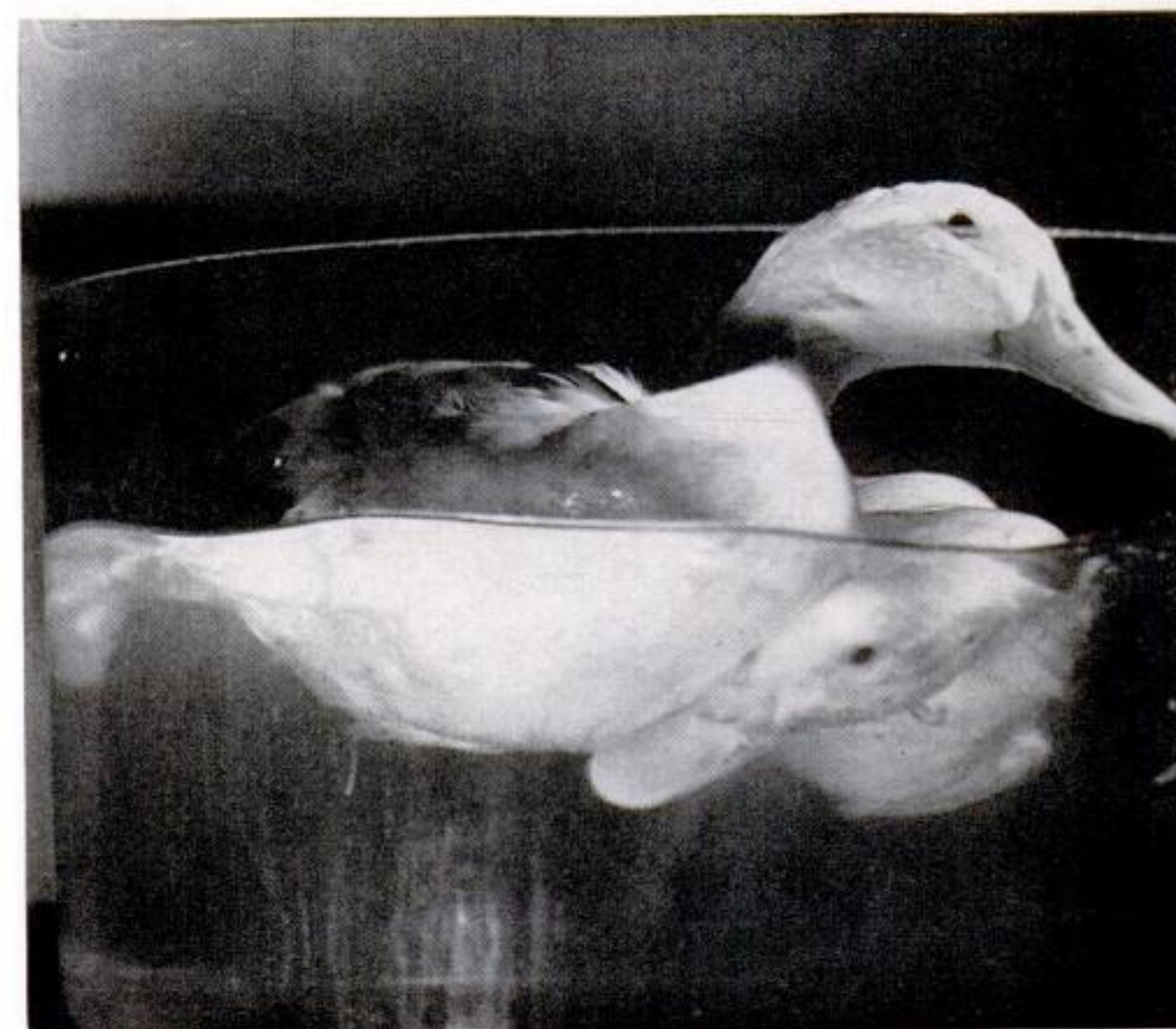
Vanta Garments FOR INFANTS AND CHILDREN

Earnshaw Knitting Company • 148 California Street • Newton, Mass.

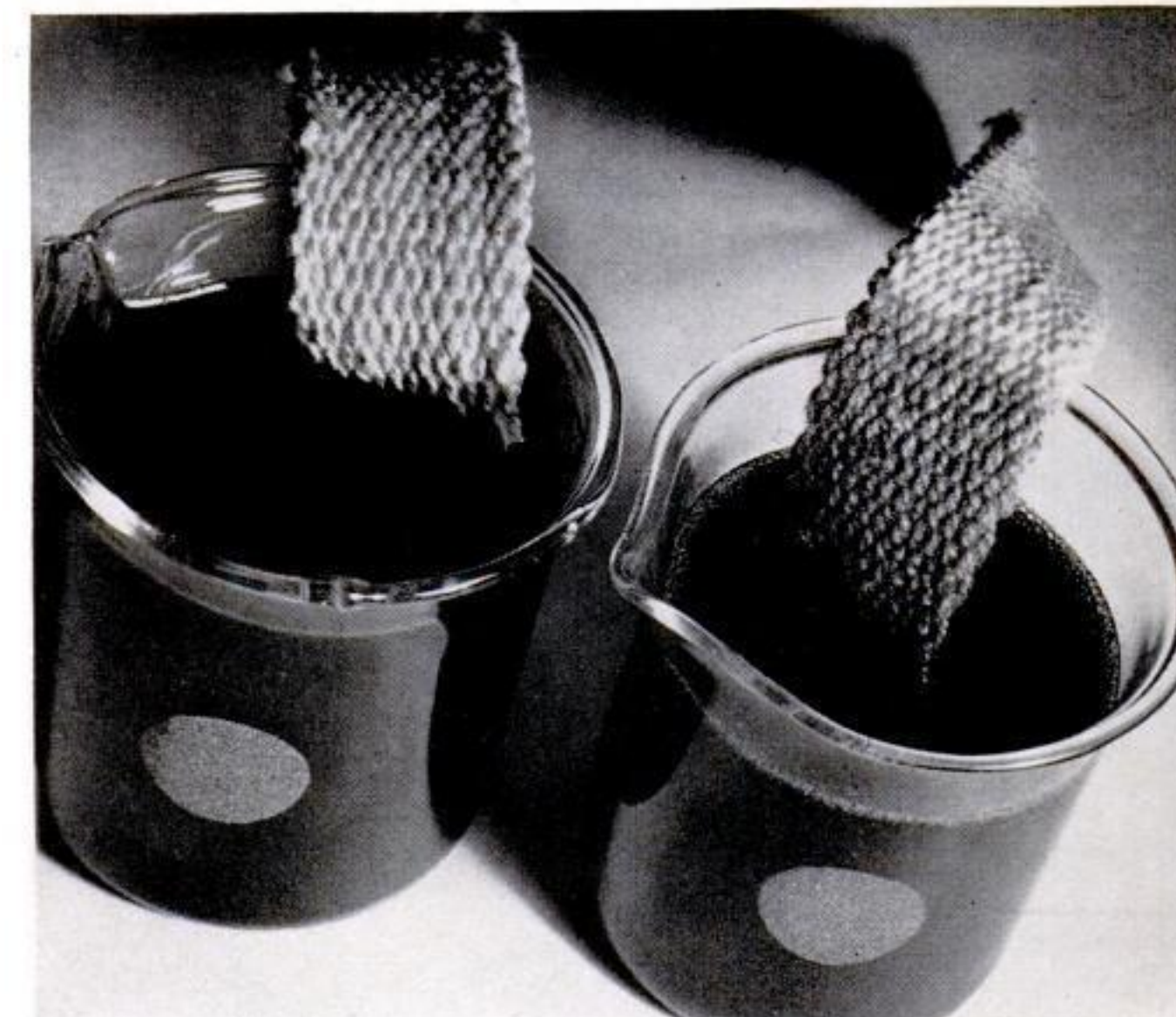
Aerosol (continued)



Thoroughly washed with Aerosol, the duck at right has a hard time floating even though the water contains no Aerosol. Duck at left was not treated, hence floats.



Diving and paddling furiously, the treated duck capsizes, has difficulty keeping its head above surface. Aerosol permeates feathers, makes them lose their buoyancy.



Dyes are more effective if mixed with Aerosol. Ordinary dye, in beaker at left, has little penetrating power. Aerosol-treated dye (right) permeates strip of wool evenly.

CRISP to the last spoonful!

Make this simple test:

**2 HOURS
IN MILK-**

*Still
Floating!*

WON'T MUSH DOWN IN THE BOTTOM OF YOUR DISH



**Totally different
from mushy
cereals! A real
taste treat!**

● Now it's *fun* for youngsters to eat their cereal—and take plenty of the milk they need, too—without coaxing!

For here is cereal children cheer for. Not mushy, not flat-tasting. A cereal so crisp, so crunchy, so rich in flavor, the sleepiest appetites *wake up* instantly.

Kellogg's Rice Krispies are not flaked, not shredded. They're "oven-popped" by Kellogg's patented process, and toasted to a golden brown crispness. The result is a cereal different in every way—different in form, in taste, in texture. It holds its crispness and flavor to the last delicious spoonful.

Made to Kellogg's famous standard of quality. Only American-grown, premium "Blue Rose" rice is used. Rice Krispies are sold at grocers' everywhere. Their tempting crispness protected by Kellogg's new KEL-LINER Inner-Wrap, the only cereal carton completely "Waxtite" heat-sealed at both top and bottom. Buy now—thrill the family at breakfast!



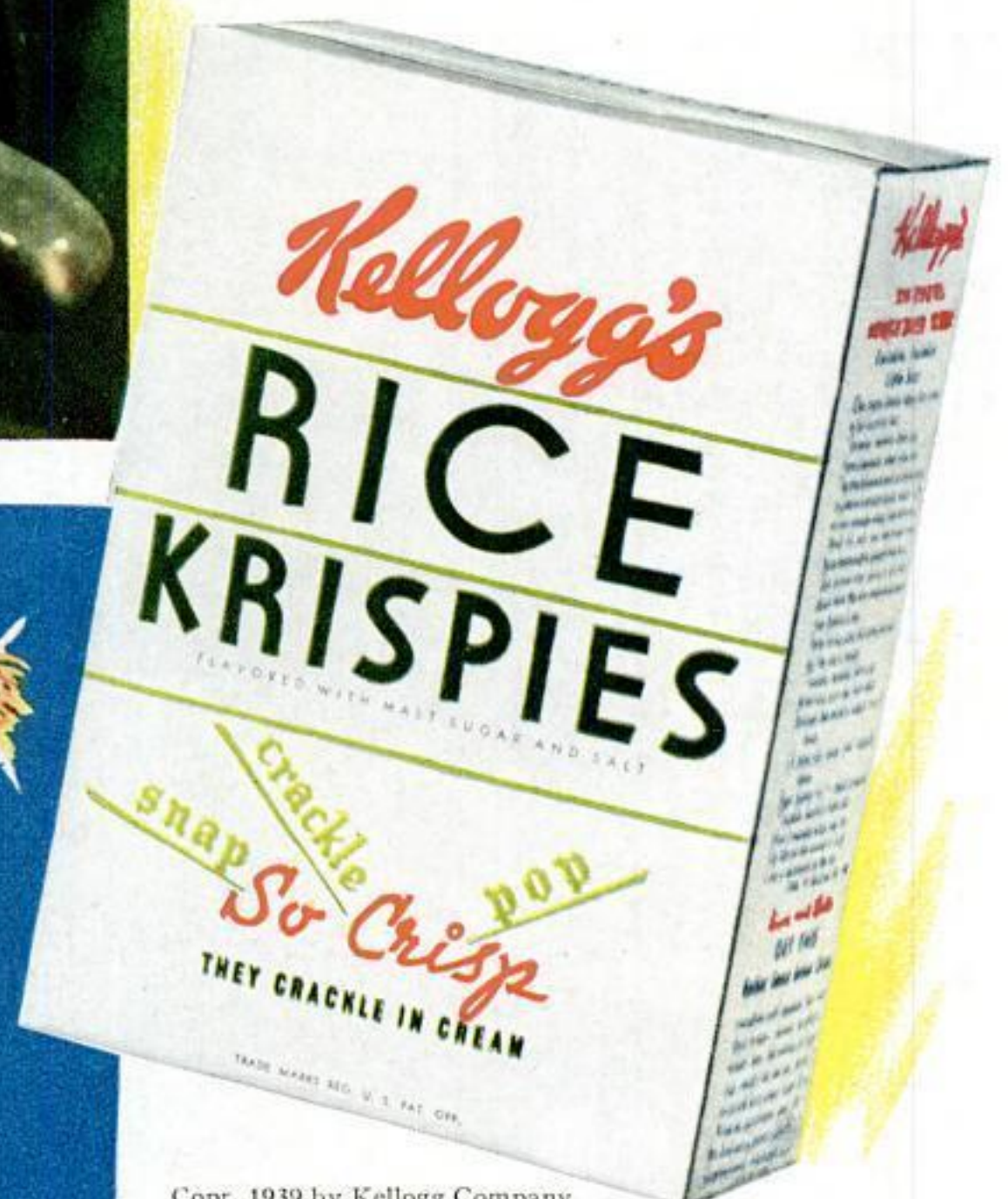
NOT FLAKED

NOT SHREDDED



**THEY'RE "OVEN-POPPED" BY
KELLOGG'S PATENTED PROCESS**

Rice Krispies are absolutely unique in form . . . utterly distinct from every other breakfast cereal. Product and process are protected by United States Letters PATENT NOS. 1,925,267; 1,832,813

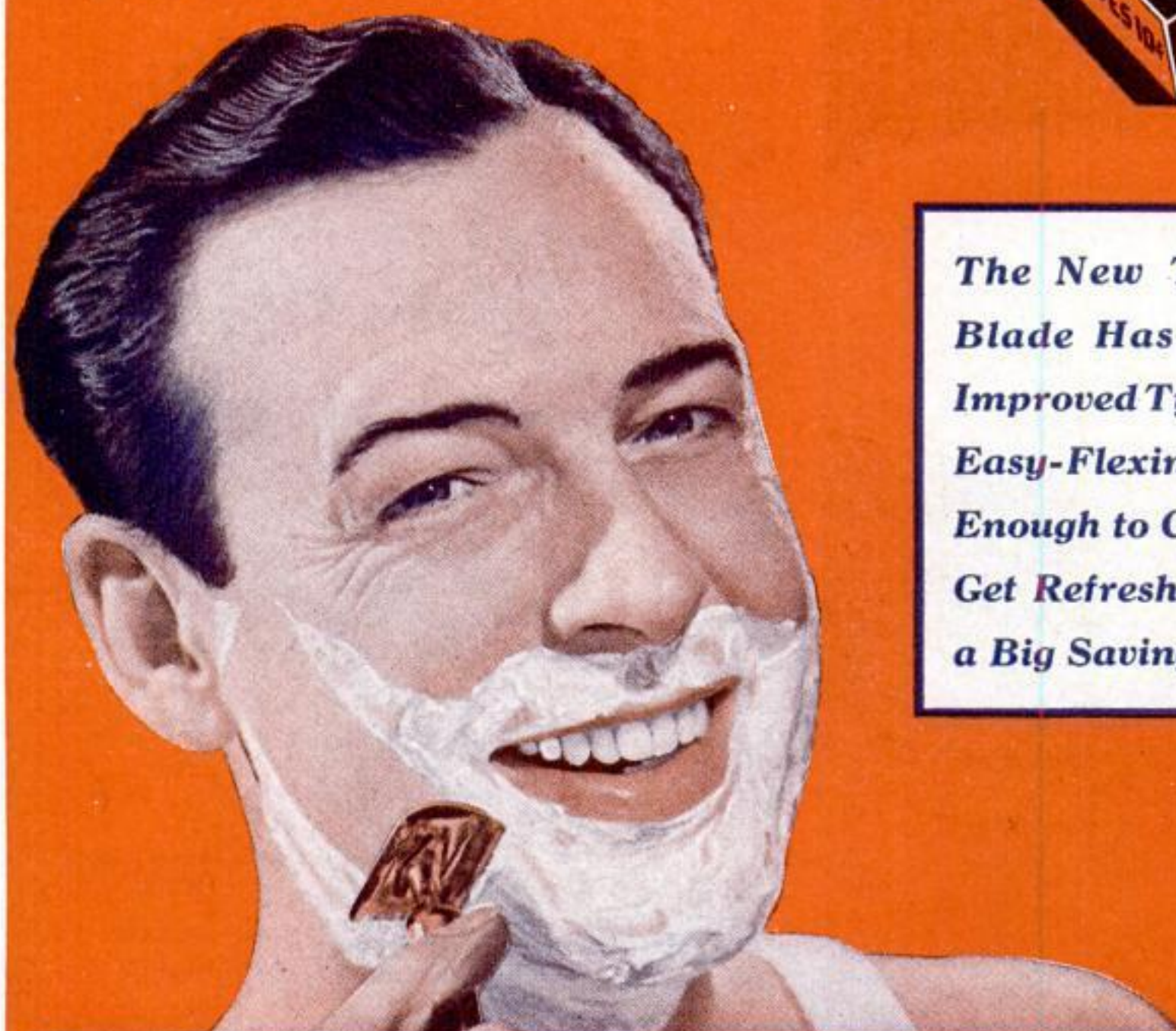


Copr. 1939 by Kellogg Company

Now a Quick and Easy Shaving Gillette Blade



at 1/2 Price!



The New Thin Gillette Blade Has Edges of an Improved Type, Honed on Easy-Flexing Steel Hard Enough to Cut Glass. You Get Refreshing Shaves at a Big Saving

4 for 10c
8 for 19c

Now Gillette announces a super-service razor blade of top quality to give you perfect shaving comfort at rock-bottom cost. Edges of an entirely new kind, honed by an exclusive process on easy-flexing steel hard enough to cut glass, make this blade extra keen and easy-shaving. Selling at 10c for 4—the lowest price in Gillette history—the Thin Gillette stands up where the going is tough... outlasts ordinary blades two to one. That means quicker, more comfortable shaves at a real saving.

Your Face Feels Refreshed!

Use the Thin Gillette and you guard your skin from smart and burn caused by misfit blades. What's more your face feels refreshed, looks well-groomed. Only Gillette, with its world-renowned facilities, could produce, and sell at such low price, a blade of this exceptional quality. Get Thin Gillette Blades from your dealer today. You'll like them.

It Takes Years of Knowing How to Produce Razor Blades Like These

GILLETTE Blades are made by men who have every modern facility at their command—men, who after many years of effort, have mastered one of the most exacting processes

known in the entire field of precision manufacture. So—regardless of price—you always get the most shaving comfort for your money when you insist on genuine Gillette Blades.

Shaving Luxury You Can Afford...

The *Gillette Blue Blade*



AMONG men who demand the utmost in shaving luxury, the Gillette Blue Blade is first choice—the standard of value—and therefore the world's largest seller. This heavy-duty blade, with triple-bevelled edges, guarantees you all that money can buy in razor-blade excellence. You get shaves that are distinguished alike for immaculate appearance and a feeling of well-being. When you ask your dealer for Gillette Blue Blades he knows that you take pride in purchasing the best! And since they cost less than one cent a day, they are a luxury every man can afford. Get a package of these deluxe blades today.



5 for 25¢



SCIENCE

MUSTARD GAS

New antidote found for poison

Most dreaded of warfare implements are gases. Most effective of all gases is "mustard," called HS ("Hun Stuff") during the World War in honor of its German initiators. "Mustard" not only affects the respiratory system but also blisters and burns the skin. It is the kind of gas which may do the most damage to urban civilians in the next war.

Early last month Professor Ralph H. Bullard of Hobart College at Geneva, N. Y., announced the discovery of a chemical compound which would give considerable protection against mustard gas. His antidote is a liquid which is soaked into clothing, which in turn filters out the gas before it can seep through to the skin. Clothes thus treated afford protection for several months. Nevertheless, besides masks, soldiers and civilians will still have to wear hoods, gloves and special shoes.

Even Dr. Bullard's antidote will not afford full protection because "mustard" is the trickiest of all gases. Projected in liquid form it vaporizes when it hits the ground, billows out in invisible waves. There is no practical way yet known of detecting it in advance. If the concentration is low even its mustard-onion smell may be missed. Thus during the War a thousand U. S. soldiers unwittingly camped in a contaminated forest. When they woke up, 400 had to be sent to the rear with "mustard" burns.

Instead of having his formula tested and developed by the U. S. Army, which has been experimenting with similar antidotes since the War, Dr. Bullard disposed of his discovery to a commercial sponsor.



Mustard-gas antidote is here being distilled at Hobart College. Because it gives out noxious fumes in course of manu-

facture, the chemist wears a gas mask. The chemical make-up of Dr. Bullard's discovery, as yet unnamed, is a secret.



Dr. Bullard's discovery is poured into a test tube which is partly filled with potent mustard gas in liquid form.



Precipitation occurs immediately as the chemicals react upon each other, and mustard gas is rapidly neutralized.



A harmless powder is all that is left. Clothes, when treated with the antidote, have the same effect on the gas.

CONTINUED ON NEXT PAGE

(continued)

TO MAKE IT MORE FUN TO FOLLOW THE NEWS

... to recreate for you, in their full dramatic intensity, the memorable scenes described in **TIME** this week and every week

TIME

THE WEEKLY NEWSMAGAZINE

Presents

THE MARCH OF TIME

Back on the air again every Friday evening over coast-to-coast network

9:30 E. S. T.

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STATION	CITY	TIME
WBAL	Baltimore	9:30 EST
WBZ	Boston	9:30 EST
WICC	Bridgeport	9:30 EST
WEBR	Buffalo	9:30 EST
WMT	Cedar Rapids	8:30 CST
WENR-WLS	Chicago	8:30 CST
WCKY	Cincinnati	9:30 EST
WHK	Cleveland	9:30 EST
KOA	Denver	7:30 MST
KSO	Des Moines	8:30 CST
WXYZ	Detroit	9:30 EST
WOWO	Fort Wayne	8:30 CST
WREN	Kansas City	8:30 CST
KFI	Los Angeles	6:30 PST
WTCN	Minneapolis-St. Paul	8:30 CST
WJZ	New York	9:30 EST
KOIL	Omaha	8:30 CST
WFIL	Philadelphia	9:30 EST
KDKA	Pittsburgh	9:30 EST
KGW	Portland	6:30 PST
WEAN	Providence	9:30 EST
WHAM	Rochester	9:30 EST
KWK	St. Louis	8:30 CST
KDYL	Salt Lake City	7:30 MST
KPO	San Francisco	6:30 PST
KOMO	Seattle	6:30 PST
KHQ	Spokane	6:30 PST
WBZA	Springfield	9:30 EST
WSYR	Syracuse	9:30 EST
WSPD	Toledo	9:30 EST
WMAL	Washington	9:30 EST

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Weekly Newsmagazine

TIME
THE WEEKLY NEWSMAGAZINE

MUSTARD GAS BURNS REPLACE BULLET WOUNDS

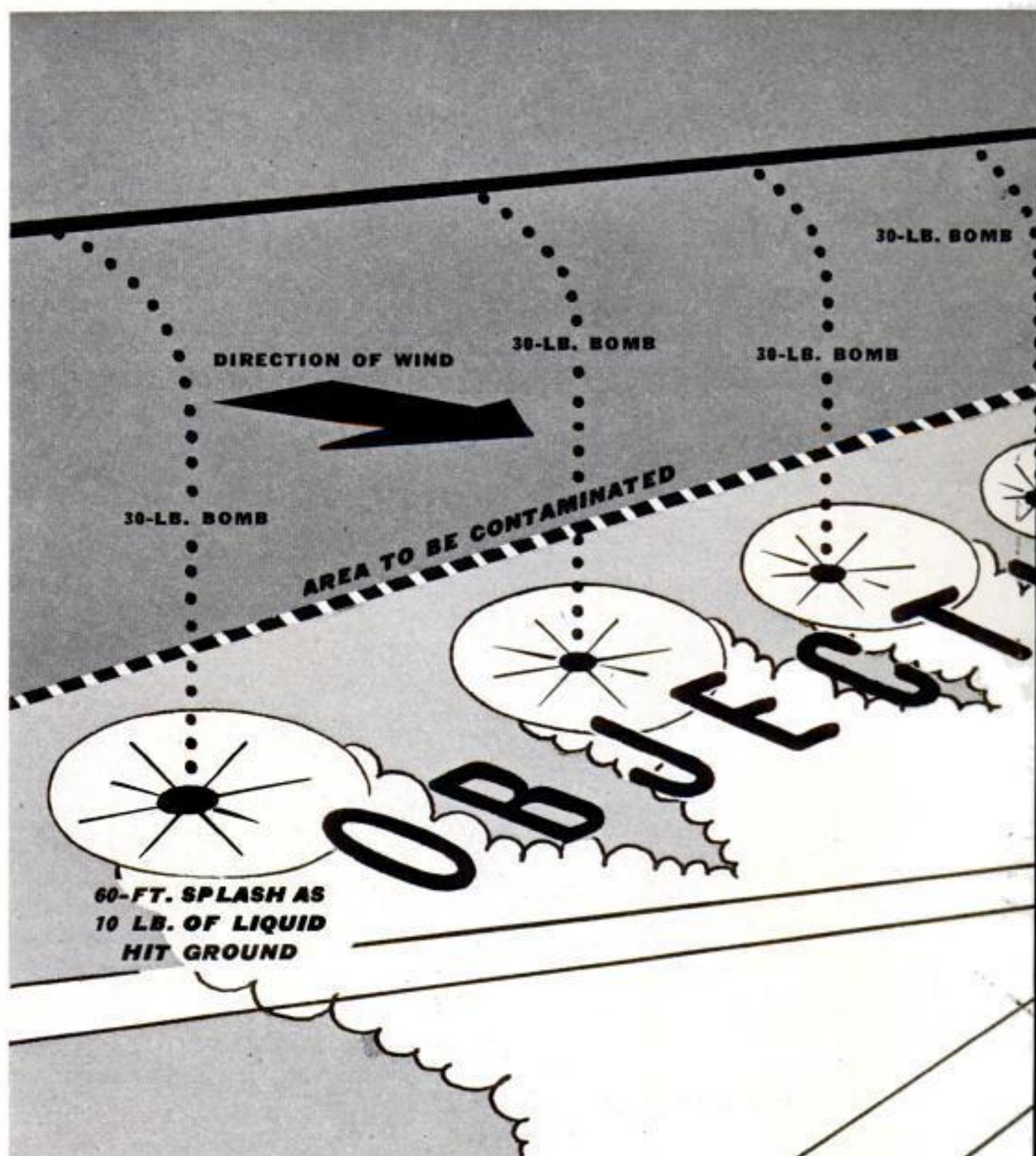
Contrary to popular belief, gas warfare is more humane than shot-and-shell warfare. Of a million soldiers gassed during the War, only 30,000 died, and the chance of recovery among the rest was twelve times greater than among soldiers wounded by other means.

Of all gases, "mustard" has the greatest tactical advantage. Its burns put a soldier out of commission just as completely as a death-dealing bullet. Heavy and invisible, it can stay in one place for a week or more, hindering troop movements as effectively as continual shelling. It has a severe psychological effect on its victims.

The liquid "mustard" is shot from guns in shells, or dropped from airplanes in bombs or even tin cans. The projectiles break, splash out the liquid poison which slowly vaporizes in temperatures above 57° F. Its invisible fumes billow out over large areas, roll down hill or are carried forward several miles by the wind. Up to now, the only sure protection against "mustard" is to encase the entire body in special airtight clothes.



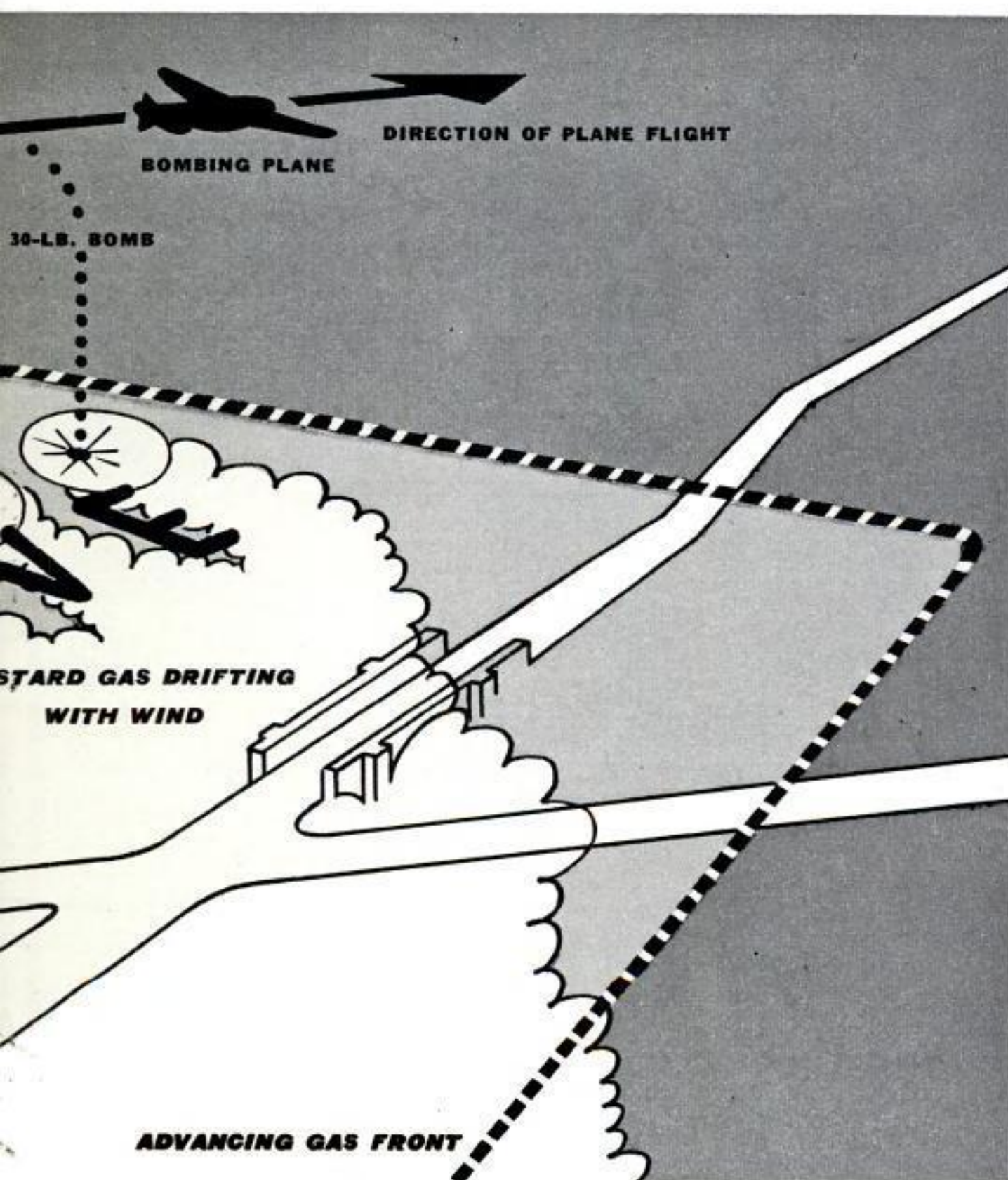
Blister, like this one from mustard gas, appear four hours after contact. Worst injuries result from touching objects impregnated with "mustard" in liquid form.



Objective of this aerial "mustard" attack is a heavy gun battery (hidden under fumes). Planes fly over the gun emplacements dropping 30 lb. bombs containing 10 lb. of liquid.



Oilcloth uniform worn during the War protected soldiers from mustard gas but could not be worn over half an hour because airtight fabric keeps pores from breathing.



Each bomb makes a 60-ft. splash rendering gun positions untenable. The liquid slowly vaporizes to produce invisible gas clouds which drift over the highway blocking traffic.

Offers More Complete Results than Just Vitamins Alone

This *new* High-Vitamin Yeast can give not only *richer* amounts of 4 essential vitamins, but also the remarkable "booster action" of the fresh yeast

PEOPLE LIKE THESE MAY NEED EXTRA VITAMIN HELP

- People who are NERVOUS
- People who are RUN-DOWN
- People who have SEVERE COLDS
- People with poor APPETITE
- People with slow DIGESTION

Get **ENOUGH** vitamins every day. Be sure to get them in a form which will give you the greatest good. Get them in this new High-Vitamin Yeast, for it offers more complete results than just vitamins alone.

MANY STUDIES indicate there is a widespread need for *extra vitamins*—more than our average meals supply.

Slow digestion may also cut down the assimilation of vitamins you eat—prevent them from doing you as much good as they should.

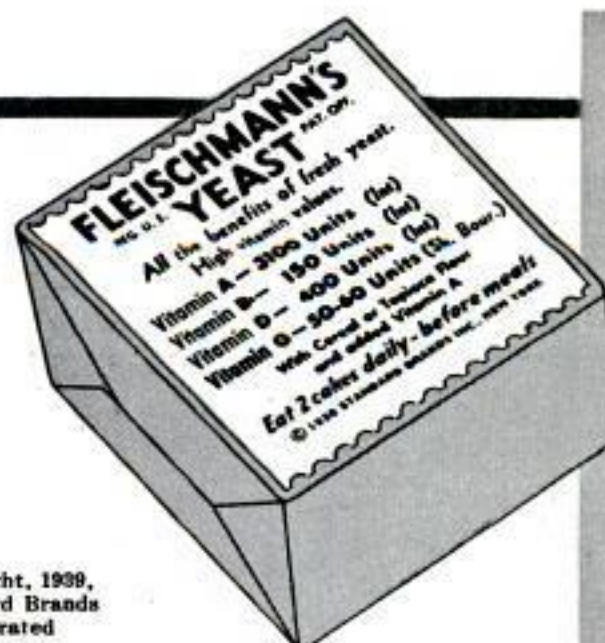
Make sure *you* are getting enough vitamins. Also be sure you make full use of the vitamins you eat.

Richer in Vitamins

In Fleischmann's new High-Vitamin Yeast you can now get a *richer* combination of 4 important vitamins—A, B, D and G.

And the *fresh* yeast helps to quicken and stimulate slow digestion. This better digestion can help you take up the vitamins you eat *more fully*. It "boosts" their assimilation—*gives more complete results*.

Get your *extra* vitamins in this *effective* way in Fleischmann's new High-Vitamin Yeast. Eat 2 cakes regularly *every* day—one cake ½ hour before breakfast or lunch, one cake ½ hour before supper—plain or in a little water. Order from your grocer—now!



2 cakes a day give you:

VITAMIN A—6200 Units (Int.)
VITAMIN B₁—300 Units (Int.)
VITAMIN D—800 Units (Int.)
VITAMIN G—100-120 Units (Sh. Bour.)

All the average person needs (in addition to his meals) of A, B and D—and a rich supply of the Vitality Vitamin G.

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TWO LITTLE GIRLS ON A CRUISE



Rita and Cathryn take a trip that millions dream of

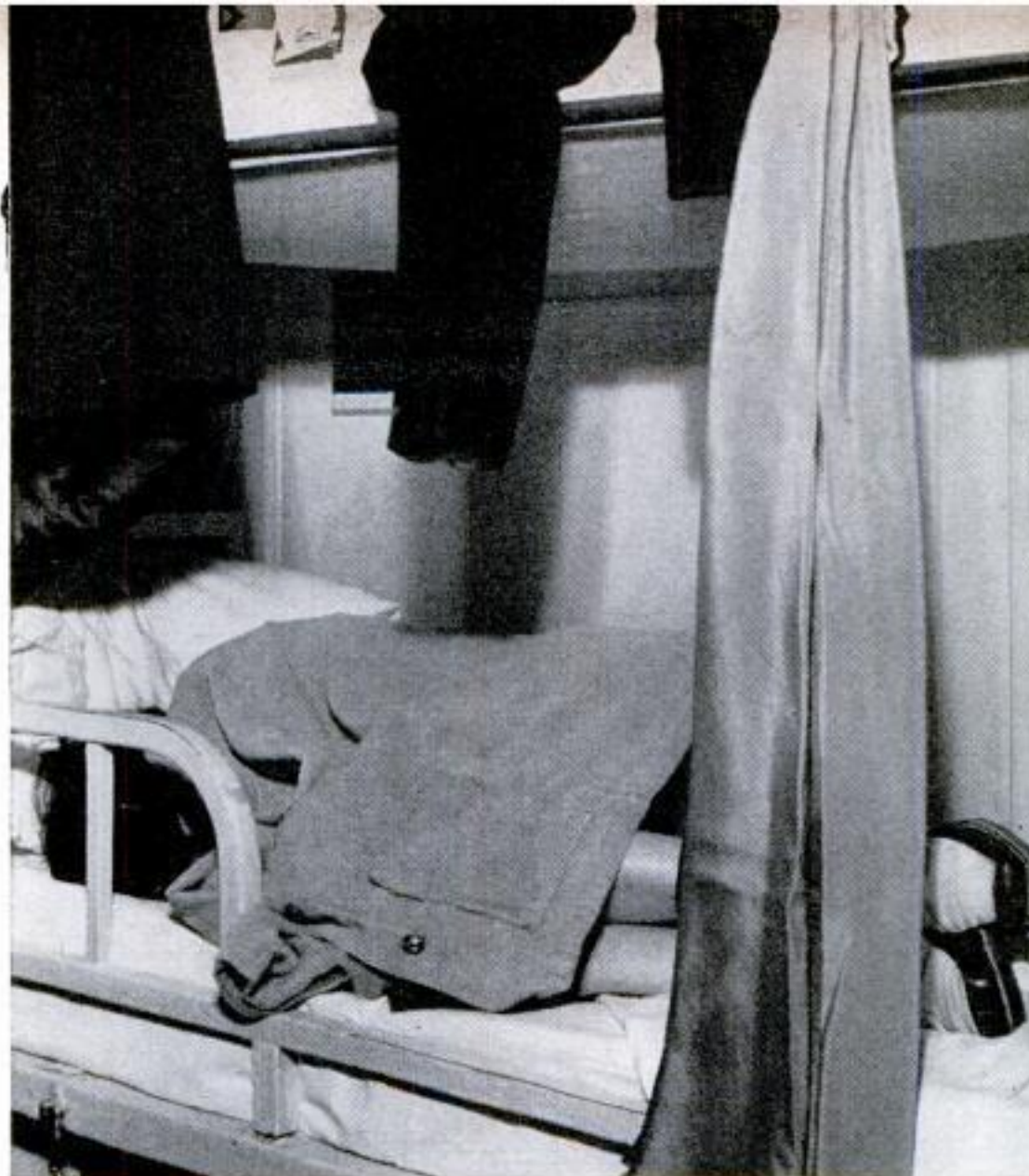
Cathryn Joughin and her best friend, Rita Keyes, went on a twelve-day cruise from New York to Nassau, Miami and Havana. It cost \$135 and was like a dream.

On a freezing Saturday in late January, these two little girls stood on the deck of the S.S. *Munargo*, shivering from cold and excitement. They waved a last goodbye to Pier 48 and, as the *Munargo* swung around, Cathryn turned to Rita with a faraway look and said: "Let's go down to our cabin and get warm." They spent the afternoon unpacking clothes.

Most of their clothes were borrowed because Cathryn makes only \$22 a week as a stenographer, Rita \$26 as a receptionist. Cathryn is small, lively, blonde. Rita is taller, dark, impassive. Both are 21. They live in Newark, commute to New York for work. They dress well, talk with the carefully modulated voices that girls are taught in business school.

The trip these girls were beginning is the kind that thousands of Americans take each winter but millions dream of taking someday. Their universal yearning is to run away from ice and snow and thaw out in a place where sun and sea are warm, people and scenery are different. But on Sunday, none of this interested Rita. The same storm that sank the *Cavalier* sent her seasick to her bunk.

The boat put Hatteras behind and Monday the girls were out, wondering at the bright blue of the Gulf Stream. After a while they put their bathing suits on and were lolling on the sun-warmed deck. Most of the men aboard were oldish but Rita had snagged the best-looking boy aboard. He is sitting next to her on opposite page facing Cathryn on the rail. His name was Carlos. He sang with the band and was Rita's devoted friend for the rest of the trip.



Rita was seasick on Sunday even though she had been taking seasick medicine for two days before sailing. She lay in her bunk wishing she hadn't eaten so much celery for lunch. Cathryn, however, felt fine.



Rita felt fine Monday and was up following Cathryn around deck. They were in the Gulf Stream now and it was warm enough to wear only suits.



The horse race got all passengers out Monday but most still felt very queasy and their enjoyment was wan. Rita and Cathryn are sitting against the rail (above, top center).

"Am I doing this right?" Cathryn asked during lifeboat drill (below). Cathryn was always putting her nose into things, asking questions. Rita took things as they came.



Cathryn's fiance, who sells radio time, came to give her a long goodbye kiss and a \$20 bill for spending money.



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NASSAU



RITA AND CATHRYN CAME INTO NASSAU TUESDAY. THEY THREW NICKELS AND BLACK BOYS DOVE FOR THEM



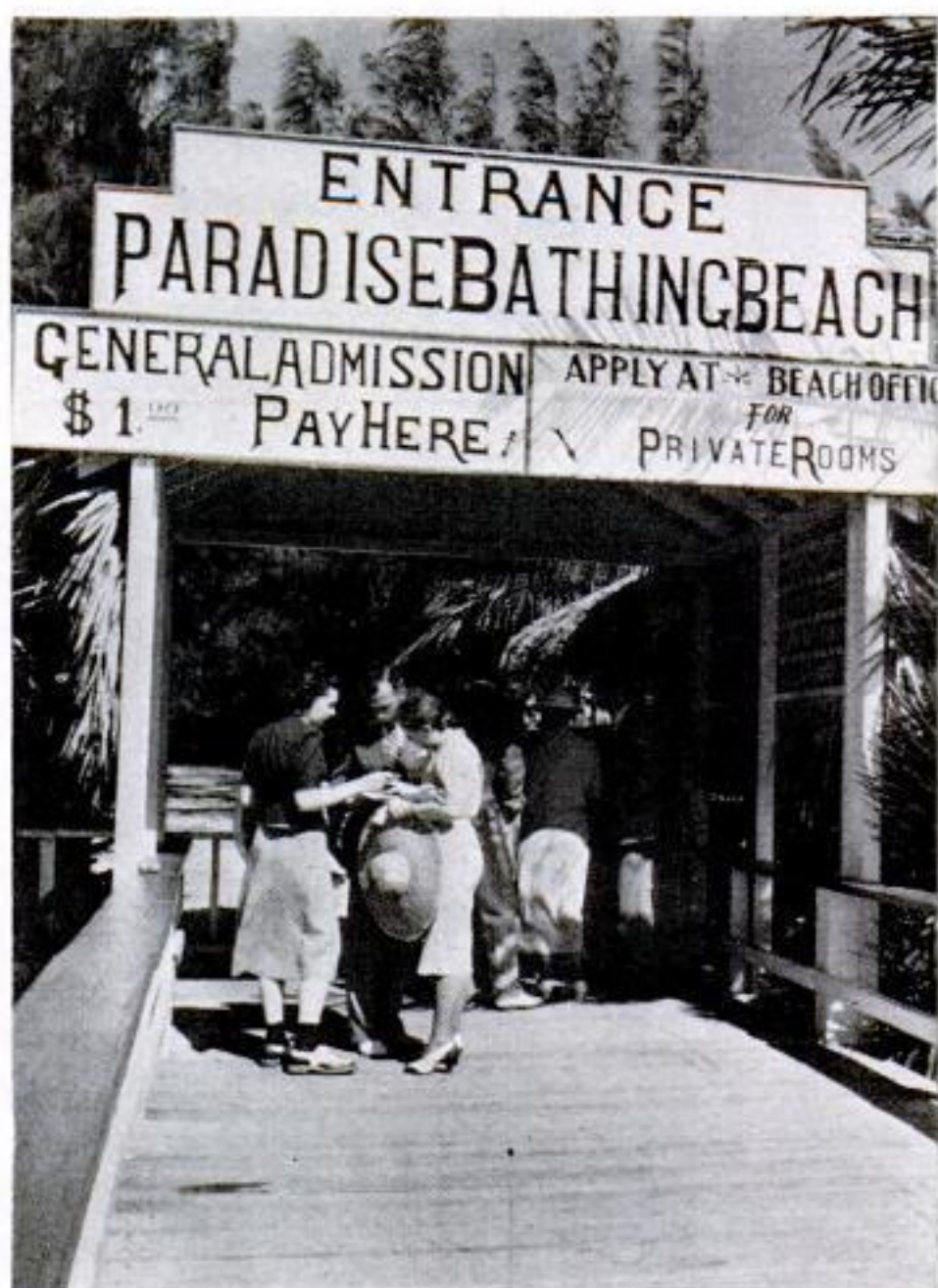
TO PARADISE BEACH IN A GLASS-BOTTOMED BOAT! CATHRYN

Cathryn thought it was like paradise

Monday night the girls were taught "Mama ain't got no peas, no rice, no coconut oil" by the cruise director who told them that was what people in Nassau all sang. Sure enough, when they got into Nassau Tuesday, there were black diving boys in rowboats singing "Mama ain't got no peas . . ." and yelling up: "Please, Mrs. Rockefeller, give us a chawnce." Rita got the giggles, threw nickels down.

The girls couldn't get over Nassau. Here they were, two and a half days from New York, in a tropical land with coconut trees, white streets, darkies with English accents. They were ashore for a day—bathing, riding, drinking a Martini made by the "Martini King" who says that he makes the best Martinis in the world. Neither Rita nor Cathryn like Martinis but they had one. Still they didn't like it.

Of all the places visited on the cruise, the girls liked Nassau best. "It's like paradise," says Cathryn.



Paradise Beach was a shore trip included in the cruise ticket. They saw only tourists there. Bahamians avoid it.



They dashed on the beach. They bought the hats first thing off the boat. The vendor wanted \$1.50, settled for \$1.



SAID THE UNDERWATER GARDENS LOOKED LIKE FAIRYLAND



THEY RODE AROUND TOWN IN AN OLD-FASHIONED CARRIAGE AND WENT UP TO TEA AT THE ROYAL VICTORIA



Bathing in January didn't seem real until they splashed. The water was terribly salty. Each had four swimsuits.



They dried hair and smeared on sun oil. The sand was much softer than the sand in Jersey. It felt like velvet.



After lunch of lobster sent from the boat, they smoked and sat in the sun and felt like a couple of heiresses.

CONTINUED ON NEXT PAGE

HAVANA

Rita thought it was a very quaint city

Life on the *Munargo* fell into a pattern for Rita and Cathryn. Every morning they were almost too late for breakfast because Rita hated to get up. They walked around the deck, had bouillon at 11 a.m., gloated when the officer announced that the temperature in New York was below freezing, played shuffleboard, accepted drinks from a man whose daughter wrote children's books and never talked about the office. Rita and Carlos were great pals. Cathryn got a letter from Bill, her fiancé, at every port. Neither read any of the books they brought along.

They spent Wednesday afternoon in Miami. It reminded them of the movies.

When they got to Havana on Thursday, Cathryn and the passengers all remarked that Morro Castle looked very medieval. Rita thought Havana very quaint and pretty but was shocked when someone told her beggar women doped their babies to make them look more pathetic. For three days the girls rushed around, looking at everything from a cathedral to an insane asylum. They found a hairdresser who gave them a shampoo, wave and manicure for \$1.75 each. They ate on board ship because, said Rita, the native restaurants didn't look clean. By the time they sailed on Monday, they were all tired out.



At the Capitol, Cathryn and Rita walked up the steps, looked at the view, then walked down again to a cafe across

the street. Cathryn had coffee and Rita drank Coca-Cola. A street band came up and serenaded them. Cathryn tried



At the National Casino, Cathryn (seated left) and Rita (seated right) lost a few small bets. "Imagine girls like us

gambling in a casino!" said Rita. She liked the Casino best of anything in Havana because "it was so opulent."



At the jai-alai game, they met the star player and the manager who told them that jai-alai balls cost \$100 each.



to phone her company's Havana office but got nowhere because the man who answered didn't understand English.



At the cigar factory they sniffed curiously at the dark tobacco leaves. Cathryn bought a few of the leaves for Bill.



At the rumba palace Thursday night, the girls watched the performers do a dirty dance called "shoeing the mule."

Both of them thought it was very vulgar. Cathryn, however, thought it was interesting. Rita said it made her sick.



At Sans Souci Friday night, they sat out in a patio and listened to a band which, Cathryn said, was smoother even

than Guy Lombardo's. Cathryn liked Sans Souci best of any place in Havana because it was so lovely and romantic.



At a model farm, they saw a cockfight, which they thought was very exciting even though the cocks' spurs were bound.

They also were taken to coffee and sugar plantations and watched a barefoot native shinny up a tall royal palm tree.

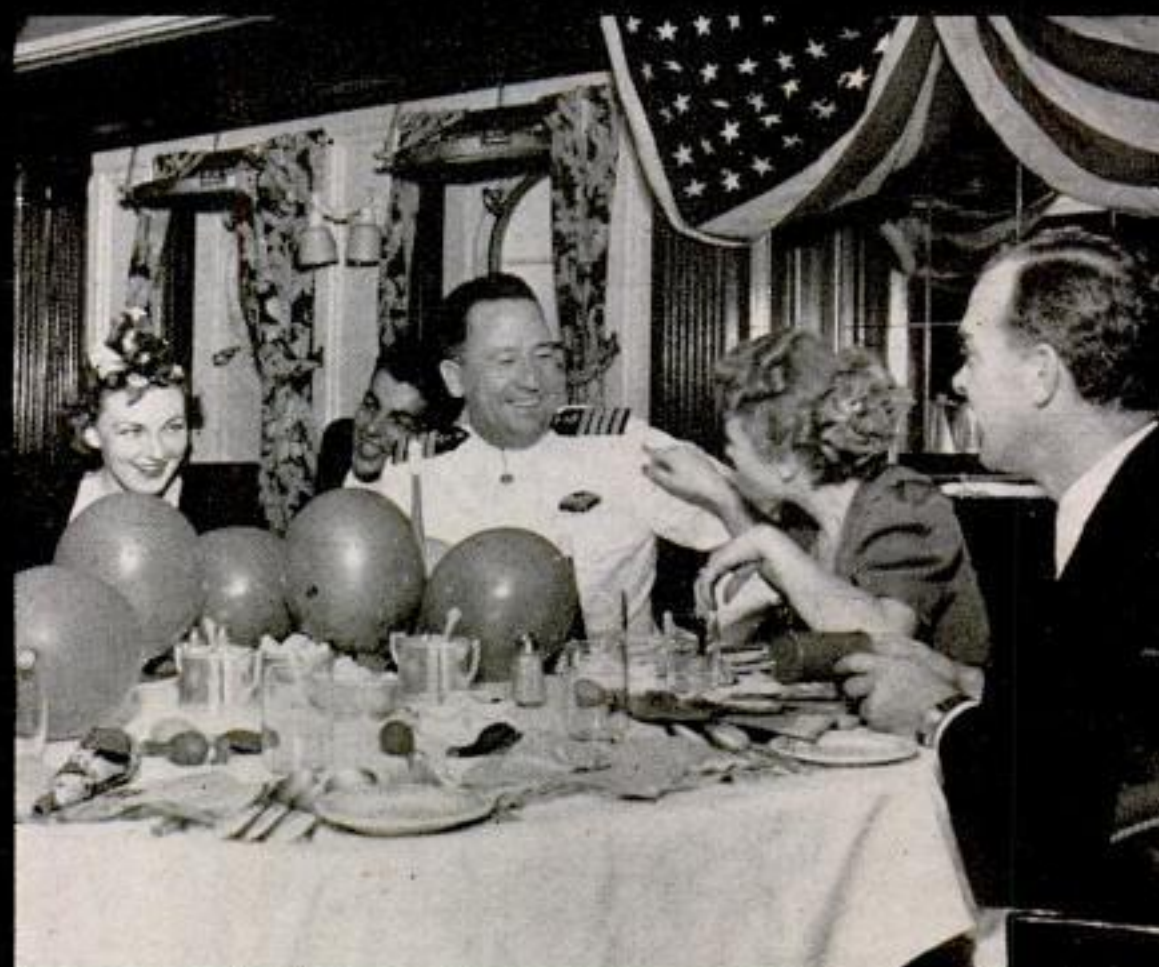
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LITTLE GIRLS ON CRUISE (continued)

Scrap Book

On the way north, the boat stopped again at Miami and Nassau. They liked Nassau even better the second time. Cathryn won \$16.50 at bingo and didn't have to touch the \$20 which Bill had given her. When they got to New York on Thursday it was cold and drizzling. Only Bill was there to meet them. All they had left of their dream cruise were a few trinkets and a great many memories. Some of them are noted here in Rita's scrap book, written in Rita's own hand.

They took a taxi to Newark. On the way home, Rita and Cathryn both felt like crying.



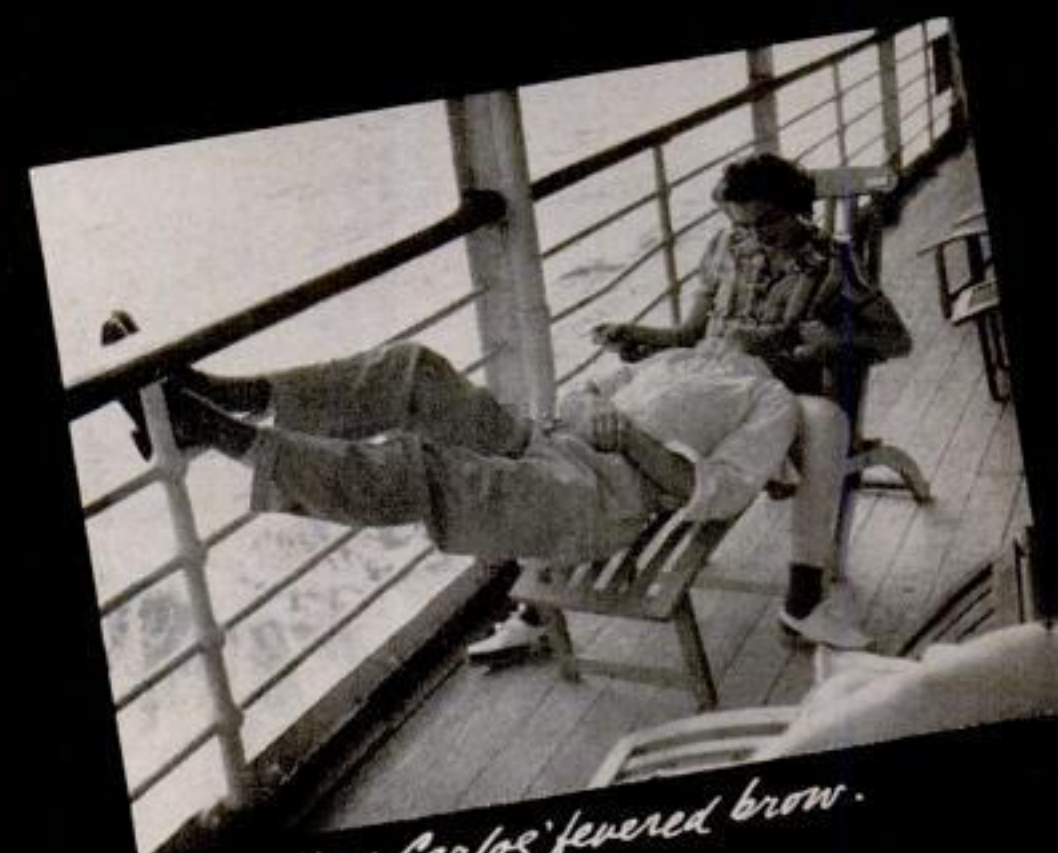
Ice cream in coconuts at the Captain's dinner and the Captain popped balloons.



I masqueraded as Campbell soup and Cathryn a stinky senorita.



Cathryn was jealous and she stood on the upper deck making faces at Carlos and me but I didn't care.



I stroked Carlos' fevered brow.



Carlos was always philosophizing.



Carlos was lazy and too slow so we always had to drag him along.



We put \$2 on a handsome brown horse and lost.



We sneaked into a lifeboat for a sun bath and didn't get caught.



Cathryn thinks rowing is fun so I relaxed and let her do the work.



Trying to look like bathing beauties.



The Nassau cops were darling.



The Captain was funny and kept us in gales of laughter.



We felt awful sad to get home. The Customs man went through all my clothes but didn't bother with Cathryn's.

CAPE HORN

"SOUTH OF FIFTY" ON A FAIR DAY

Cape Horn, the jumping-off place of the Western Hemisphere, has the world's worst reputation for weather among sailors. It rarely gets photographed because the few ships that round it in wracking storms and blinding fogs hardly ever see it. The picture of the Horn at right, though taken by a British ship's surgeon before the opening of the Panama Canal, is still unique because it clearly shows this jagged 500-ft. rock in all its desolate outline on a relatively fair day.

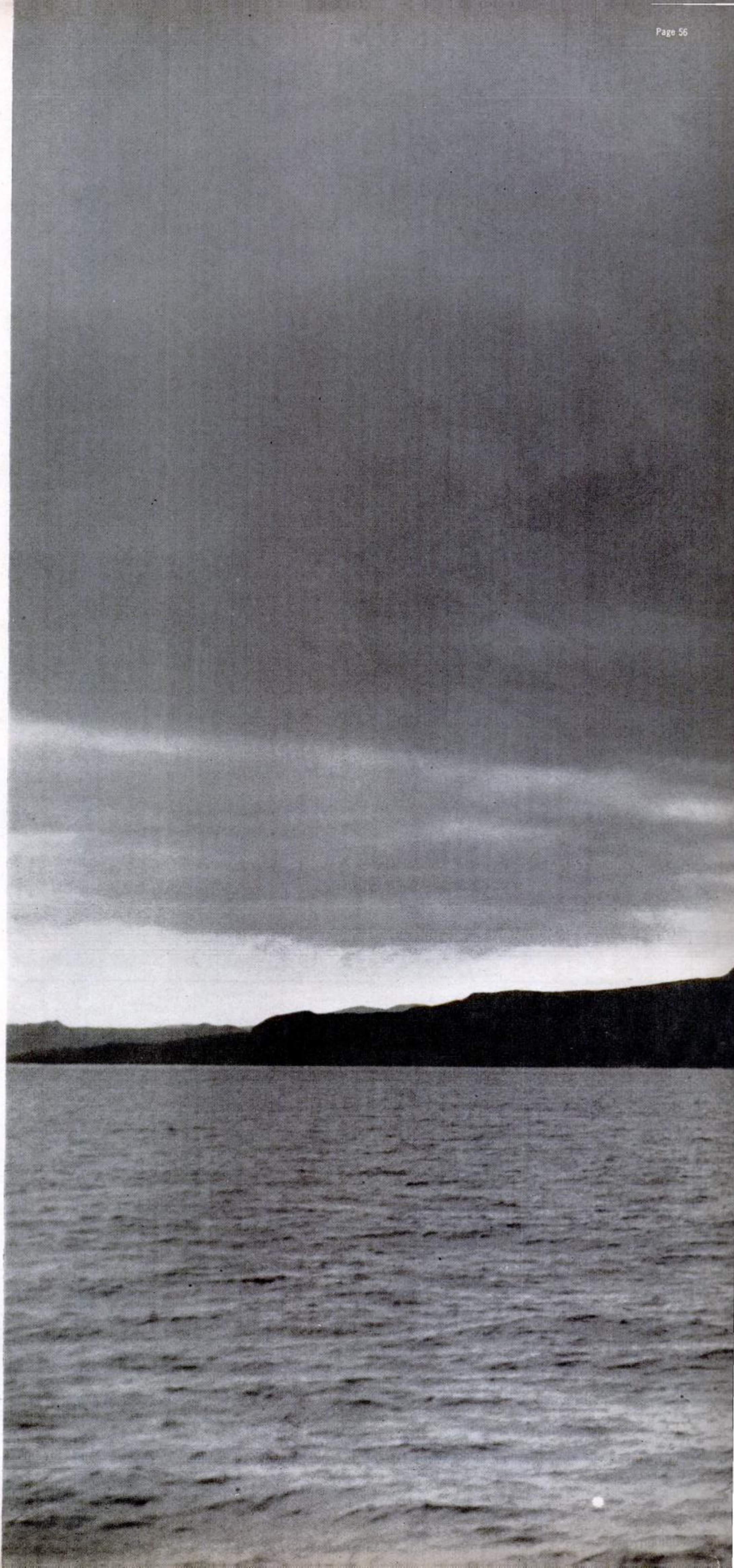
The sea bottom off the Horn is littered with the bones of ships and their sailors. Only 200 miles south of the Horn lies the Antarctic's ice peak. The Horn is 1,600 miles nearer the South Pole than Africa's Cape of Good Hope, 900 miles nearer than Tasmania. To round it, you must go well below the 50th parallel, and "South of Fifty" is a dread phrase among all sea-going men. In the British Royal Navy a man who has rounded the Horn has the right to put one foot on the wardroom table.

Actually Cape Horn is a bare little island, the last in the archipelago generally called Tierra del Fuego or "Land of Fire." It belongs to Chile which, as the map below shows, has an Atlantic shore front at the mouth of the Straits of Magellan through which the great Portuguese sailed in 1520, chewing the leather of his rigging for food. Captain Cook in 1774 was the first white explorer actually to round the Horn. Sixty years later Scientist Charles Darwin took his *Beagle* through a channel behind the Horn which now bears his ship's name. Most of the clipper ships to China and the California Gold Rush crowds of '49 rounded the Horn rather than save a thousand miles and risk the narrow, rocky channel through the Straits. The Panama Canal has eliminated the Horn route except for local traffic and ships too poor to pay the tolls. The only city for a thousand miles is Chile's Punta Arenas (pop.: 25,000), the world's southernmost. An Argentine prison colony is at Oshuaia (LIFE, Feb. 6).

The curse of the Horn is that the winds are all from the west, except from May to July (winter), and may hold a westbound sailing ship at this dangerous point for months. Huge "greybeards" roll the ship. It drifts southward until the brash ice scrapes its hull and the sleet cases its rigging. When the wind shifts, the ship may run full on the land.



Tierra del Fuego is a mass of big and little islands, mostly owned by Chile. Its latitude is equivalent to London's.





MODERN LIVING



SKIRTS ARE GETTING . . .

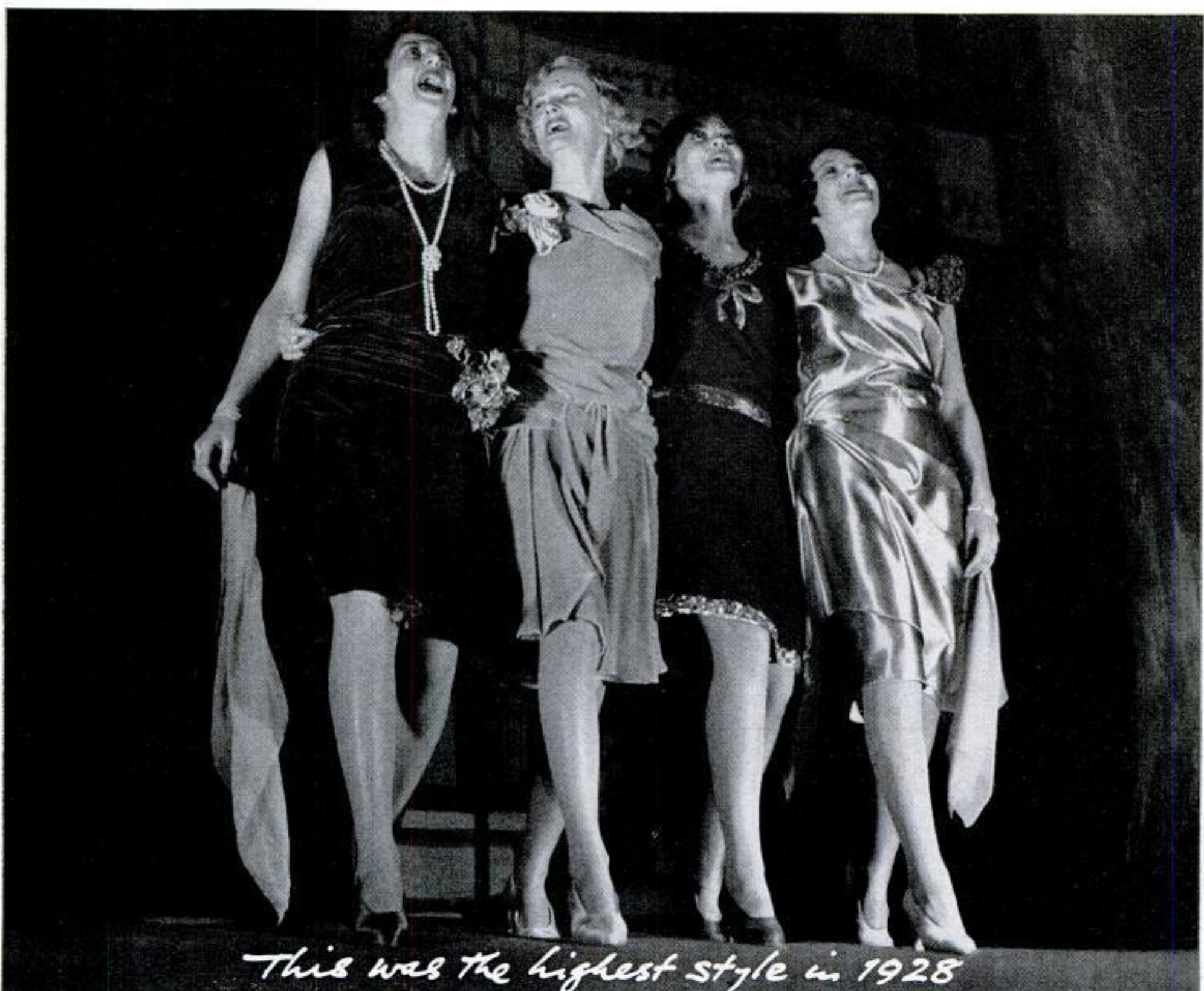


Two inches is the difference in skirt length between the girl in the trim tailored suit at the left and the girl in the

circular skirt at the right. Full skirts look prettier short than tight ones but are a problem when the wind blows.



TIGHT SHORT SKIRT (ABOVE) FULL SHORT SKIRT (BELOW)



Knee-length skirts were last seen in 1928 when they were worn both day and evening. These stylish girls from the cur-

rent Broadway spectacle *The American Way* are cheering news that Lindbergh has completed his solo flight to Paris.



SHORT SKIRTS ARE TOUGH ON LEGS LIKE THESE

SHORTER

Most women are either slightly knock-kneed or bow-legged. Most women's legs are either too fat or too skinny. Most women feel awkward in skirts that barely cover the knees. Yet this spring most women will be wearing daytime skirts that are 17 or 18 inches from the ground. They really have little choice in the matter.

Short, fluttering skirts have a girlish, youthful look. When skirts are going from short to long, failure to follow the trend may make a woman look unstylish, but it will not make her look older. But, when all the Bright Young Girls are wearing girlish-

looking knee-length skirts, nothing adds years to a woman's general appearance as quickly as a long droopy skirt.

In modern times the maximum variation between shortest and longest daytime skirts is about twelve inches, i.e. the distance between the ankle and knee. The last time skirts went up it took them 14 years (1914 to 1928) to travel these twelve very important inches. Then, in four years, they dropped back to a few inches above the ankle. In 1932 they began climbing up again but this time they have reached the high-knee mark in half the time it took in the preceding cycle. Greatly responsible for this rapid upward movement is the popularity of the full circular skirt. Wide skirts lend themselves to shortening, whereas tight skirts, when shortened, look skimpy.

Dread of most stylists and fashion-conscious women is that the new short skirts will bring with them ugly longer waistlines as was the case in 1928.



ART



**"WEAR ANY OLD DRESS YOU CARE TO, DOLORES, THEY WON'T PAY FOR BETTER THAN
SECOND BALCONY SEATS"**



"DAVID AND I JUST HAVE TO ATTEND THESE AFFAIRS OCCASIONALLY OR WE'D BECOME MENTALLY STAGNANT"



"GEE, I COULD SEE RIGHT AWAY YOU WERE DIFFERENT"



"MENTALLY I DO EVERYTHING THEY DO"



"THAT MAN WAS READY TO GIVE UP HIS THRONE FOR THE WOMAN HE LOVES, AND YOU WON'T EVEN GO DOWN TO THE CORNER FOR A LOAF OF BREAD!"



"CAN YA BEAT IT? THE MAIN ONE, WHERE HE HAD HIS ARM AROUND ME, DIDN'T COME OUT"

Wortman

CARTOONS OF FROWSY SHOPGIRLS AND BUMS DELIGHT ART CRITICS AT NEW YORK SHOW



As popular and as American as apple pie à la mode, the cartoons of Denys Wortman daily delight the readers of 45 newspapers. This month the American School of Design in New York, where Wortman graduated 30 years ago, is giving him a one-man show.

Although most of his cartoons, such as *Mrs. Rumpe's Rooming House* with its tiny bedrooms are typical of New York, he has won millions of fans all over the country.

This popularity is due partly to his gift for drawing familiar details, but mostly to his warm humanity. Wortman draws with sympathy even the most absurd of his frowsy women and bedraggled bums.

After graduating from art school, Denys Wortman (above) hoped to be a great painter some day. Instead, he became an illustrator of furniture catalogs and later a newspaper cartoonist. Tall, lanky, with sandy hair now turning gray, Wortman often uses himself as a model for the Duke in *Mopey Dick and the Duke*. To date he has published over 5,000 cartoons. LIFE herewith presents seven of them from his current exhibition, with his own humorous captions.

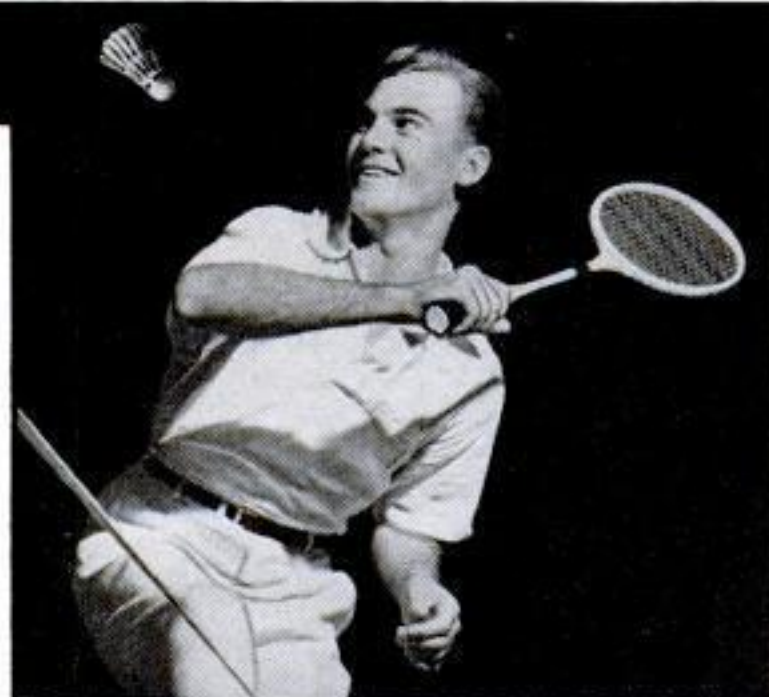
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"OF COURSE I THINK THEY'RE LOVELY BECAUSE THEY'RE ART—BUT I DO WISH THEY WEREN'T SO UGLY"

YOU GET A CHANGE WEEK-ENDS

.....give your
throat a change
too...with KOOL



What's your first love on week-ends? Badminton, bridge, or just bummin' around? Whatever change you go after, give your throat a change, too. Switch from your regular cigarettes to KOOL for the week-end. The touch of mild menthol in 'em feels delightfully cool and soothing to your throat. Try 'em this week-end. See how much better your throat feels Monday!

P. S. Week-ends or 7 days steady...
KOOLs feel soothing to your throat.

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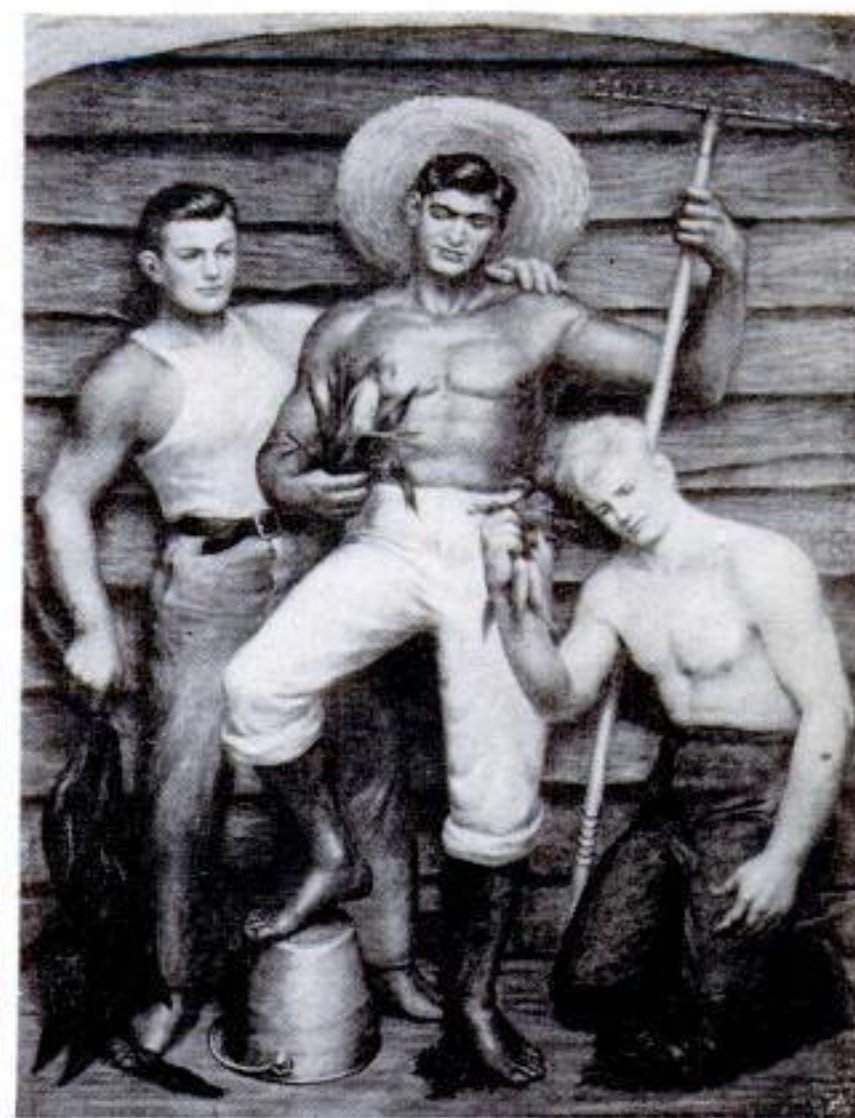


PAINTER FRENCH POSES BEFORE HIS MURAL WITH FOUNTAIN ON CHEST

WPA MURALIST GETS INTO TROUBLE BY COPYING FROM PHOTOGRAPHS

The year's hottest battle in the world of art began last month when 34-year-old Painter Jared French exhibited his WPA murals in Manhattan. Painted for a school in West Coxsackie, N.Y., seven of French's panels showed groups of rustic young men representing "Origins of Food." An eighth appears above behind Mr. French who has pasted a cutout of a fountain on his chest to mock the surrealists. With her usual directness Art Critic Emily Genauer of the New York *World-Telegram* wrote that the food panels were "terrible" and "absolutely static." Carl Van Vechten, critic at large, rapturously called French a "pearl of a muralist."

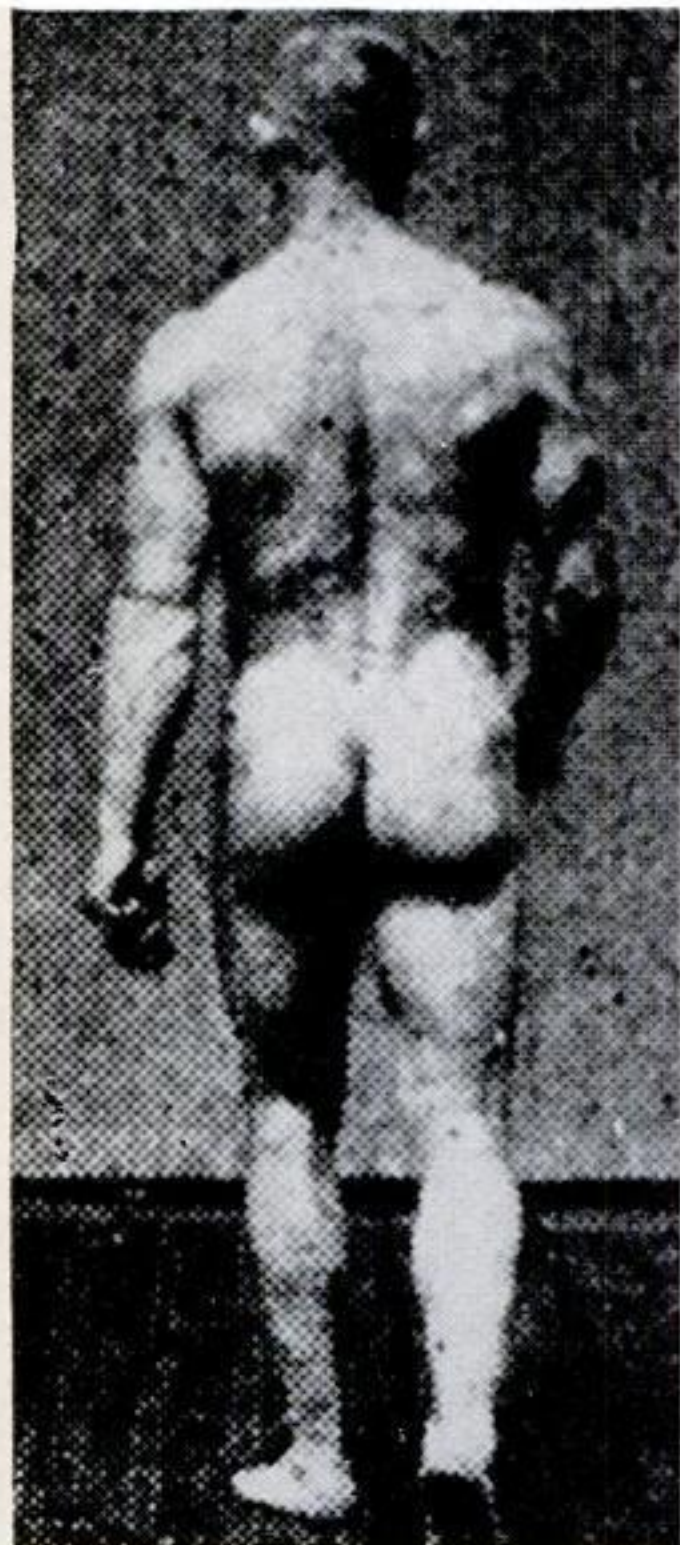
Into this dispute the alert *Art Digest* dropped a bombshell by revealing that French copied from photographs in an anatomy book, which might account for its looking static. Artist French frankly admitted that he copied occasionally, not only from photographs, but from statues (below), travel posters and pictures of movie stars, explained that "source material to an artist is of secondary importance." Is Jared French guilty of plagiarism? Here and on the next page *LIFE* gives evidence in the case, most of it supplied by the defendant himself.



FROM THIS ANTIQUE STATUE ON A POSTCARD, FRENCH COPIED BOY WITH RAKE



These figures were copied from the photographs below by Painter Jared French for this panel, 7 ft. high, in his WPA mural. Notice the striking similarity between the muscles and the sacks. It is rumored that the WPA will ask French to paint a new panel.



These are the small photographs which French copied from an anatomy book. Such painters as Degas and Reginald Marsh have used photographs, but only for reference.

HEADACHE strains your NERVES

Take Bromo-Seltzer. Millions do!

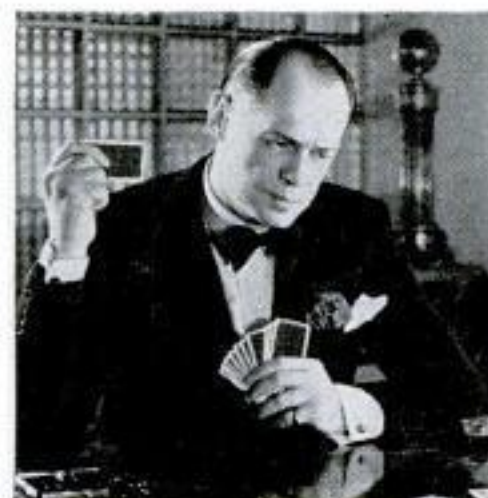


YOU CAN'T PLAY WINNING BRIDGE WITH A THROBBING HEAD, JERKY NERVES. **BROMO-SELTZER** RELIEVES HEADACHE FAST—LEAVES ME STEADIER

Ely Culbertson knows what iron nerves a bridge champion needs. A master of the game—he is author of the famous "Gold Book of Contract Bridge" and producer of Autobridge.



Culbertson in action: crucial moments in a tense game (every bridge fan has experienced them). What to do?



A quick decision! Playing the right card at the right moment calls for a clear head, swift thinking, steady nerves.



The finesse succeeds! Mr. Culbertson says: "For headaches, I prefer Bromo-Seltzer. It leaves me more alert."

Headache disturbs your nervous system. That is why headache is best treated with a remedy made to do at least 2 things . . . relieve *pain* and steady your *nerves*. Bromo-Seltzer does both. Tests by a group of doctors have proved this.

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For frequently recurring or persistent headache, see your doctor. For the ordinary headache, keep Bromo-Seltzer at home always. Buy it at any drugstore—soda fountain!

ARRANGING BIG PARTIES IS NERVE-WRACKING. **BROMO-SELTZER** RELIEVES BOTH **HEADACHE** AND **NERVOUS** STRAIN

Party Planner—Camilla W. Moss, director of Hostesses, Inc., arranges innumerable parties for well-known people; for recreation, she skis, dances, sails.



BROMO-SELTZER FOR HEADACHES



new Mexico

THE LAND OF ENCHANTMENT



Vacation

WHERE EVERY DAY BRINGS NEW THRILLS

Whether you can loaf along for weeks or must hurry through in days, New Mexico will pack every hour of your visit jam full of new sights and thrills. There are eighteen Indian pueblos, eight amazing National Monuments, world-famous Carlsbad Caverns National Park, dozens of ancient Missions, Seven National Forests, historic spots almost without number — it would take books to even try to tell about them all. Summer days are bright with sunshine, nights crisp with the coolness of mile-high altitudes. This year, get off the beaten path in the Land of Enchantment! See New Mexico! The coupon brings a free booklet that gives more of the story. Send for it—today!

new Mexico STATE TOURIST BUREAU

New Mexico State Tourist Bureau, Room 540, State Capitol, Santa Fe, New Mexico. Gentlemen: Please send your free booklet "Two Weeks in New Mexico" to:

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PEOPLE

The Cameras of the World Press
now put these people in the News

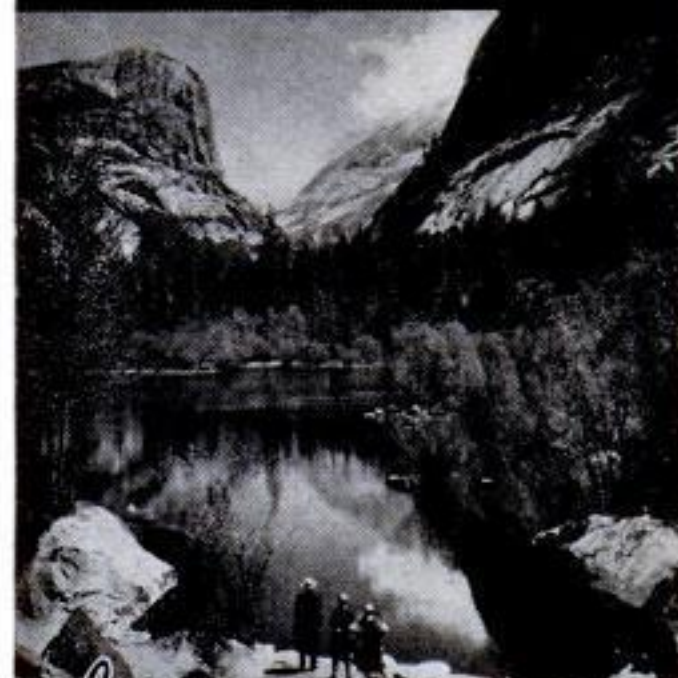


Nina MacDougald, voted prettiest model at the recent Illustrators' Show, reclined at Palm Beach, Feb. 13, in an abbreviated bathing suit which did justice to her newsworthy, 135-lb. figure. The Toronto-born beauty, who sings in a Freeport, L.I. choir, was deemed "a relief from tube-limbed, spaghetti-style figure models."

Dr. Logan Clendening, dressy Kansas City, Mo., health writer, landed in jail, Feb. 10, for wielding an axe on pneumatic drills which had been annoying him for four months on a WPA sewer project near his home. "I say this damned rat-a-tat-tat must stop!" he shouted. After four hours in jail, he was released on \$1,000 bail.



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Exposure Meter



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Smith Bros. Cough Drops are the only drops containing VITAMIN A

This is the vitamin that raises the resistance of the mucous membranes of the nose and throat to cold infections.

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That's Really FAST!



That Won't Let You DOWN!

When a headache strikes, Snap Back With STANBACK! Also fast relief from neuralgia, muscular aches and similar inorganic pains. A trial should win you for LIFE! 10¢ & 25¢ at your drug store.

10¢ & 25¢

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TRIAL OFFER: 25¢ Package! Mail this ad and 10¢ to cover packing and postage! STANBACK COMPANY - SALISBURY - NORTH CAROLINA

FOR THE 1 MAN IN 7 WHO SHAVES EVERY DAY

HERE'S A SPECIAL SHAVE CREAM

**It's Not a SOAP... Not Greasy
Needs No Brush... Leaves
Your Skin Soft and Smooth**

Daily shaving leaves many men's faces raw, sensitive. This is especially true of the man who, because of his business and social status, must shave every day.

To meet this condition Williams has now developed a special cream for daily shavers. It's called Glider. Wash face thoroughly with soap and warm water to remove razor-dulling grit, then spread on Glider quickly, easily with your fingers. No brush. No lather. Not sticky or greasy.

A superabundance of moisture in this rich cream softens each whisker, yet forms a protective layer over your face to keep blade from scraping. Swiftly and gently your razor glides over your skin. Like a cold cream, Glider helps smooth and soften your skin and prevent chapping and roughness. Glider is the result of nearly 100 years' experience in making fine shaving preparations.

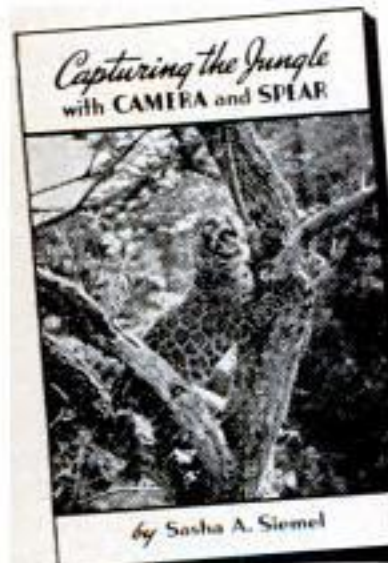
Try Glider at our Expense:

Send your name and address on a penny post card, for a generous FREE tube of Glider "No-Brush" Cream. The J. B. Williams Co., Dept. LG-22. Glastonbury, Conn.

Read How SIEMEL Captures the Jungle with CAMERA and SPEAR



You will thoroughly enjoy this book about Sasha A. Siemel, the South American hunter who shoots tigers with a *National Graflex* and kills them with a spear. And you'll revel in its photographs, all taken with this finest of American-made miniature reflex cameras!



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There's a copy of this handsomely illustrated, 32-page book waiting for you. Send for it today—use the coupon if you wish—with 10c for postage-handling, to Folmer Graflex Corporation, Dept. L-42, Rochester, N. Y., U. S. A.

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Rush copy of "Capturing the Jungle with Camera and Spear."
Enclosed is 10c in stamps or coin as postage-handling charge.

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GRAFLEX Prize-Winning CAMERAS



Kenneth ("Skippy") Beane, aged 2, fought bravely to hold back tears as he heard his parents charged with forgery in East Cambridge, Mass., Feb. 15. His father collapsed in court. His mother cried hysterically when court attendants tried to take her baby from her, insisted on taking him to jail with her to bathe him.



Mortimer Snerd, the bashful country bumpkin who grunts in monosyllables and is Charlie McCarthy's deadliest rival, plays his first big role in Charlie's new movie *You Can't Cheat An Honest Man*. In the film worldly Mr. McCarthy ridicules corny Mr. Snerd, but Edgar Bergen protects him from Charlie's snottiest wisecracks.

Thomas Dewey, current bet to win 1940 Republican nomination, shook hands with Bishop Manning at G.O.P.'s Lincoln's Birthday dinner in N. Y., as National Chairman John Hamilton beamed and John R. Davies, Republican Club president, looked away. Herbert Hoover (left) said the U.S. had a "rendezvous with debt."



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If you've never had a Guinness, you've been missing the brew that's enjoyed by more people than any other on earth! Try it! Guinness has an unusual, gusty tang—hearty and full-bodied. Its colour is deep and rich. Its head is creamy and close-knit.

If you've tried Guinness only "Half and Half" with lighter brews, see how good it is straight! Enjoy it before or with meals, after exercise, when tired or at bedtime. Get Guinness wherever you buy good beer or ale.

GUINNESS STOUT has been brewed in Dublin, Ireland, since 1759. It is made from barley malt, hops, yeast, County Kildare spring water—nothing else. It is matured over a year in oak vats, and in bottle until consumed. Like draught beer, Guinness is not pasteurized. Nor is it filtered. It gives you all its natural goodness, including vitamins B and G.



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Life goes to a First Night

with critics and celebrities at
a smart Broadway musical comedy

Some 50 times a year New York society turns out for theatrical first nights. Not all first nights rate equally high. A society favorite like Noel Coward, rates Class A, whereas the opening of a strong drama like *The White Steed* ranks socially nearer Class B. Audience here, assembled for the Feb. 9 premiere of *Stars In Your Eyes*, probably totals B+.

Theatrical first nights combine society folk, critics, Hollywood and Broadway celebrities (see below) and a few real drama lovers. Critics occupy aisle seats. Socialites and celebrities stud the center. Drama lovers sit wherever they can and get trampled on by beauties in sequins who make a grand entry in the middle of the first act. During the intermissions gorgeous women mill in the crowded lobbies or bolt with escorts to nearby bars for drinks. After the show they toddle off to a favorite midnight rendezvous of cafe society, leaving critics and less spectacular audiences on subsequent nights to determine soberly whether or not the show deserves to live.



AT 8:20 AUDIENCE AND ONLOOKERS JAM SIDEWALK



END OF "STARS IN YOUR EYES" FINDS THE ELEGANT FIRST-NIGHT AUDIENCE CLAPPING POLITELY FOR ETHEL



ACTRESS MITZI GREEN



WAYNE MORRIS AND BRIDE



CRITIC ROBERT BENCHLEY



LUPE VELEZ IN CHINCHILLA



ACTRESS NORMA TERRIS



HERMAN AND JIMMY DURANTE. STANDING IN AISLE IS RADIO'S MAJOR BOWES



GLAMOR BOY JULES GLAENZER



JOHN BARRYMORE AND WIFE ELAINE



PUBLISHER CONDÉ NAST GIVES A FRONT-ROW, FIRST-NIGHT PARTY



POSTMASTER GENERAL FARLEY AND BERNARD BARUCH HAVE A BRIEF CHAT

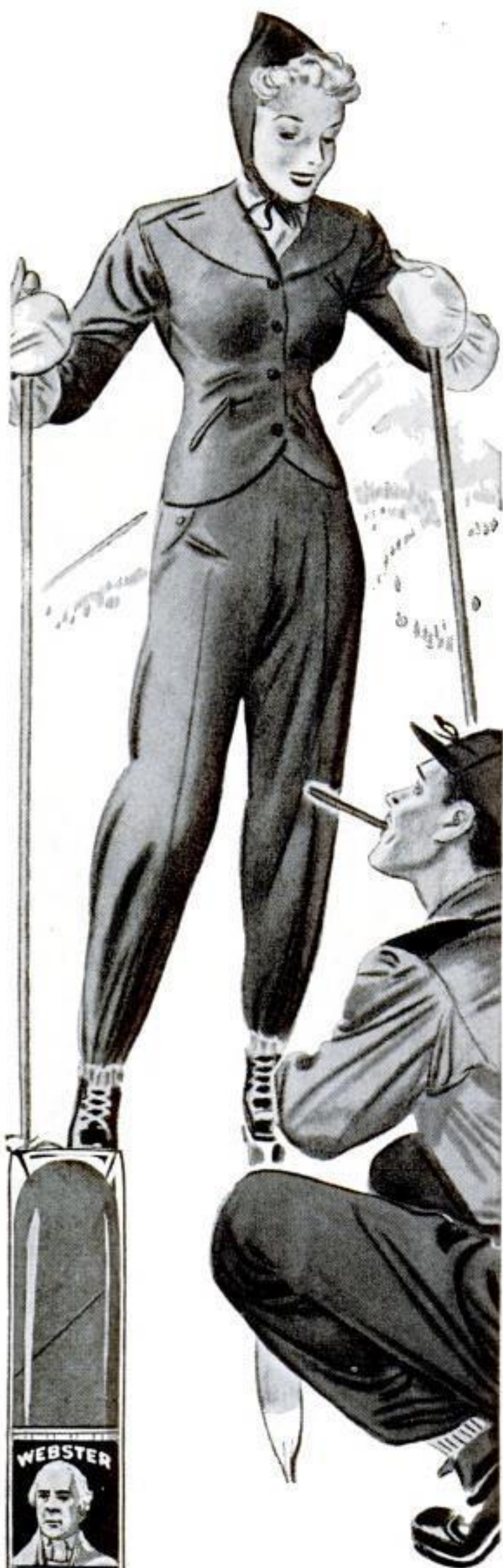


AT INTERMISSIONS FIRST-NIGHTERS LEAVE SEATS TO GOSSIP WITH PALS



NO FIRST NIGHT IS COMPLETE WITHOUT SIDEWALK AUTOGRAPH SNATCHERS

CONTINUED ON NEXT PAGE



SLIM ELEGANCE IN HIGH PLACES

Winter sports or summer gaieties . . . in every gathering of socialites, gallant escorts smoke long, MILD, "streamlined" Webster Golden Wedding cigars; and sophisticated femininity heartily approves their delicate bouquet.

While Websters are widely preferred among smokers who could well afford high-grade imported cigars, they are readily within the price-budget of Mr. Averageman. Finest long Havana filler and skilled American workmanship.

WEBSTER

CUSTOM MADE CIGARS

GOLDEN WEDDING 10c Perfecto Chico . . . 10c
Queens . . . 2 for 25c
Fancy Tales . . . 15c

First in the Social Register



Funniest scene in *Stars In Your Eyes* is attempt by a movie star (Ethel Merman) to seduce a Nebraska writer (Richard Carlson).

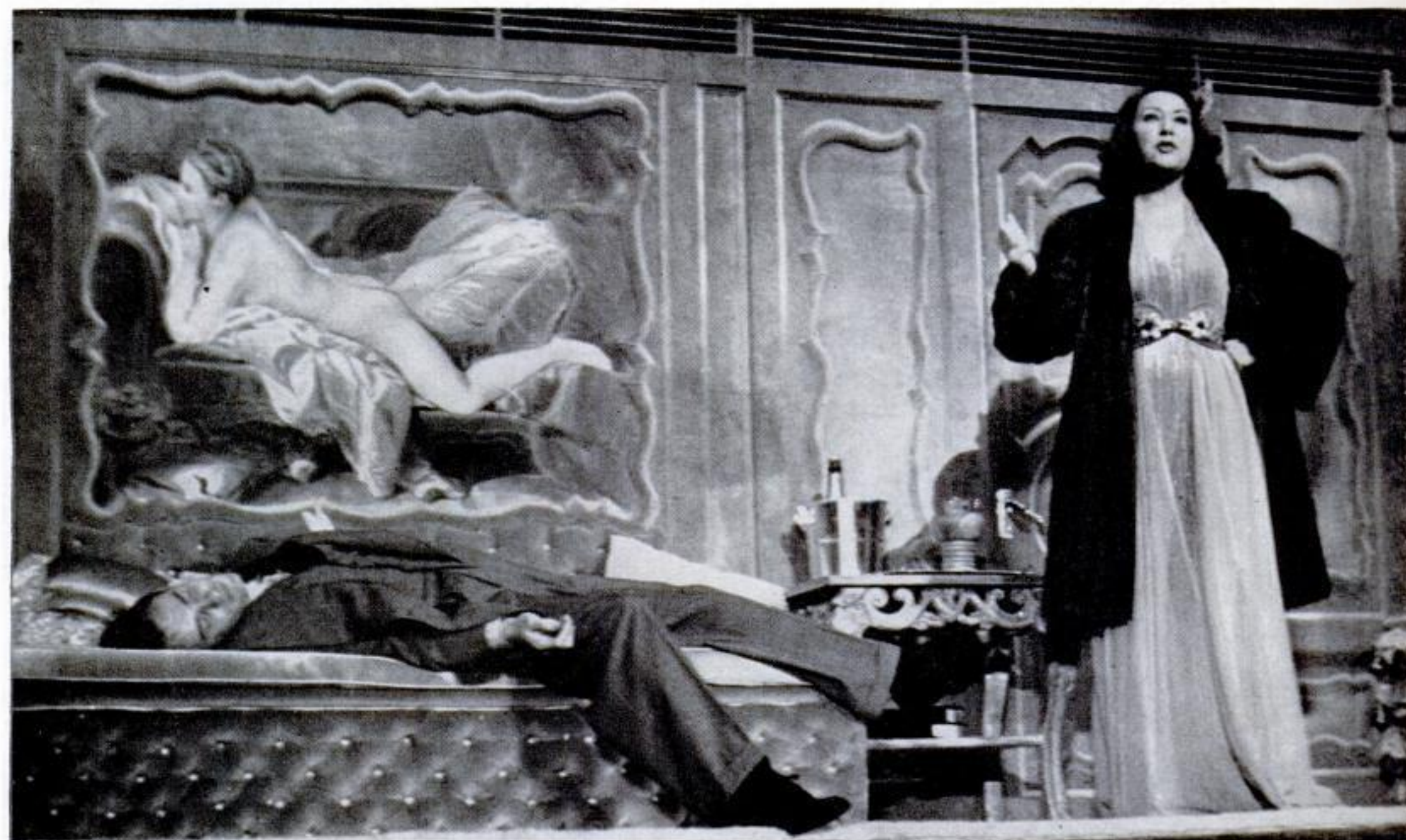


In her garish dressing room she plies him with champagne, but he finds a copy of *Alice In Wonderland* and makes her read it to him.



From this dilemma, the incorruptible young Nebraskan is exasperated when his hand upsets a container of matches on the

table. Then, of course, he has to rise and pick the matches up one by one. After that he develops an uncontrollable laughing jag.



Sleep overwhelms the Nebraskan, leaving the disappointed movie star to slip on her costly mink and depart. She has just

learned that he really loves a little Russian ballet dancer who lives in a prop box and whom he has made a star in his picture.



Jimmy Durante's energetic antics provide much of the fun in *Stars In Your Eyes*. Here Jimmy wears a Cossack shako and blouse during a Russian dream fantasy.



Tamara Toumanova's dancing provides the grace of *Stars In Your Eyes*. Producer Dwight Wiman found her, like Zorina of *I Married An Angel*, in the Ballet Russe.

Rave over Reptile!

• Eve!—no wonder the girl was tempted! Gay and gleaming snake-grained calf...wine or navy blue. Poised on a saucy slice of white platform that's gloriously soft, light, *pliable!* (Patent pending.) Also Japonica, Caramel or white calf. Black patent. Walk-Over CARIBEES. \$8.75 up. Other Walk-Overs \$6.50 up. Slightly higher West. Geo. E. Keith Company, Brockton, Mass.

WALK·OVER



Many of **LIFE's** best pictures come from its contributors. Newspictures used are paid for at professional rates and offer an increasing market for amateurs.

Camera fans over America are invited to submit their news and human-interest pictures to **LIFE's** Contributions Department. Here they receive equal attention with those of professional photographers.

Contributions Editor **LIFE**

Time and Life Building
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FALLING HAIR

DANDRUFF, PATCHY BALDNESS?

Give your scalp the stimulating benefits that follow the regular use of Glover's Mange Medicine and massage. See how it helps check Excessive Falling Hair, remove Dandruff and aids new hair growth in Patchy Baldness! Shampoo with Glover's Medicated Soap—specially compounded to blend with the Medicine. Get both at your Druggist's. Ask for a professional application of Glover's Mange Medicine every time you visit your Barber.



GLOVER'S MANGE MEDICINE

THE
Taylor-Made
SHOE



*Custom Character
in every pair*



Introducing
TALLY-HO Brogues
BROWN and WHITE
or ALL BROWN

\$5.00 - \$6.75 and up
Built by E. E. TAYLOR CORP., Boston, Mass.



EVER GET KICKED BY A MULE?

1. **THAT'S EXACTLY** how I felt when Jane sent back her engagement ring. And the wedding date only two months off!



2. **"G'WAN AWAY!"** I said to my sister Helen, "and let a guy enjoy his misery in peace." "Okay," says Helen, "but if you want to know why Jane threw you over..."



3. **THAT STOPPED ME!** "Believe it or not," she says, "you lost Jane by a hair! You're a good looking kid if you are my brother, but your scalp won't pass the Fingernail Test!"

4. **WAS SHE RIGHT!** I knew then how Jane must have felt when she ran her fingers through my hair. "You win, Sis!", I said, "I got a date with the barber!"



5. **"YOU CAN'T SLICK** your hair down with grease," says the barber, "then expect it to stay clean between shampoos. What you need is this 3-action hair tonic—Wildroot-with-Oil! The old Wildroot formula that's been cleaning up dirt and dandruff scales for years—plus pure vegetable oils that won't build up grease on your scalp!"



6. **YOU'D NEVER THINK** a little thing like the right hair tonic could make so much difference. But this Wildroot-with-Oil cleans as it grooms—with a mild, pleasant odor that disappears while-you-wait! I'm taking a bottle with me on the honeymoon!

35¢

60¢ and \$1 at all drug dealers. Professional applications at barbers.

WILDROOT CO., BUFFALO, N. Y.
FORT ERIE, ONT.



WILDROOT WITH OIL
THE 3-ACTION HAIR TONIC

1. CLEANS AS IT GROOMS 2. RELIEVES DRYNESS
3. REMOVES DANDRUFF SCALES

PICTURES TO THE EDITORS

PANAMA CANAL FROM THE AIR

Sirs:

You recently showed pictures of the Fleet passing through the Panama Canal (LIFE, Jan. 30). Here are some pictures of the Canal as it looks from the air. They were taken in 1918, but are very unusual and I doubt if they could be taken again.

MRS. J. M. WILSON

Toledo, Ohio

● Mrs. Wilson's pictures are indeed unusual, give a good idea of Canal geography. From deep water in the Pacific to deep water in the Atlantic, the Canal is 50 miles long. Due to a curve in the Isthmus, the Pacific entrance is further east than the Atlantic entrance. A ship coming from the Pacific enters first the Miraflores Locks, shown below. These and the Pedro Miguel Locks raise the ship 85 ft. to the level of Gatun Lake, which covers the center of the Isthmus. At the Atlantic end of the Canal the ship is lowered to the Gatun Locks.

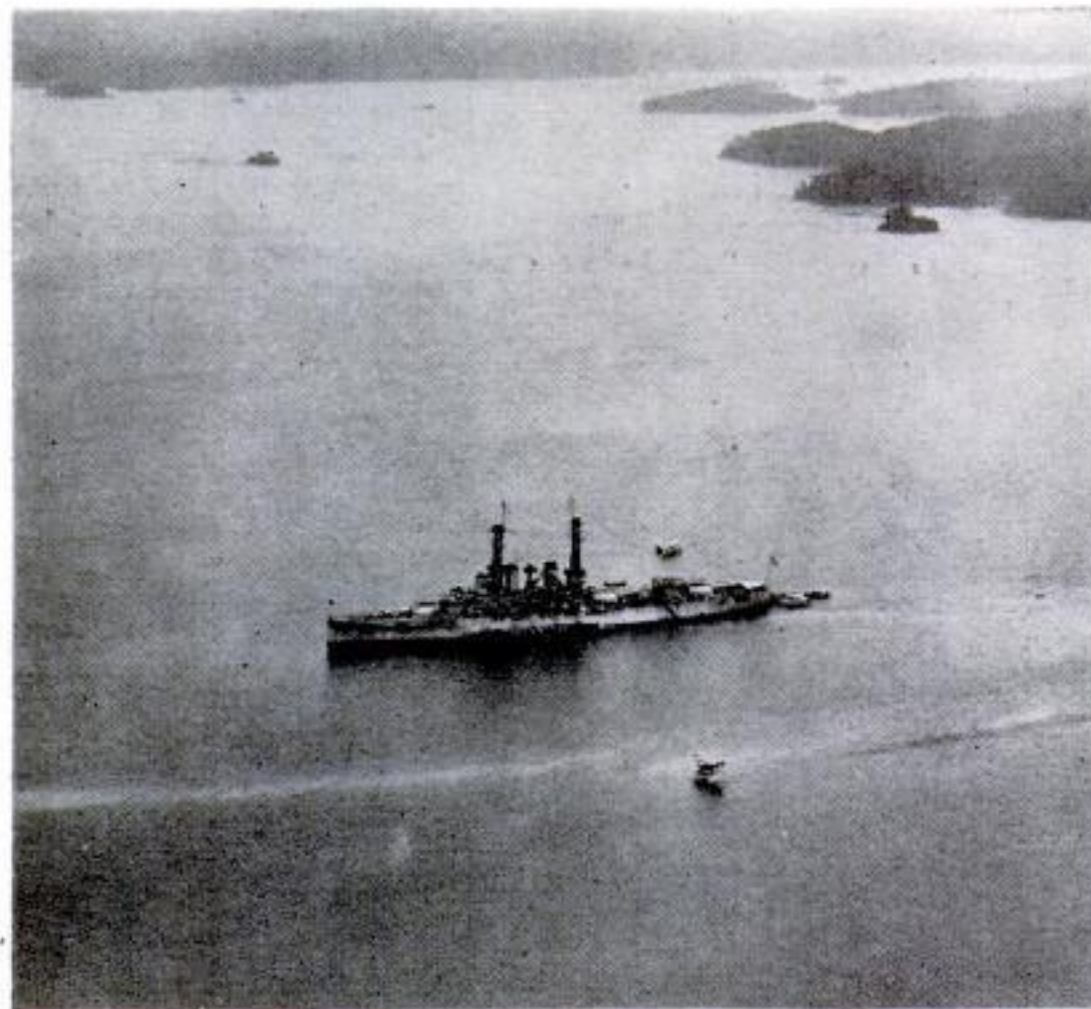
The width of all locks is 110 ft., a factor which limits the size of ships in the U.S. Fleet. On Feb. 16 the *Bremen*, biggest ship ever to use the Canal, squeezed through the locks with exactly 8 in. to spare.—ED.



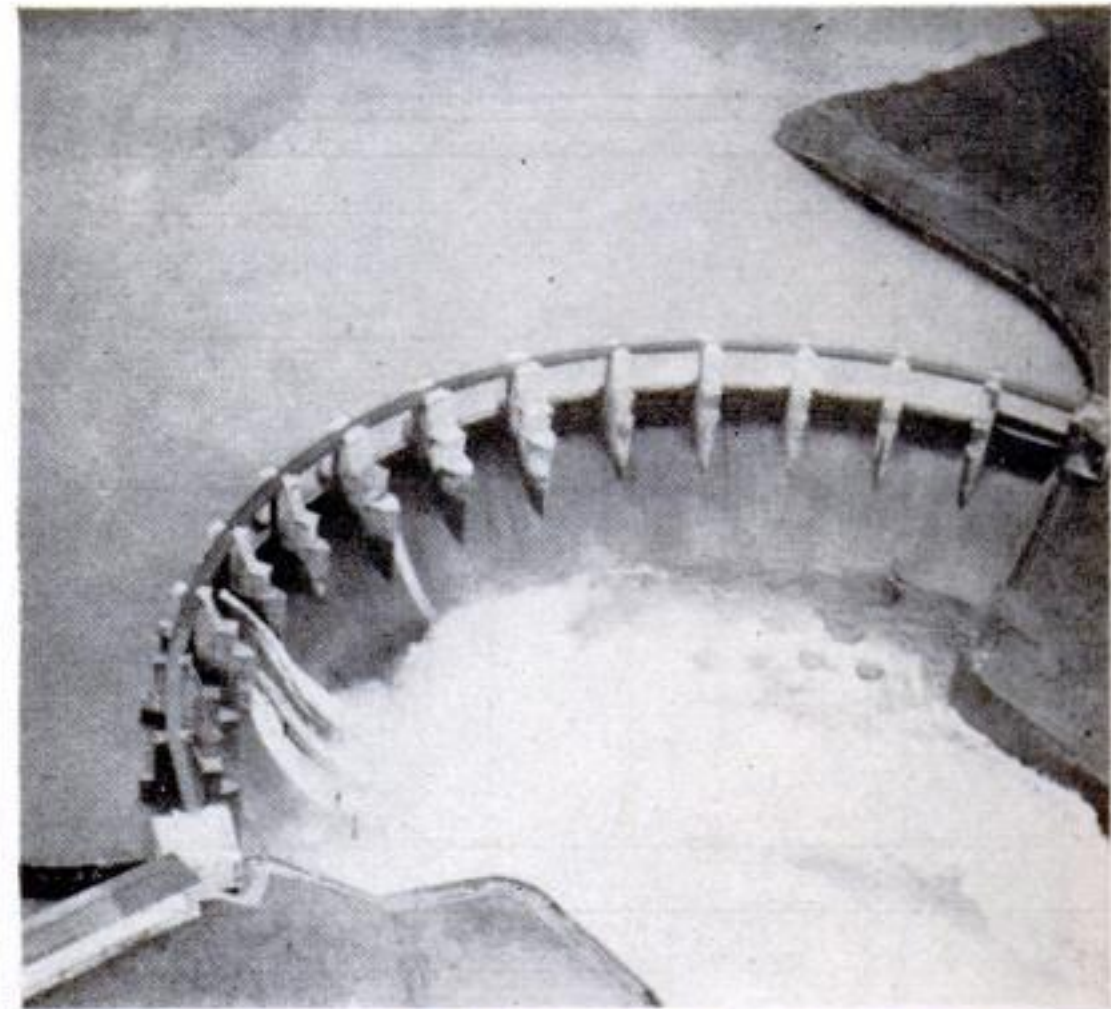
MIRAFLORES LOCKS, WITH PACIFIC OCEAN IN THE DISTANCE



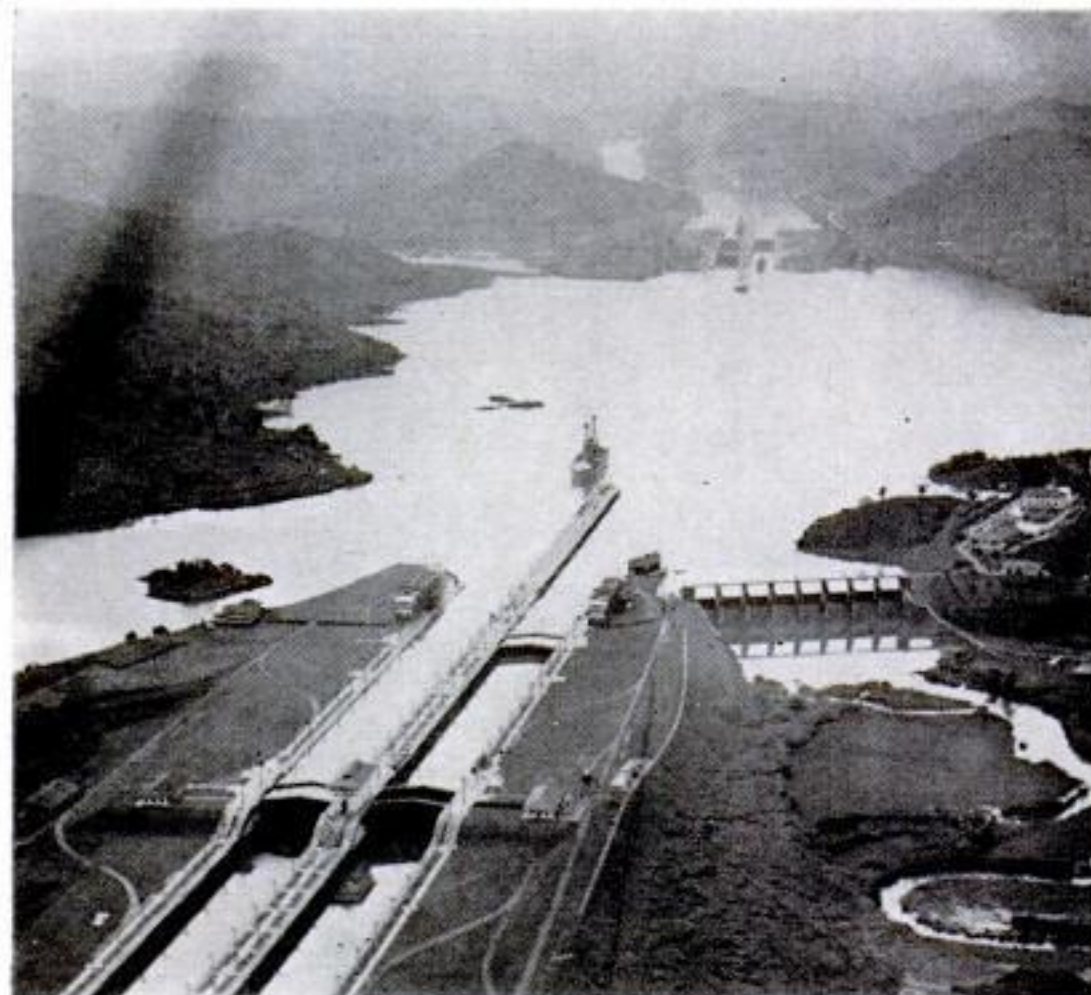
CULEBRA CUT TAKES SHIPS OVER THE CONTINENTAL DIVIDE



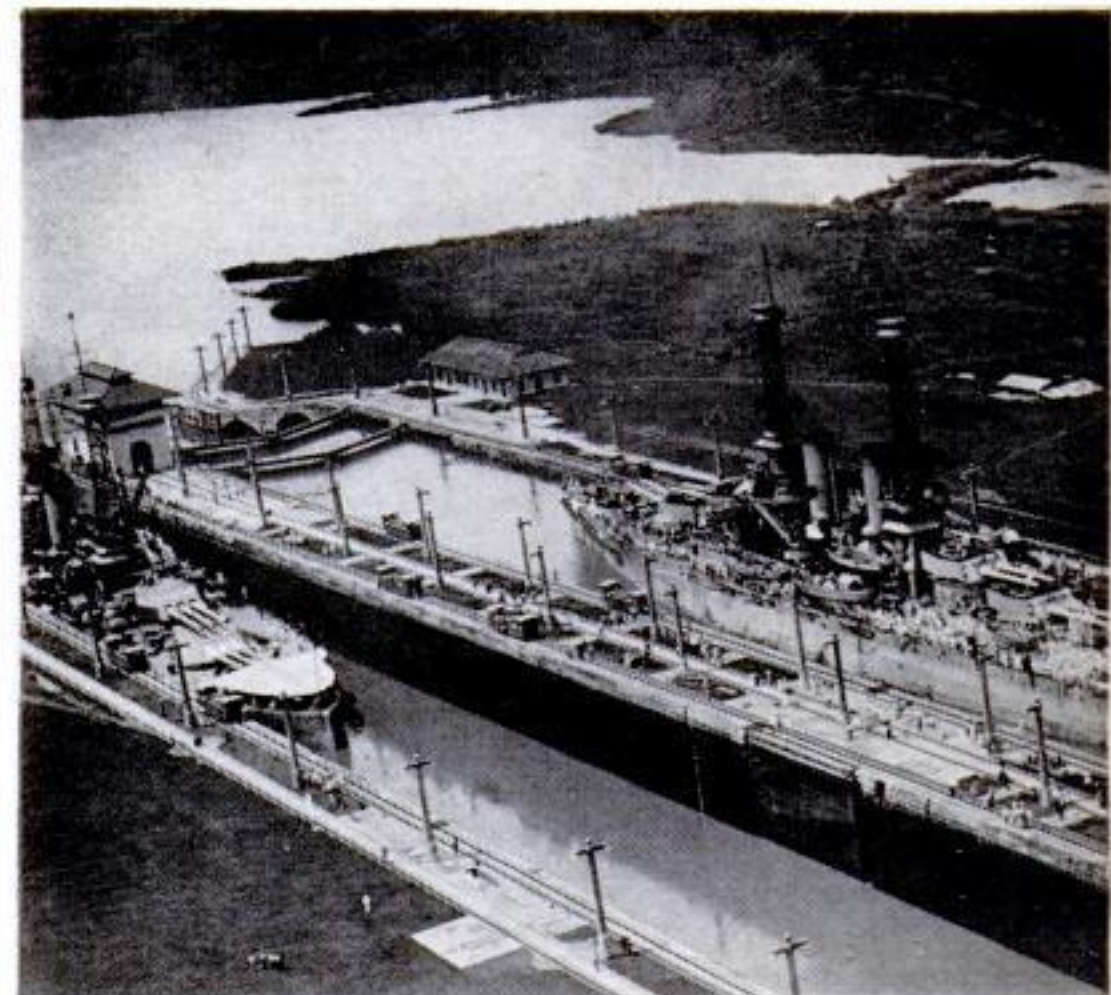
GATUN LAKE, IN CENTER OF ISTHMUS, IS 85 FT. ABOVE SEA



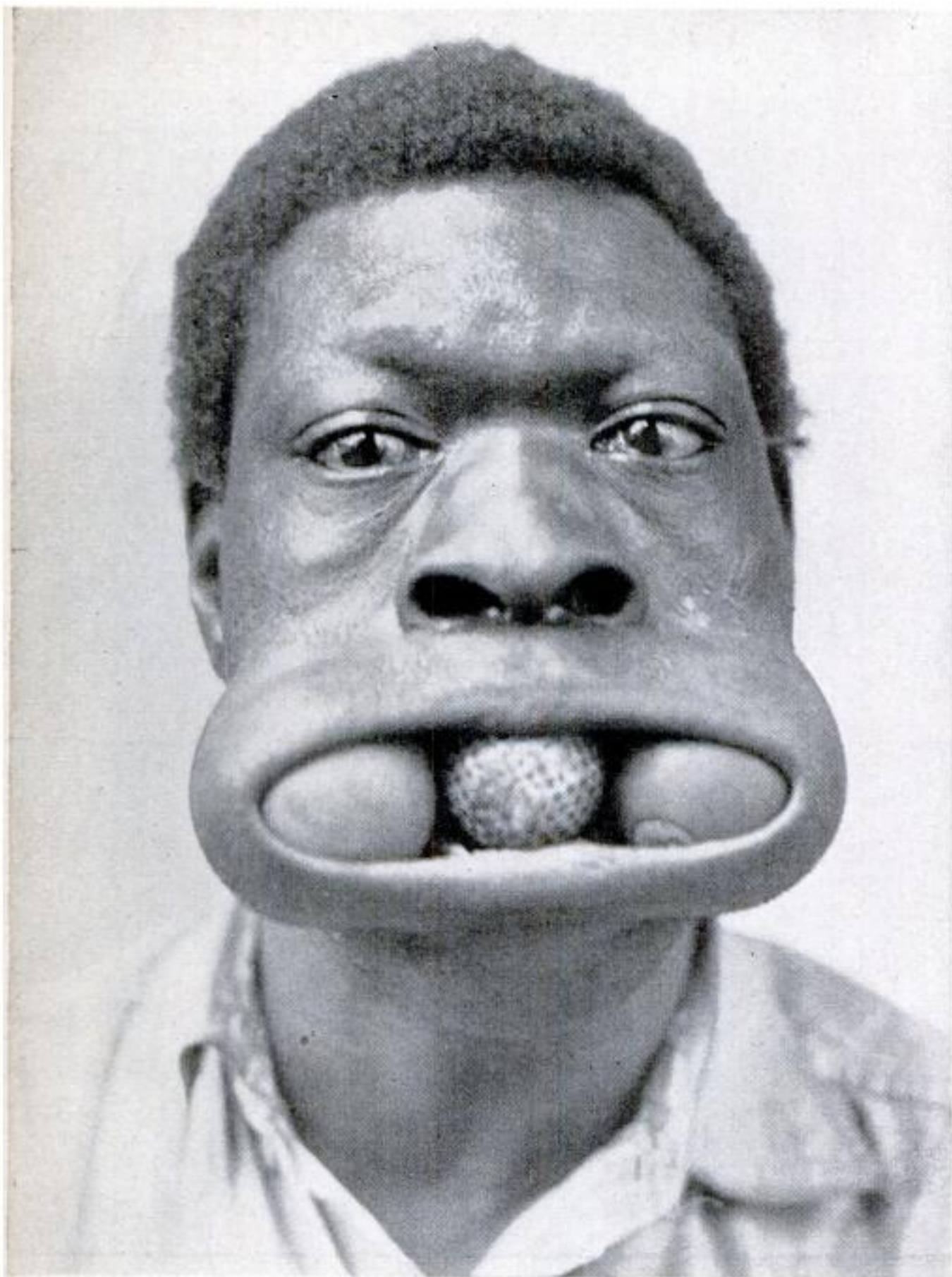
GATUN DAM FURNISHES POWER TO RUN THE CANAL MACHINERY



MIRAFLORES LOCKS, LOOKING TOWARD PEDRO MIGUEL LOCKS



A BATTLESHIP GOES THROUGH CANAL IN EIGHT HOURS



MOUTH

Sirs:

This takes a little practice but, as you see, it can be done. Inside the mouth are two billiard balls and two golf balls, one

of which is not visible. The owner of the remarkable mouth calls himself "Congo."

ROBERT F. McCORD

Vicksburg, Miss.



COWBOY POLO

Sirs:

Add this to your pictures of polo as played by cowboys (LIFE, Feb. 13). This is a game of *Cholla* (pronounced Choya) or "Roping Polo." The ball is sort of an upholstered jack, covered with

canvas or leather. The players try to lasso it and drag it through the goal. This game was played at Phoenix, Ariz., between cowboy teams representing two winter resorts, Camelback Inn and the Wigwam. It's plenty hard.

RAY SALLBERG

Phoenix, Ariz.

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He Clinched the Job

(THAT DOZENS WERE FIGHTING FOR)

The Night Before the Interview!

His Sound Sleep Secret made him Keen-Witted and Confident—Gave him the Pep he Needed... Read why so many People are adopting this "SLEEP INSURANCE" Idea Nowadays



OF all the things that influence our lives, nothing is more vital than sleep! Lack of it can mean frayed-out nerves and a mind that is dull and listless.

On the other hand, many of the most important struggles in life are really won the night before—as a result of deep, refreshing sleep.

That's why so many people take *Ovaltine*—regularly at bedtime every night—as a sort of "sleep insurance."

Ovaltine is a *protecting*, pure food-drink. Contains no sleep drugs of any kind whatsoever.

Thousands who take *Ovaltine* say it helps them escape nerve-wracking hours of bedtime tossing. And more important, they say it helps them gain the "morning freshness" and vital energy that follow sound, *restful* sleep.

How Ovaltine Acts

(1) *Ovaltine* is not a medicine. Helps the

body relax normally. Relieves that feeling of "inner tension."

(2) It provides certain food elements needed to prevent muscular and nervous irritability that, according to some authorities, may cause night-time tossing.

Also important—*Ovaltine* is a *protecting food* with special elements to help build up vitality while you sleep. It helps replenish worn-out muscle, nerve and body cells to meet tomorrow's needs. And furnishes valuable minerals, proteins and Vitamins A, B, D and G.

That's why so many people awaken more completely *refreshed* after a night of "*Ovaltine* sleep." Not dull and "dopey" as after taking drugs. But clear-eyed and *alive*!

So for sleep that really *rests* you—start taking *Ovaltine*. See if you don't feel far fresher mornings.

You simply take it mixed with milk—directions are on the can. Make it your bedtime drink. For sale everywhere.



41% OF PEOPLE UNREFRESHED ON AWAKENING!

... in Special Investigation Reported by Medical Magazine

During sleep, tissues are rebuilt—minds are refreshed and energized. But the sleep you get must be sound to bring maximum benefits the following day.

In a 3-year series of scientific sleep experiments, it was found that taking *Ovaltine* regularly at bedtime tended to cut down tossing and give a feeling of being "better rested" in the morning.

2-Nights' Trial Can

OVALTINE, Dept. S9-LM-2A
360 N. Michigan Ave., Chicago, Ill.
Send me your trial size can of Ovaltine—enough for a 2-nights' test. I enclose 10c to cover cost of handling and mailing. (1 to a person.)

Name.....

Address.....

City.....State.....

OVALTINE PROMOTES SOUND, NATURAL SLEEP



**Women that stop
men cold**
*always stand out
alone or in groups*

ONE REASON
will usually be found in the way they look and feel.

A clear skin . . . that is, a skin not only clear, but beaming with health and vitality . . . actually excites one to admiration.

Men are smart enough to always want to look their best, too.

rich, red blood necessary

And all this is quite simple, because when you have rich, red blood coursing through your body, you possess genuine vitality . . . the kind that makes for strength, energy . . . a wholesome complexion . . . and that assurance of well being.

If worry, overwork, undue strain, colds, or some sickness has reduced your blood strength, S.S.S. Tonic, in the absence of an organic trouble, will help you to build the blood back up to normal again.

an aid to digestion

Further, S.S.S. Tonic will help you to enjoy and get more value out of the food you eat . . . it whets the appetite . . . and stimulates natural digestive juices . . . a very important step back to health.

You, too, will want to take S.S.S. Tonic to help regain and maintain your red-blood-cells . . . to restore lost weight . . . to regain energy . . . and to give back to your skin that much desired natural glow.

Buy and use with complete confidence, and we believe you, like thousands of others, will be enthusiastic in your praise of S.S.S. Tonic for its part in making "you feel like yourself again."

At all drug stores in two sizes. You will find the larger size more economical.

© S.S.S. Co.

*S.S.S. Tonic stimulates the
appetite and helps change weak
blood cells to strong ones.*

PICTURES TO THE EDITORS

(continued)

DONNA LEE MCGAFFEY

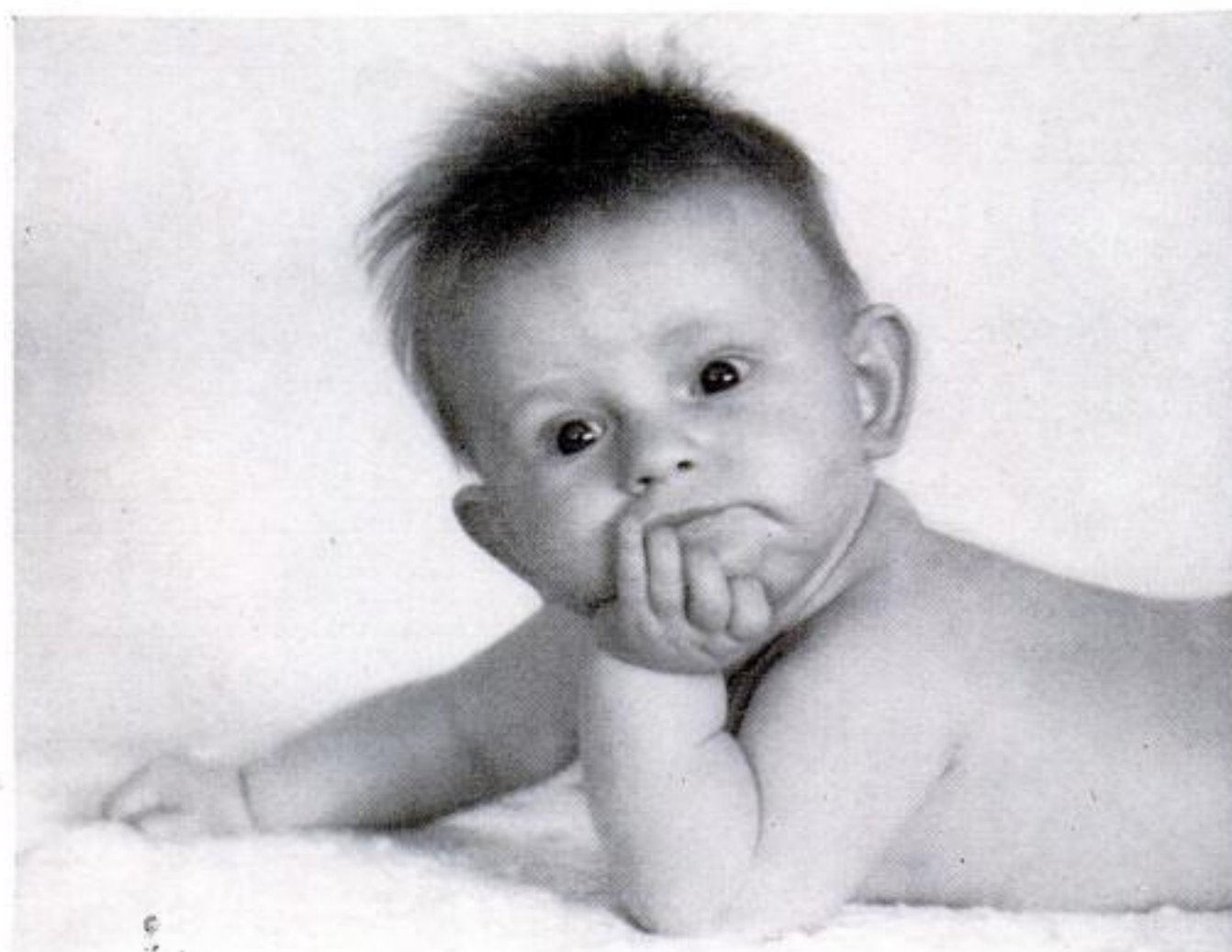
Sirs:

I've been in the business for 20 years and I've never seen anything that's bet-

ter than this. Her name is Donna Lee McGaffey. Age: 5 months.

HENRY EVANS SMITH

Los Angeles, Calif.



THE LION AND THE MOTOR CAR

Sirs:

This picture was snapped by a South African friend of mine in the game preserve near Rhodesia.

Though these lions look so tame, they are very wild indeed. The windows of

the motorcars are all closed so the lions get no scent of man, and there is also a gun in each car. But this picture seems to say that the lion and the motorcar now lie down together.

VIRGINIA WALKER

Norfolk, Va.



TRIPLE DEAD HEAT

Sirs:

This is a picture of the only official triple dead heat which I have seen in American greyhound racing. It happened at Bayshore City, Calif., on Feb. 1. One dog's foot was first past the wire but only

noses count. The dogs, settling second place, created such a freak situation that there were twelve payoffs at the cashier's window.

CLYDE GIRALDO

Oakland, Calif.



LIFE'S PICTURES



Fritz Henle went along with the two little girls on a cruise and took the photographs which appear on pages 48-55. At Nassau, the cruise director snapped him in an off moment (above), getting sun oil rubbed on his back by a fellow passenger. Henle started the trip with some trepidation because he had heard that women on cruises flirted outrageously. Henle is not only naturally bashful but has only recently been married—to Atty Van den Berg, solo dancer of the Jooss Ballet. To his relief, he was so busy taking pictures that women left him alone.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources credit is recorded picture by picture (left to right, top to bottom), and line by line (lines separated by dashes) unless otherwise specified.

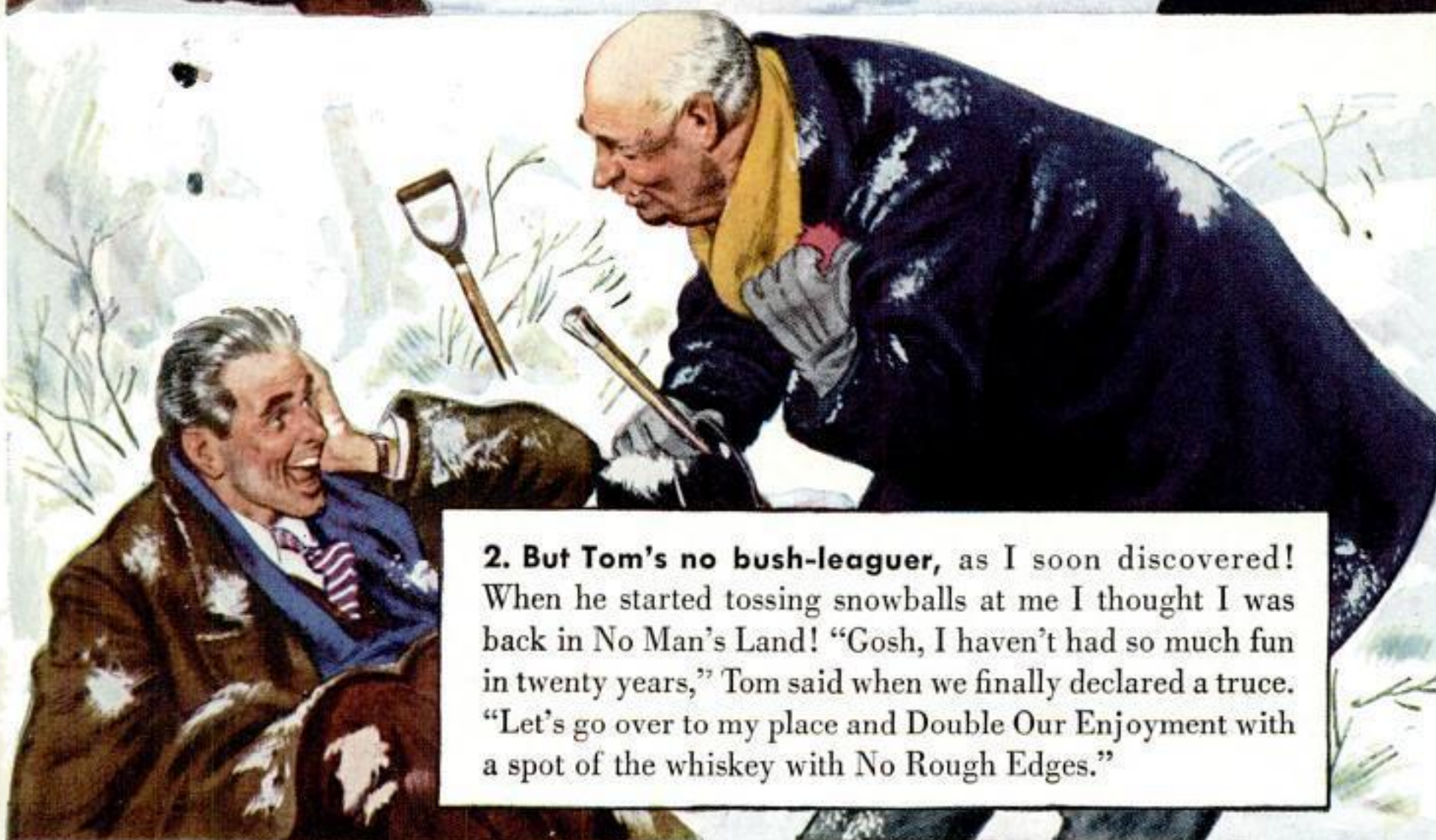
- COVER—HENLE from B.S.
2—LUKE SWANK
3—A.P.
4, 5—ROGER VIOLET from P. I.
6—ROGER VIOLET from P. I. exc. bot. rt. MATCH
9—W. W., A.P.
10, 11—OTTO HAGEL
12—OTTO HAGEL—TOBIAS MOSS
13—OTTO HAGEL
14—W. W.,—ARTHUR GRIFFIN, MARGARET BOURKE-WHITE—INT.—A. P.
15—A. P.
16—KITROSSER from P. I., ACME—KITROSSER from P. I., ACME
17—A. P., ACME—W. W., A. P.
18—A. P., ACME—P. I.
19—EUR.—A. P., P. I.—bot. rt. ACME
20—CALEB WAKEFIELD
21—PAUL HERSHON
22, 23—RALPH FORNEY (2), C. B. FORTNER (2)—RALPH FORNEY, C. B. FORTNER
24—FELICI
25—W. W., FELICI, INT.—A. P., FELICI—FELICI, U. & U., W. W.—FELICI (2), ACME, A. P., INT. (2)
26, 27, 28—BERNARD HOFFMAN
31, 32, 34, 35—WALTER WANGER PRODUCTIONS
38—A. P.
41, 42—MARGARET BOURKE-WHITE
45—GORD from B. S.
46, 47—Cen. lt. © R. HIMMELHEBER & CO.—bot. drawing by TOBIAS MOSS
48 through 55—HENLE from B. S.
56, 57—Map by R. C. JACKSON, CHARLES A. MARSH
58—HERBERT GEHR from B. S.
59—HERBERT GEHR from B. S. exc. t. cen. KARGER-PIX
60, 61—Drawings © UNITED FEATURE SYNDICATE
62—T. GEORGE PLATT LYNES—bot. rt. courtesy JULIEN LEVY GALLERY, INC.
63—Courtesy JULIEN LEVY GALLERY, INC.—from the book "PSYCHOLOGIE ATTITUDES—ET MOUVEMENT" by DR. PAUL RICHER
64—INT.—A. P.
65—A. P.—EISENSTAEDT-PIX—W. EUGENE SMITH from B. S.
66—MORSE-PIX exc. bot. cen. rt. W. W.
67—MORSE-PIX exc. t. and cen. rt. KARGER-PIX
68—BOB GOLBY, RICHARD TUCKER — JEROME ROBINSON—RICHARD TUCKER
69—RICHARD TUCKER

ABBREVIATIONS: BOT., BOTTOM; CEN., CENTER; ©, COPYRIGHT; EXC., EXCEPT; LT., LEFT; RT., RIGHT; T., TOP; A. P., ASSOCIATED PRESS; B. S., BLACK STAR; EUR., EUROPEAN; INT., INTERNATIONAL; P. I., PICTURES INC.; U. & U., UNDERWOOD & UNDERWOOD; W. W., WIDE WORLD

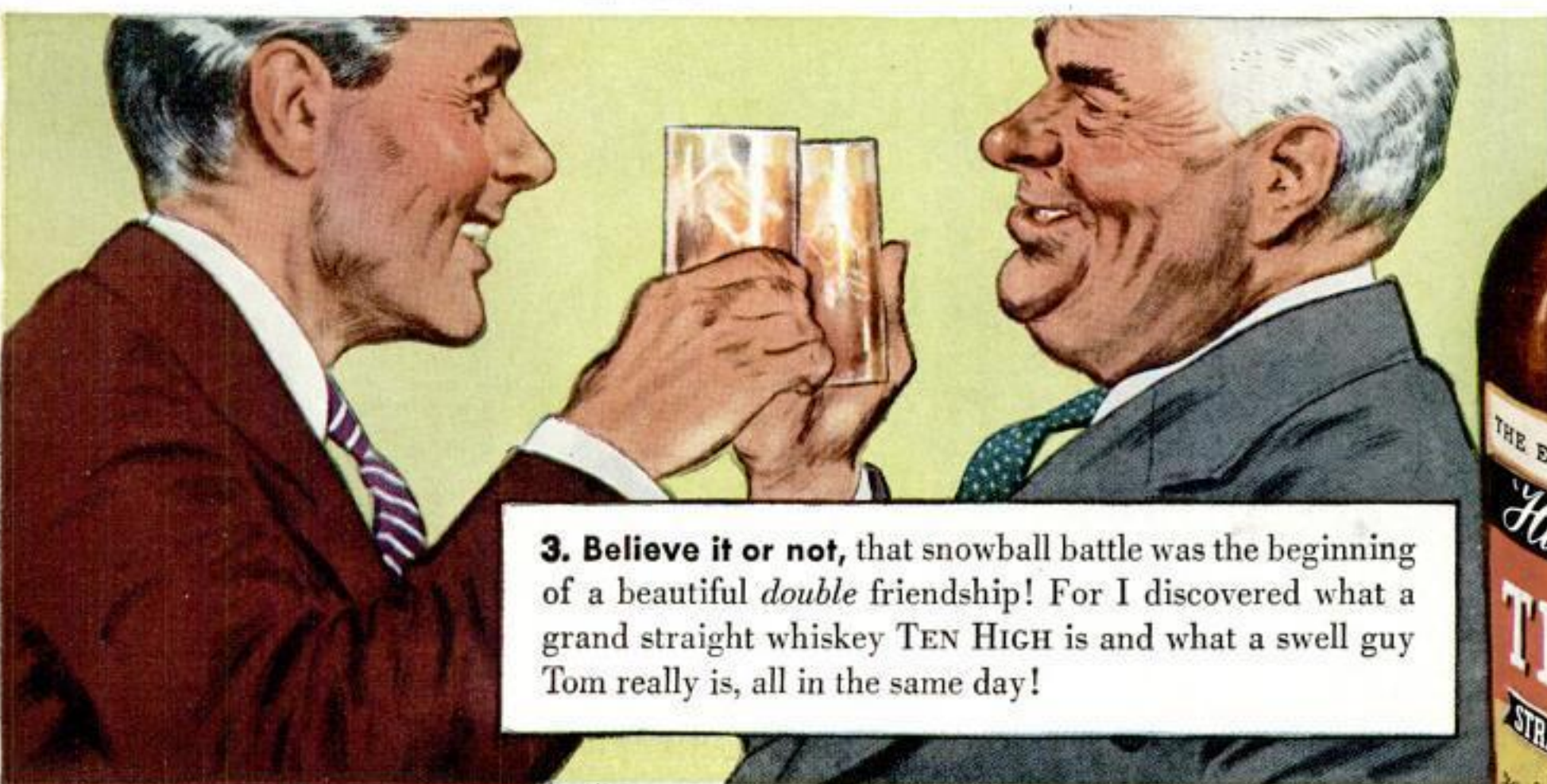
The beginning of a Beautiful Friendship!



1. I had always thought Tom was a stuffed shirt... and when I saw him wearing a high hat I just couldn't resist the temptation! I whammed that snowball as straight as I used to put the old pill across the plate when I was pitching at college, and knocked that topper of his into a cocked hat!



2. But Tom's no bush-leaguer, as I soon discovered! When he started tossing snowballs at me I thought I was back in No Man's Land! "Gosh, I haven't had so much fun in twenty years," Tom said when we finally declared a truce. "Let's go over to my place and Double Our Enjoyment with a spot of the whiskey with No Rough Edges."



3. Believe it or not, that snowball battle was the beginning of a beautiful double friendship! For I discovered what a grand straight whiskey TEN HIGH is and what a swell guy Tom really is, all in the same day!

Why Ten High has "No Rough Edges"

Until you taste TEN HIGH you'll find it hard to believe that any whiskey at any price can be so rich, yet be so gloriously light in body! But here's the secret:

TEN HIGH is distilled under doubly careful control in the world's largest distillery. Nothing is left to chance—so nothing can possibly mar its perfectly balanced, light-bodied flavor. Check the difference yourself today. Ask for TEN HIGH at your favorite bar or liquor store. It costs no more to Double Your Enjoyment of your favorite drink! 90 proof. Hiram Walker & Sons Inc., Peoria, Illinois.



TEN HIGH

STRAIGHT BOURBON
WHISKEY

Double your enjoyment with

STEPPING INTO THIN AIR 4 MILES UP!

HOW A FORMER INFORMATION CLERK JUMPED
20,800 FEET TO A NEW RECORD

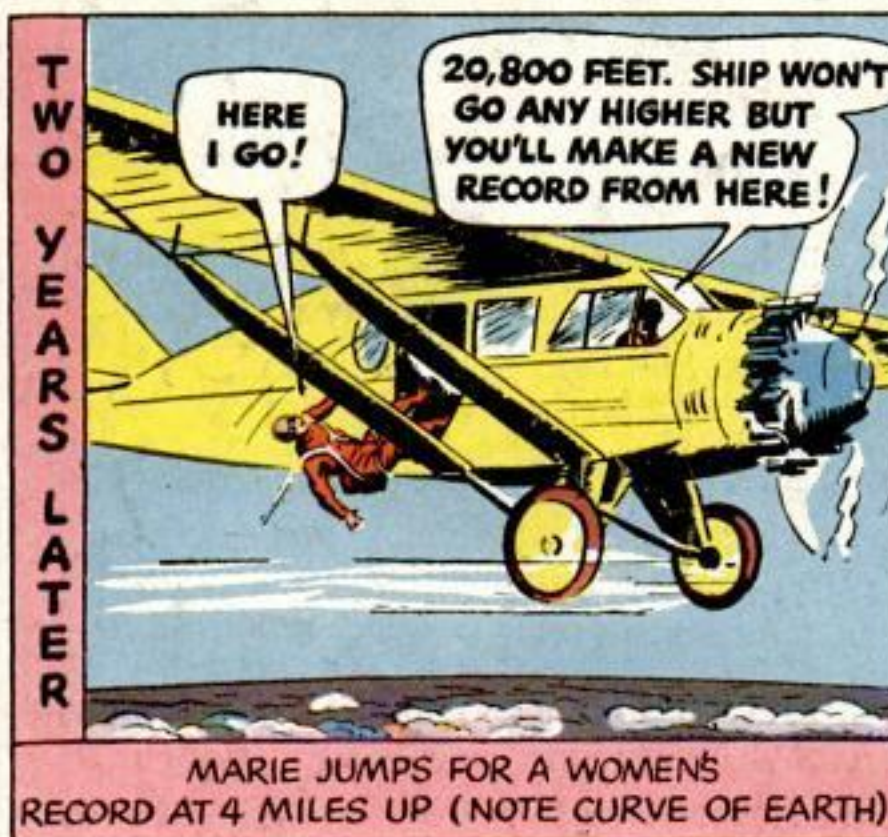


MARIE McMILLIN,
RECORD-HOLDING
WOMAN PARACHUTE
JUMPER

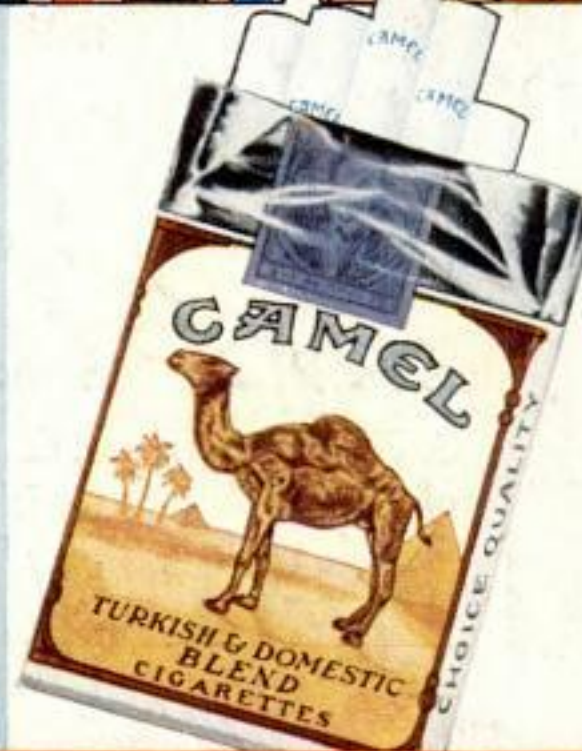
MARIE McMILLIN WAS ON HER JOB AT THE INFORMATION COUNTER OF A COLUMBUS, OHIO HOTEL WHEN—



3000 FT. UP—MARIE IS TERRIFIED—



(left) WHEN BUSY, STRENUOUS days put your nerves on the spot, take a tip from the wire fox terrier pictured here. Despite his almost humanly complex nerve system, he quickly halts in the midst of any activity, to relax—to ease his nerves. So often, we humans ignore this *instinctive urge* to break nerve tension. We may even take pride in our will to drive on relentlessly, forgetting that tiring nerves may soon be *jittery nerves*! Yet the welfare of your nerves is really vital to your success, to your happiness. Make it your pleasant rule to pause regularly—to LET UP—LIGHT UP A CAMEL. Start today—add an *extra* measure of comfort to your smoking with Camel's finer, costlier tobaccos.



**COSTLIER
TOBACCOS**

CAMELS ARE MADE FROM FINER, MORE EXPENSIVE TOBACCOS...TURKISH AND DOMESTIC

LET UP—LIGHT UP A CAMEL!

SMOKERS FIND CAMEL'S COSTLIER TOBACCOS ARE SOOTHING TO THE NERVES

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